



Big and Small, Rebuilding Stronger

11 June 2026 - Dubai



SPONSORSHIP OPPORTUNITIES

When small businesses meet big businesses.
11 June 2026 - Dubai

ABOUT THE EVENT



The Working Together Forum is a **flagship B2B event dedicated to the French business community in the UAE.**

It brings together **SMEs, entrepreneurs, service providers and large corporations for a full day of structured, pre-scheduled 15-minute business meetings**, designed to facilitate direct, efficient and high-value exchanges.

Through both General Management and Functional Expertise sessions, the Forum enables small businesses to connect directly with decision-makers from multinational companies, with one clear objective: **creating concrete business opportunities.**

WHY IS THIS EDITION SPECIAL?

This new and revamped edition takes place in a unique context, following the challenges of the early part of the year, and is positioned as a **collective business reboost for the French business community in the UAE**.

Organized in collaboration with and with the support of the **Conseillers du Commerce Extérieur Français (CCEF)**, it stands as the first large-scale business event fully dedicated to reconnecting the community and restoring business momentum.

More than ever, this edition is about:

- restarting dialogue,
- rebuilding confidence,
- and reconnecting supply and demand within the French business ecosystem.

It is designed as a catalyst for renewed collaboration, synergies and growth, turning short meetings into actionable and measurable business outcomes.

TARGETED LINES OF BUSINESS

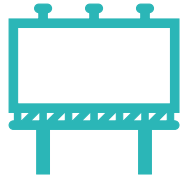


- Accounting/Auditing
- Advertising/Communication/Public Relations
- Consulting/Business Support Services
- Construction / Architecture / Interior Design / Decoration / Design
- Events Management
- Human Resources / Recruitment / Relocation Services
- Insurance / Finance
- IT / Digital / Telecommunication
- Logistics / Freight / Transport / Airlines
- Luxury & Retail

TOP REASONS TO JOIN THE EVENT

Sponsoring the Working Together Forum means **positioning your organization at the heart of the French business community's recovery and growth in the UAE.**

The Working Together Forum is not just an event, it is a **platform for impact, momentum and long-term business relationships.**



A unique visibility to a qualified audience of SME's and startups as well as renown MNC's.



Networking opportunities with key decision makers within major MNCs.



Benefit from a tailor-made program organized exclusively for your company.



Possibility to source and connect with new partners.

WHY BECOME A SPONSOR?

Gain **unparalleled visibility** with a qualified audience of MNCs, SMEs, and startups.

Position your company as a **key player in the UAE's dynamic development landscape.**

This 11th edition offers a prime opportunity to elevate your brand exposure and strengthen brand equity through CCI France UAE's extensive communication and marketing channels.



An average of
4,500 monthly
website visitors



Over 12,000 qualified
contacts



LinkedIn
25,500+ followers

SPONSORSHIP PACKAGES

	Gold Sponsor AED 7,000 (VAT incl.)	Silver Sponsor AED 4,000 (VAT incl.)
PRE-EVENT		
• Logo inclusion in all emailing campaigns dedicated to the event	X	X
• Logo inclusion in the event registration page with outbound link	X	X
• Tags and link to company page on social media	X	X
DURING EVENT		
• Logo on screens (duration depends on sponsor tier)	X	X
• Acknowledgement by CCI France UAE at the opening speech	X	X
• Entrances to the event	4	2
• Table to host your B2B meetings	X	X
• 5 B2B meetings with other table hosts	X	X
• Speaking opportunity (1 minute)	X	
• Possibility to bring marketing collaterals (goodies, flyers...)	X	
• A dedicated post on CCI France UAE's LinkedIn spotlighting your content	X	
• Exhibitor booth in the welcome area	X	
POST-EVENT		
• Company name and outbound linking on photo gallery page	X	X
• Photos sent to sponsor	X	

SPONSORSHIP BOOKING FORM

Your CCI contact : Milena DIMITROVA T: +971 (0)4 312 6707 E: milena.dimitrova@ccifranceuae.com
Please fill in the below form and email it to: milena.dimitrova@ccifranceuae.com

Company:.....
Name:..... Title:.....
Tel:..... Email:.....
Contact in Accounting department:.....
Tel:..... Email:.....

To confirm your sponsoring, the full down payment is required.

OFFER	Rate (AED) inc. VAT
Sponsorship Gold - Working Together Forum 2026: When small businesses meet big businesses – 11 June 2026	AED 7,000
Sponsorship Silver - Working Together Forum 2026: When small businesses meet big businesses – 11 June 2026	AED 4,000

Date :
Signature & Company Stamp

Date :
Signature & CCI France UAE's Stamp

GENERAL CONDITIONS

Please be aware that we will only be able to start the visibility of your company when full payment has been received in our bank account.

The CCI France UAE does not provide or coordinate the design of the advertisement.

Advertisement and proofs can be directly delivered by email or by mail to the attention of Claire-Anne Russelle, Marketing & Communications Director.

The CCI France UAE cannot be taken responsible for errors or damage in advertisements or other materials

Advertising contracts cannot be cancelled. They may be rescheduled upon availability.

Payment is due upon receipt of invoice by bank transfer on net account, cheque to the French Business Council and sent to: French Business Council Dubai & Northern Emirates, PO Box 25775, Dubai, UAE or cash directly at the CCI France UAE offices.