



CES

CES 2027

LEARNING EXPEDITION

Get inspired by the world's leading tech visionaries

JANUARY 6-9, 2027

 **FRENCH-AMERICAN
CHAMBER OF COMMERCE**
California SF-LA

WHAT IS THE CES ?

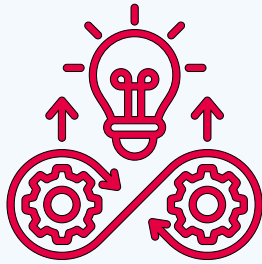
The Global Hotspot for Tech Innovation!

Every year in Las Vegas, the Consumer Electronics Show (CES) brings together over **4,000 exhibitors, including more than 1,200 startups** and attracts attendees from around the world. It's the place where tech giants, rising stars, investors, and international decision-makers all come together.

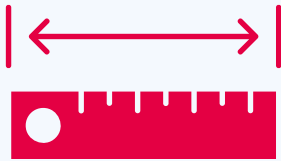
Here, the future is revealed: discover the technologies that will change everything and **get inspired by the trends of tomorrow.**



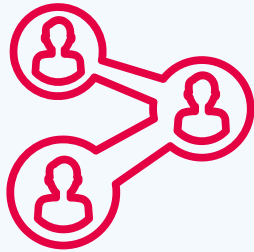
A TAILORED EXPERIENCE TO



Discover the technologies and startups **reshaping AI and your industry**



Follow a clear, **personalized group agenda** and attend only the most strategic sessions aligned with your priorities.



Connect with the key players who matter to you (VIP meetings, curated introductions)



WHAT YOU'LL TAKE AWAY



A **clear vision** of key trends and innovations for your industry



An expanded network **through curated introductions**: strategic contacts, potential partners, investors.



A **synthesis report**: trend analysis, identified opportunities, recommendations and actionable insights for your business



MAXIMISE YOUR VISIT WITH A TAILOR-MADE AGENDA

PREPARATION pre- CES

- 1:1 goal alignment session
- Personalized group agenda preparation including handpicked exchanges with participants and exhibitors.

ACTIVATION during CES

- On-site guidance
- Curated introductions

FOLLOW-UP post- CES

- Follow-up support
- Synthesis report with trend analysis by our experts

OUR PRICE
per person, per day

FACC members: \$875

Non FACC members: \$1,100

COST & CONDITIONS

OUR COST INCLUDES

- Prep 1:1 call to establish goals
- Creation of personalized group schedule
- Up to 3 B2B introductions
- On-site coordination and guidance by team
- Attendance to panel discussions and evening events
- Follow-up post- event

NOT INCLUDED IN THE COST

- CES pass
- Flights, transfer to and from airports
- On-site accommodation, lunch & dinners

CONDITIONS

- Registration completed after payment.
- Minimum of 5 people for the LEx to take place
- In case of unforeseen circumstance leading to cancellation of the LEx, participants will be reimbursed.

WHY CHOOSE THE FACC CALIFORNIA ?



We are a non-profit organization, representing over 250 companies and individual members. Leveraging our network of contacts, we provide the business community with opportunities to grow, and build valuable networks & partnerships.



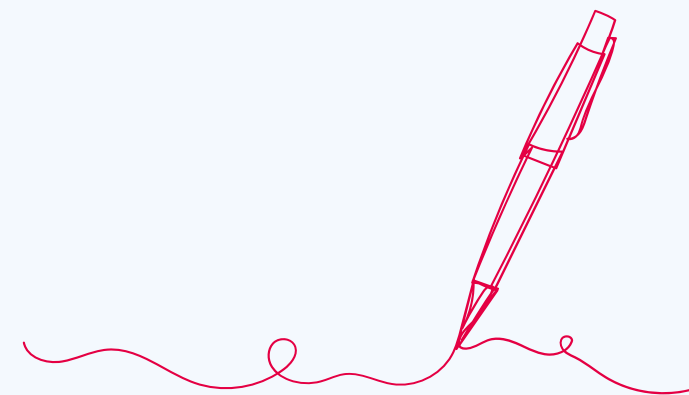
45+ OF EXPERIENCE

Extensive experience in business matchmaking since 1978



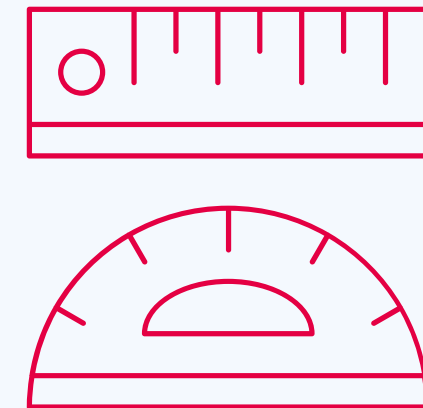
POWERFUL NETWORK

Wide range of contacts in the following sectors: High Tech, Fintech, Climate Tech, Biotech, Entertainment, Gastronomy, and more...



EXCLUSIVE PARTNERSHIPS

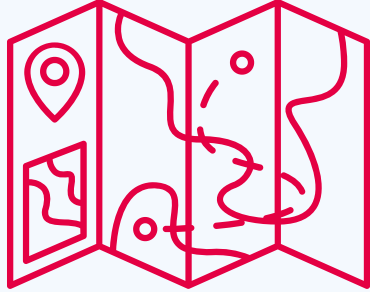
For over 15 years, many companies and universities have trusted us to organize their trips



TAILORED

We organize customized exploratory trips designed to maximize your strategic meetings and accelerate your projects.

OPTIONAL | EXTEND YOUR LEARNING EXPEDITION IN SAN FRANCISCO OR LOS ANGELES



CUSTOMIZED TRIPS

We tailor the trip to your needs and the industries of your choice



INDUSTRY DIVERSITY

Entertainment, aerospace, healthcare, AI, mobility, HR...



SPEAKER PROFILES

Thought leaders, entrepreneurs, academics...





INTERESTED?
Contact us at info@facccalifornia.com



**LOOKING FOR A MORE PERSONNALISED BUSINESS
SUPPORT DURING CES FOR YOUR COMPANY ONLY?**

Contact us at info@facccalifornia.com