

TURN ON ADVERTISING INSIDE CHATGPT

The new conversational inventory is open to advertisers. Gamned MEA gives you access from \$50 a day, run by an independent partner.

WHAT JUST CHANGED

31 August 2026. ChatGPT ad inventory opened to advertisers across the Middle East and North Africa. A brand-new surface, still uncrowded. The brands that move first set the benchmarks.

40+ countries now covered, through OpenAI's Ads Solutions team, agencies and technology partners. CPC-based buying already makes up the majority of campaigns.

\$1bn annualised run rate in under 200 days. Ads serve on the Free and Go tiers only. Plus, Pro, Business, Enterprise and Edu stay ad-free.

\$50/day

Minimum spend

That's the entry ticket for the whole channel. Scale up or pause any day.

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Commitment

No annual budget, no volume to burn. Run it as long as it works, stop when it doesn't.

48 H

Campaign live

Turnaround once we have your assets. No insertion order to negotiate.

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Buying models

CPM or CPC, chosen with you at scoping.

WHY GO THROUGH GAMNED MEA

WHAT THE CURRENT MARKET OFFERS

High minimum spend, committed from the very first test

Fixed pricing, negotiated by insertion order

Long setup, framed by a master agreement

A single buying model, imposed on you

WITH GAMNED MEA

\$50 a day minimum, the whole entry ticket

Budget adjustable mid-flight

48 h between assets received and delivery

CPM or CPC, your call

WHAT WE RUN FOR YOU

Scoping & targeting

Audiences, objectives and budget defined with you.

Full setup

Campaign build, trafficking and tracking.

Expert management

Continuous optimisation by a dedicated trader.

Reporting

Results consolidated with the rest of your media plan.

COMING NEXT

Display and ChatGPT campaigns, run together. We are opening combined activation shortly, so your display and conversational buys hit the same audiences and reinforce each other.

LET'S BOOK YOUR FIRST CAMPAIGN

Scoping, estimate and activation calendar within 48 hours.

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Gamned MEA

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