CCI FRANCE INTERNATIONAL

GCC - FRANCE BUSINESS FORUM

Moving Forward Together, Shaping the Future.

Dubai - 5 November 2026

Organised by

CAFS مجلس الأعمال السعودي الفرنسي Conseil d'Affaires Franco-Saoudien

OFA جمعية الصداقة العمانية الفرنسية Oman France Amitié

CCI FRANCE BAHREÏN FCCIB

FRENCH BUSINESS COUNCIL CCI FRANCE KUWAIT

CCI FRANCE QATAR MAISON DE LA FRANCE

CCI FRANCE UAE

Supported by

Business France

LES CONSEILLERS DU COMMERCE EXTÉRIEUR DE LA FRANCE

The GCC-France Business Forum : at a Glance

The second edition of the GCC-France Business Forum, will be held on 5 November 2026 in Dubai.

An initiative of the CCI France International network and its partners in the Gulf region, this forum is dedicated to the French, French-speaking and Francophile business communities established in our region. Two guest countries are currently being confirmed for this year's edition: Iraq and Syria.

The event will be punctuated by a plenary session followed by conferences on economic opportunities, with sector-based sessions, business meetings and country conferences aimed at strengthening links between established companies and local players.

This forum will be dedicated to :
• Strengthening the market knowledge of our respective members and creating synergies at regional level between our business communities,
• Providing a platform for our organizations and members to discuss the current situation and to share their expertise,
• Discussing topics of common interest with a sector-based approach.

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In Collaboration with

Business France · Conseillers du commerce extérieur de la France

Format

- Plenary session about regional macroeconomy
- Sectorial sessions
- Roundtables per country
- Networking cocktail luncheon

with around **250 high profile attendees.**

Main Themes

- Construction/Infrastructure/ Real Estate
- Energy Security and Resilience
- Food Sovereignty
- Luxury & Retail
- Tourism/Hospitality/Events
- Transport and Logistics

Why sponsor the GCC-France Business Forum?

Participate to an ambitious business forum designed to give you the best exposure possible online and onsite!

Brand Visibility

Gain exposure to a targeted regional audience through event materials, media coverage, and on-site branding

Thought Leadership

Position your company as an industry leader by participating in panels, workshops, or keynote sessions.

Networking Opportunities

Connect with regional leaders, potential clients, and partners in a dynamic, collaborative environment.

New Inclusion (option) : “Resilience & Adaptability” – Premium Video Podcast by Horizon Golfe

Position your brand at the heart of the conversations driving the region’s economic future. Dedicated to French-speaking business leaders across the Gulf, this exclusive series offers a powerful opportunity to engage partners and clients, enhance regional and international visibility, and benefit from a long-lasting editorial asset.

Sponsorship Packages

Online before, during and after the event	Platinum	Diamond	Gold	Business Intelligence Partner	Exhibition Stand Owner
Logo inclusion in all emailing campaigns dedicated to the event	●	●	●	●	●
Logo inclusion in the event registration page with outbound link	●	●	●	●	●
Company name and outbound linking on photo gallery page	●	●	●	●	●
Tags and link to company page on social media (CCI France UAE and regional partners)	●	●	●	●	●
Logo on regional partners' website (when applicable)	●	●	●	●	●
Speaker promotion on social media	●	●	●	●	
One dedicated post on CCI France UAE LinkedIn page to announce sponsorship	●	●	●		
Dedicated page presenting the company on the B2B meeting platforms	●	●	●		
Your logo included in the "Looking back video" of the event	●	●	●		
Post of sponsor's own dedicated creative content (provided by sponsor) on social media	●	●			
Logo on customised digital invitation for sending to your guests	●	●			
Company logo and banner on dedicated B2B meeting platform	●	●			
Short interview made during the event to be released after the event on social media	●	●			
Looking back article on the event, quoting your company name and redirection link	●				
Produce content to be shared in the event communication before the event				●	

Sponsorship Packages

Onsite during the event	Platinum	Diamond	Gold	Business Intelligence Partner	Exhibition Stand Owner
Entrance(s) to the event included	10	5	3	1	1
Logo on screens	●	●	●	●	●
Acknowlegment by the Master of Ceremony at the opening speech	●	●	●		
Logo on photobooth and marketing collaterals	●	●	●		
Possibility to bring marketing collaterals (goodies, flyers...)	●	●			
VIP front seats	●	●			
Key guests introduction	●	●			
Dedicated exhibit booth for in person attendee interactions in the networking area	●	●			
Possibility to have a keynote on the plenary session	●				
Price in AED incl. VAT	**60,000**	**40,000**	**25,000**	**15,000**	**10,000**
Option Horizon Golfe Podcast - A premium video podcast for French-speaking executives and business leaders across the Gulf region.	●	●	●		

Day Access Pass Price :

- AED 950 (incl. VAT) for CCI France UAE, and Partners'* Members

*Partners: CCI France Qatar, CCI France Bahrein, French Business Council Kuwait, Centre d'Affaires franco-saoudien, Oman-France Amitié, Pakistan-France Business Alliance

- AED 1,600 (incl. VAT) for Non-Members

Sponsorship Agreement as

	Platinum Sponsor	AED 60,000 (incl. VAT)
	Diamond Sponsor	AED 40,000 (incl. VAT)
	Gold Sponsor	AED 25,000 (incl. VAT)
	Business Intelligence Partner	AED 15,000 (incl. VAT)
	Exhibition Stand Owner	AED 10,000 (incl. VAT)

Contact

First Name

Last Name

Company

Position

Telephone

Email

General conditions

• CCI FRANCE UAE does not provide or coordinate the design of the advertisement. Advertisement and proofs can be directly delivered by email or by mail to the attention of Maud Martinot-Lagarde, Head of Key Accounts & Operations, CCI FRANCE UAE.
CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.

• Advertising contracts cannot be cancelled. They may be rescheduled upon availability.

• Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.

CONTACTS

Maud MARTINOT-LAGARDE
Head of Key Accounts & Operations
maud.martinotlagarde@ccifranceuae.com
+971 (0)4 312 6706

Erika GHOBASHI
Sales Manager
erika.ghobashi@ccifranceuae.com
+971 (0)4 312 6716