



أسبوع قطر للاستدامة
QATAR SUSTAINABILITY WEEK 2026
POWERED BY EARTHNA

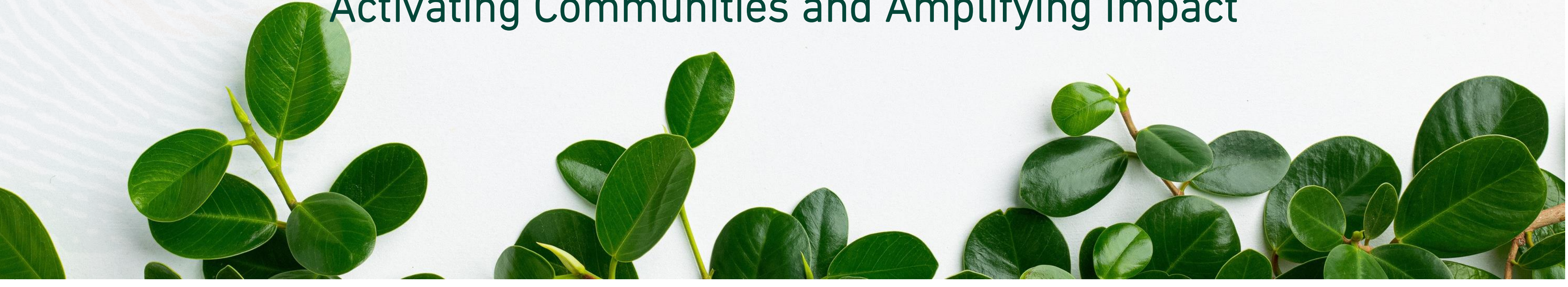


مؤسسة قطر
Qatar Foundation
لإطلاق قدرات الإنسان Unlocking human potential

أسبوع قطر للاستدامة QATAR SUSTAINABILITY WEEK

31 October - 7 November 2026

Activating Communities and Amplifying Impact





Qatar Sustainability Week 2026

11th Edition | 31 October -7 November 2026

Qatar Sustainability Week (QSW) a national campaign led by Earthna Center for a Sustainable Future that celebrates and amplifies sustainability efforts across the country.

Qatar Sustainability Week is run in collaboration with the Ministry of Environment and Climate Change.

This campaign invites organizations, institutions, and individuals to take the lead in their own spaces—hosting activities, launching initiatives, and engaging their communities in meaningful environmental action.

The aim is simple but powerful: to create a ripple effect of awareness and impact by encouraging as many people as possible to take part, take ownership, and contribute to a more sustainable future for Qatar.

Join the movement. Activate your community. Make your impact.



QSW Over the Years

YEAR	PARTNERS	EVENTS	PARTICIPANTS	REACH
2025	350	744	200K	+1M
2024	310	503	150K	1.2M
2023	270	489	100K	2M
2022	250	445	100K	2M
2021	250	340	70K	1.5M
2020	160	120	50K	700K



Why Qatar Sustainability Week?

Qatar Sustainability Week enables joint efforts to achieve positive and tangible changes. This week offers many opportunities for partner organizations, including:

- Positioning organizations as progressive industry players at the forefront of sustainability.
- Promoting an organization's thought leadership, innovations and technological solutions.
- Providing additional media and social media coverage for an organization and its initiatives.
- Showcasing an organization's brand on the QSW website amongst the leaders in Sustainability in Qatar.





How to take part in Qatar Sustainability Week?



Strategic
Initiatives



Nutrition &
Wellness



Awareness
Activities



Sports &
Fitness



Schools, Kids
& Family Activities



Conferences
& Seminars



Fairs
& Exhibitions



How to confirm participation in Qatar Sustainability Week?

01

Discuss and Confirm

- Hold an internal discussion with your team about participating in Qatar Sustainability Week
- Decide on the type of event, initiative, or activation you want to run
- Choose from awareness campaigns, competitions, workshops, community activities, or internal office events
- Identify if you need partners or collaborators to deliver your activity
- Set your goals, target audience, and confirm your plan internally

02

Register

- Visit the QSW website and register your event, initiative, or activation
<https://www.qatarsustainabilityweek.com>
- Registration is essential — it makes your activity visible to the public and other organizations
- It highlights your brand as a sustainability leader in Qatar alongside other participating organizations
- Ensure your listing is complete so others can discover and join your activities if they are open to public.

03

Implement

- Run your event, initiative, or activation as planned during QSW
- Capture photos and videos throughout your activity to document the impact
- Post on social media using tagging Earthna Community to amplify your reach and engagement
- Engage participants and collect feedback or testimonials
- Share your results and impact story with the QSW community



Sustainable Corporate Activities – Empower Your Colleagues

- Employee engagement – create green action committee
- Lunch and Learn, bring a speaker to touch on how to live a sustainable lifestyle
- Give incentives to encourage your staff to participate.
- Office supplies – use sustainable materials
- Go digital
- Power saving
- Add some greenery, encourage more plants at work or a community garden
- Place water dispensers and encourage personal water bottles instead of disposable plastic bottles
- Eliminate single use plastics
- Encourage using public transport and carpooling
- Fitness activities
- Recycling facilities
- Monitor and track your water, energy and waste consumptions



Sustainable Ideas for Community Activities Raising Awareness and Inspiring Change

- Participate in eco-friendly outdoor activities
- Get your kids involved in recycling or environmentally friendly projects
- Frequently visit parks and recreation activities
- Start a community garden if space allows
- Support local food
- Look for healthy food options
- Recycle clothing or donate
- Engage in fitness programs
- Reduce digital engagement (over weekend)
- Book swap
- Beach clean up
- Create recycled art
- Walk & cycle more frequently





Sustainable Ideas for School Activities

Raising Awareness and Inspiring Change

- Educate students on sustainability
- Create innovative sustainability school projects
- Start a community garden on premises
- Create art from recycling material
- Reduce food waste
- Monitor and track your water, energy and waste consumption
- Organize an eco-tour to raise awareness on Qatar's marine life (using Earthna's lesson plans)
- Organize days out for students to Qatar Museums Energy Park, Kahrama Awareness Park, Conoco Phillips visitor center, etc...
- Consider becoming an Eco-School





20
25
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QATAR SUSTAINABILITY WEEK

2025 Partners



IN COLLABORATION WITH بالتعاون مع



STRATEGIC PARTNERS الشركاء الإستراتيجيون

COMMUNITY PARTNERS الشركاء المجتمعيون



STRATEGIC MEDIA PARTNER الشريك الإعلامي الاستراتيجي

MEDIA PARTNERS الشركاء الإعلاميون

GIFTS PARTNER شريك الهدايا





2024 Strategic Partners





أسبوع قطر للاستدامة
QATAR SUSTAINABILITY WEEK
4 November - 11 November

إرثنا
earthna
عضو في مؤسسة قطر
Member of Qatar Foundation

2023 Strategic Partners

وزارة البيئة والتغير المناخي
Ministry of Environment and Climate Change
دولة قطر • State of Qatar



وزارة البلدية
Ministry of Municipality
دولة قطر • State of Qatar
بلدية الوكرة



وزارة الرياضة والشباب
Ministry of Sports and Youth
دولة قطر • State of Qatar



اللجنة العليا
للمشاريع والبراث
Supreme Committee
for Delivery & Legacy





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