



# DANISH-FRENCH FOOTBALL TOURNAMENT

# 2026

10TH ANNIVERSARY EDITION

Friday 18 September 2026

Brøndby Stadion, Copenhagen

 **DANSK-FRANSK HANDELSKAMMER**  
**CHAMBRE DE COMMERCE FRANCO-DANOISE**



# A decade of **Danish–French** football

Over the years, the Chamber's football tournament has become a cherished tradition in our annual calendar. In 2026 we proudly celebrate its 10th anniversary edition — building on the momentum of nine successful events.

Matches kick off in the morning on Brøndby IF's training pitch, followed by a shared dinner in the evening. Employees from all participating companies are warmly invited to come and support their team from the stands.

It is, above all, a celebration of team spirit and the enduring friendship between France and Denmark.

**10th**

edition

**12–16**

teams

**~150**

players

**1**

great day



# A twofold **experience** for your team



## Play like a professional

Play 7-a-side on the very pitch where Brøndby IF's professionals train every day — a unique chance for your employees to experience the feeling of playing as the pros do, in a real professional sports infrastructure.



## Dinner in the Laudrup Lounge

After the matches, everyone gathers in the newly renovated Michael Laudrup Lounge — beautifully branded in Danish and French colours. We dine together, raise a glass, and reward the winners of the tournament.





# Bring your **colours** to the pitch

Use the event to strengthen team spirit among your employees. Select a team of at least 8 (7 players + 1 substitute) to defend your company's colours in a friendly competition against other companies. All employees are welcome to come and cheer them on, free of charge — and afterwards you can share the highlights internally to showcase your company's group coherence.



*Nine editions, dozens of companies, hundreds of colleagues on the same pitch.*



# More than a game — **for your company**



## Attract talent

Showcase the great atmosphere in your company to help attract new talents.



## Get exposure

Enjoy visibility from the Chamber and Brøndby IF, who both promote the event.



## Network

Meet other companies and develop new business connections through the day.



## Reunite your teams

A great way to gather employees after the summer break to start the season.



## Host your guests

Invite employees, customers and partners to come and support your team.



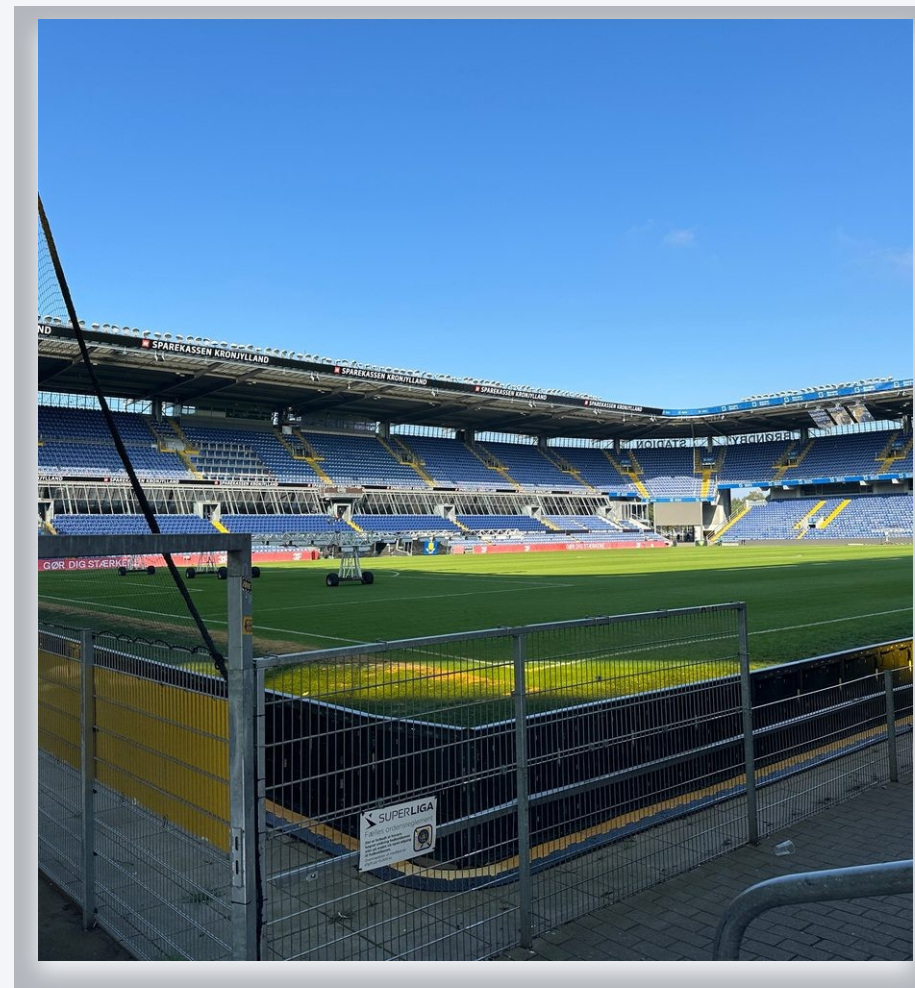
## Compete & celebrate

Trophies and medals for the top teams — plus prizes for spirit and best support.



# Program — Friday 18 September 2026

- 09:00** ● Arrival at Brøndby Stadion
- 09:30** ● Welcome and collective warm-up
- 10:00** ● Tournament starts — first kick-off
- 18:00** ● Tournament ends — time to get changed
- 18:30** ● Dinner in the Michael Laudrup Lounge
- 21:30** ● End of the day



*The program may be adjusted in line with the final number of participating teams.*



# One day, **two tournaments**

We adapt the format to the number of teams registered. With many registrations, we run two parallel tournaments, so every team plays at the level it enjoys most — to be decided in August.



## Champions League

*The competitive one*

For those who play regularly and are keen to test their skills against other teams who take the game just as seriously. Full pitches, full intensity.



## The Friendly

*The fun one*

For teams who are mainly there to enjoy the day with colleagues, where winning isn't everything. Smaller pitches and shorter games keep it light and inclusive.



# Competition **and fun**



## Bring your playlists

Music plays near the pitches all day — set the soundtrack for your matches.



## The famous food truck

Back by popular demand: a good burger with fries and dip. Not the healthiest sports menu, but the players are fully on board!



## Memories to share

Action shots and team photos throughout the day, ready to relive and share with your colleagues.



# Score goals, **plant trees**



## A voluntary ESG initiative with EcoTree

For every goal your team scores during the tournament, EcoTree plants a tree in Denmark to promote a greener future. The more you score, the more trees grow.

Last year almost 400 goals were scored — which meant nearly 400 trees planted in total.

**DKK 100** per tree — e.g. 10 goals = a DKK 1,000 donation.

*Learn more at [ecotree.green](https://ecotree.green)*



# ~400

trees planted in 2025

*one for every goal scored*



# Nine editions, **countless memories**



Read summaries and browse photos from past tournaments (2016–2025) on [dansk-fransk.dk](https://dansk-fransk.dk), and watch the 2025 highlights video on the Chamber's website.





# Join us for the 10th edition

We look forward to seeing your team on the pitch on **Friday 18 September 2026**.

