

Making Sustainability a Driver of Cooperation and Competitiveness

As President of the French-Hellenic Chamber of Commerce and Industry, and as someone deeply engaged in the economic and institutional life of Greece, I am convinced that sustainability has become one of the defining tests of leadership. It is no longer enough for companies to perform well in the short term. They are expected to create lasting value, to act responsibly, and to demonstrate that growth, innovation, and accountability can move forward together. In today's environment, resilience is not built only through financial strength; it is built through trust, through long-term thinking, and through the ability to align business ambition with the broader expectations of society.

This is exactly how I see the role of the CCIFG. Our mission is not simply to bring people together, although that remains essential. It is to create a space where dialogue leads to action, where business communities from Greece and France can share experience, challenge assumptions, and build solutions together. Over the years, I have seen how much value can be created when companies, institutions, and economic stakeholders work across sectors and beyond national reflexes. At a time when transitions are becoming more complex, chambers of commerce must do more than represent interests; they must help shape momentum, encourage cooperation, and support practical transformation.

In that respect, the Franco-Hellenic relationship has real strategic depth. France brings a mature culture of corporate responsibility, structured public-private dialogue, and strong experience in integrating ESG priorities into business and policy frameworks. Greece brings agility, talent, and a powerful capacity to transform under pressure. I believe the combination of these strengths creates a particularly promising basis for sustainable progress. This is the spirit in which the CCIFG launched its ESG Committee: not as a symbolic initiative, but as a working platform to share best practices, encourage concrete cooperation, and help companies navigate the sustainability agenda with clarity, ambition, and realism.

This is also why our participation in the Annual Capital Link Sustainability Forum matters. For me, this Forum is more than a conference. It is a place where business, institutions, and public policy can meet with seriousness and purpose. Greece needs exactly this kind of platform: one that encourages long-term thinking, showcases credible initiatives, and helps connect sustainability with competitiveness, investment, and development. At a time when Europe is redefining the conditions for growth, we must ensure that sustainability is not treated as a constraint, but as a driver of confidence, innovation, and strategic relevance. That is the ambition I want the CCIFG to support: helping build a stronger Greek economy, more connected to Europe, more attractive to investment, and better prepared for the future.

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