



Business Awards

Franco-Thai
Chamber of Commerce

SPONSORSHIP PACKAGE

Franco-Thai Chamber of Commerce

2026 Business Awards

FTCC Business Awards Night

Celebrating Excellence in the Franco-Thai Business Community

 Thursday 3rd September 2026
 Sit down dinner & Awards Ceremony



JOIN THE CEREMONY



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The **FTCC Business Awards Night 2026** will stand as a flagship celebration marking the **60th Anniversary of the Franco-Thai Chamber of Commerce**, bringing together the most influential leaders from the Franco-Thai business community.

This prestigious evening will honor companies and individuals who have demonstrated outstanding **excellence, innovation, and impact**, while reflecting the strength and dynamism of bilateral economic relations.

More than an awards ceremony, the event aims to:

- **Celebrate business excellence and innovation** within the Franco-Thai ecosystem
- **Highlight long-standing partnerships and inspiring success stories**
- **Reinforce FTCC's legacy** as a key bridge between French and Thai business communities
- **Provide an exclusive high-level networking platform** for CEOs, diplomats, and decision-makers

The evening will take place in an elegant setting with a **formal sit-down dinner**, offering guests a refined experience that combines recognition, connection, and celebration.

The FTCC Business Awards Night 2026 will be a landmark occasion to recognize achievements, strengthen relationships, and shape the future of Franco-Thai business collaboration.

WHY SPONSOR

THE FTCC BUSINESS AWARDS?

● **Brand Visibility**

Reach Franco-Thai business leaders across Thailand and France

● **Exclusive Access**

Be present at an elite, high-profile gala event in Bangkok

● **Community Impact**

Support and celebrate excellence in French-Thai business relations

● **Network Growth**

Connect with 100+ executives, decision-makers, and diplomats



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SPONSORSHIP TIERS

Choose the package that best fits your visibility goals

GOLD SPONSOR

THB 30,000

- ✓ Logo on all event communications & e-invitations
- ✓ Logo on event backdrop screen
- ✓ Acknowledgement during opening remarks
- ✓ 2 complimentary seats
- ✓ Display up to 2 pop-up banners on-site
- ✓ Logo in post-event newsletter & materials

DIAMOND SPONSOR

THB 40,000

- ✓ Enhanced logo visibility across all communications
- ✓ Larger logo vs. Gold on all event materials
- ✓ Dedicated sponsor post on FTCC LinkedIn
- ✓ Premium logo placement on backdrop screen
- ✓ Acknowledgement during opening remarks
- ✓ 3 complimentary seats
- ✓ Dedicated exhibition table on-site
- ✓ Dedicated thank-you post on FTCC LinkedIn
- ✓ Logo in post-event newsletter & materials

GOLD SPONSOR

30,000 THB

Pre-Event

- Company logo and name on all event communications and e-invitations

On-Site

- Company logo displayed on event backdrop screen
- Acknowledgement during opening remarks
- 2 complimentary seats
- Opportunity to display up to 2 company pop-up banners

Post-Event

- Company logo on post-event communications
- Company logo and name featured in FTCC newsletter
- Company logo included in post-event materials shared with attendees



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DIAMOND SPONSOR

40,000 THB

Enhanced Visibility Before, During and After the Event

- Enhanced logo visibility across all event communications
- Larger logo placement than Gold Sponsors on event materials
- Dedicated sponsor post on FTCC LinkedIn

On-Site

- Premium logo placement on event backdrop screen
- Acknowledgement during opening remarks
- 3 complimentary seats
- Dedicated exhibition table to showcase products and services

Post-Event

- Company logo on post-event communications
- Dedicated sponsor thank-you post on FTCC LinkedIn
- Company logo and name featured in FTCC newsletter
- Company logo included in post-event materials shared with attendees

Additional Note for Diamond Sponsors

Enhanced visibility with larger logo placement than Gold Sponsors across all event marketing materials, event signage, presentation screens, and post-event communications.



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SECURE YOUR SPONSORSHIP

Limited sponsorship slots available — act early to secure your preferred tier.

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www.francothaicc.com