

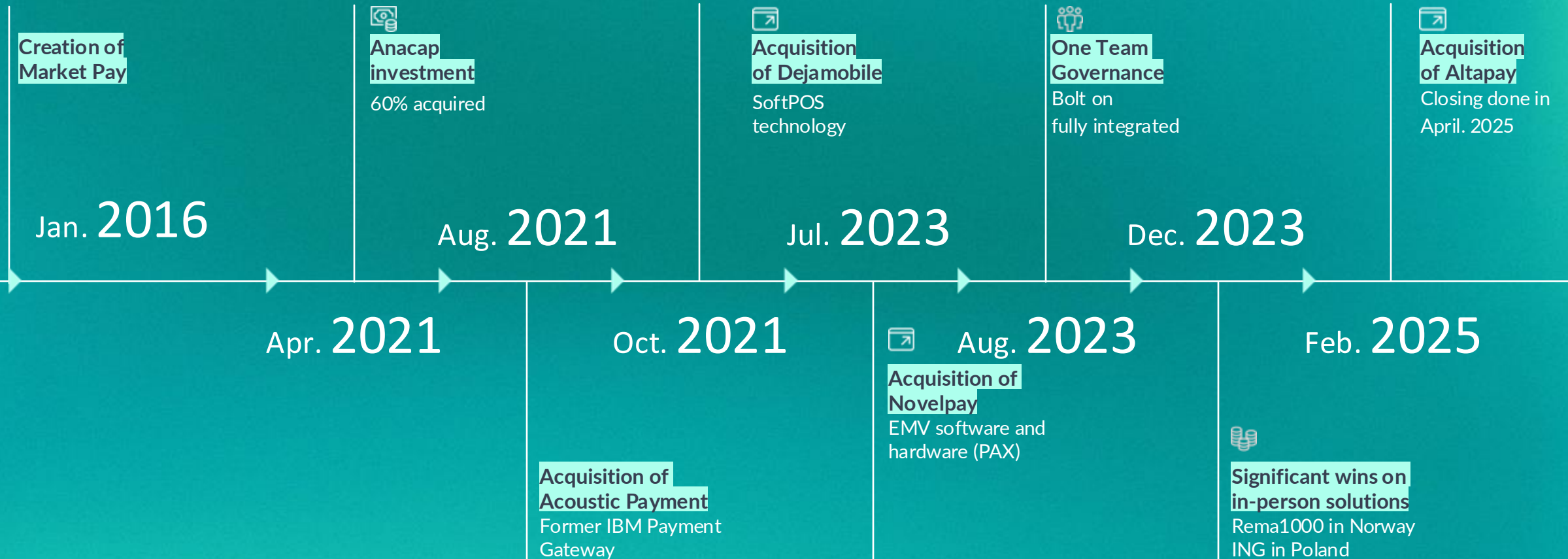


Presentation

July 8th, 2025



Market Pay controls the entire value chain through its acquisitions

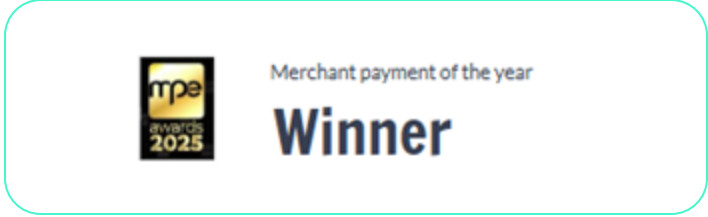
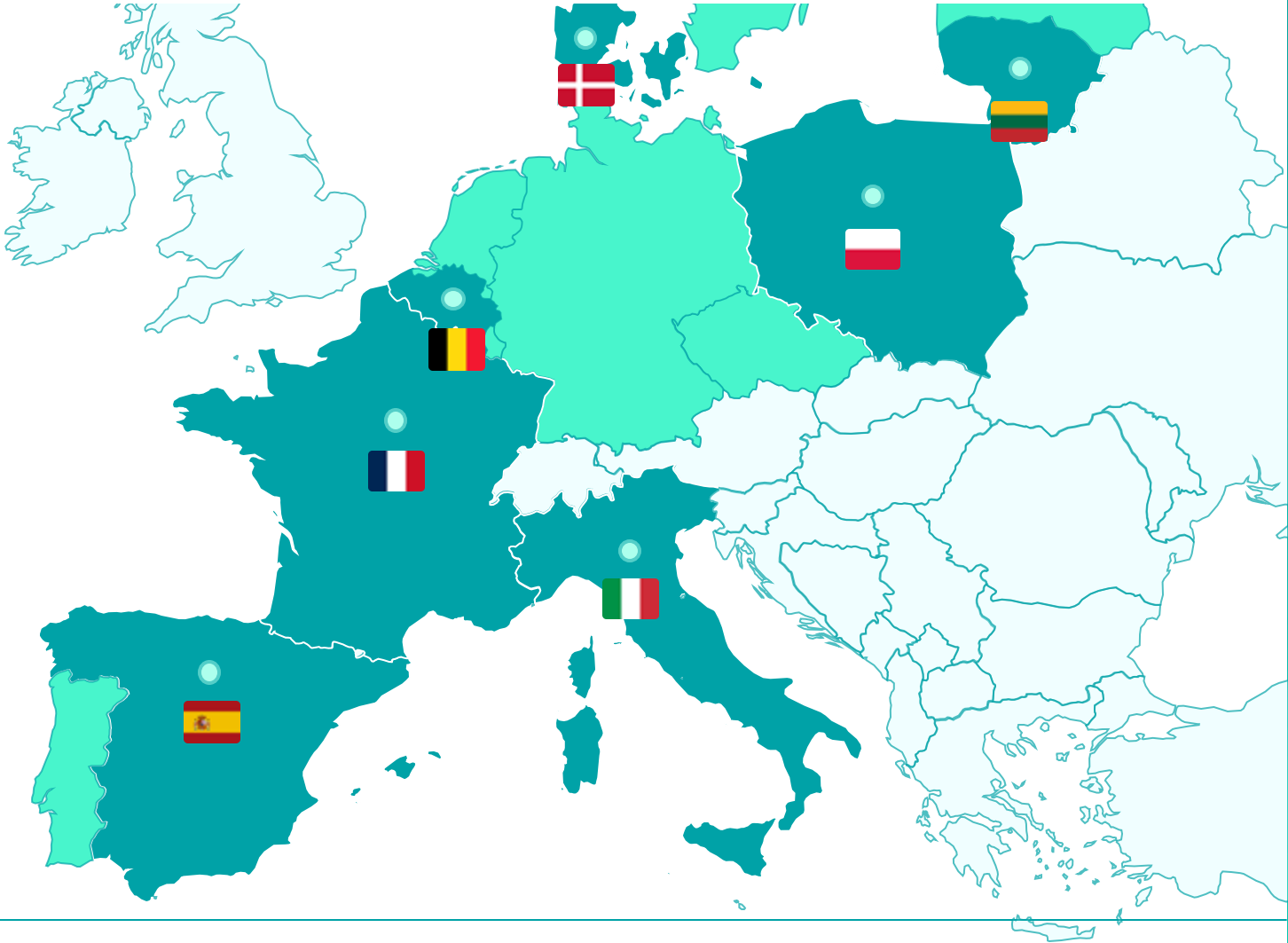


A paneuropean mission-critical PSP with a unified payment platform

Independent company with sales development operations in 8 countries and addressing 11 different markets

- Acquirer & principal member:   **VISA**
- Acquirer  **BANCOMAT**

• Our certifications:



 Market Pay's client geographies



Market Pay's Unified Payment Platform

Deliver a stellar checkout experience and maximize every conversion opportunity



All In-Store journeys covered

- HardPOS (Android) and SoftPOS (iOS/Android)
- All use cases: in-store, on-the-go, self checkout, unattended

Frictionless Online checkout

- Automated transaction retries & failover recovery
- Smart 3-D Secure for seamless authentication

All customer-preferred payment methods

- Fast checkout options: Apple Pay, Google Pay, Click to Pay
- 99% coverage of local payment methods

Tier-1-grade reliability and availability

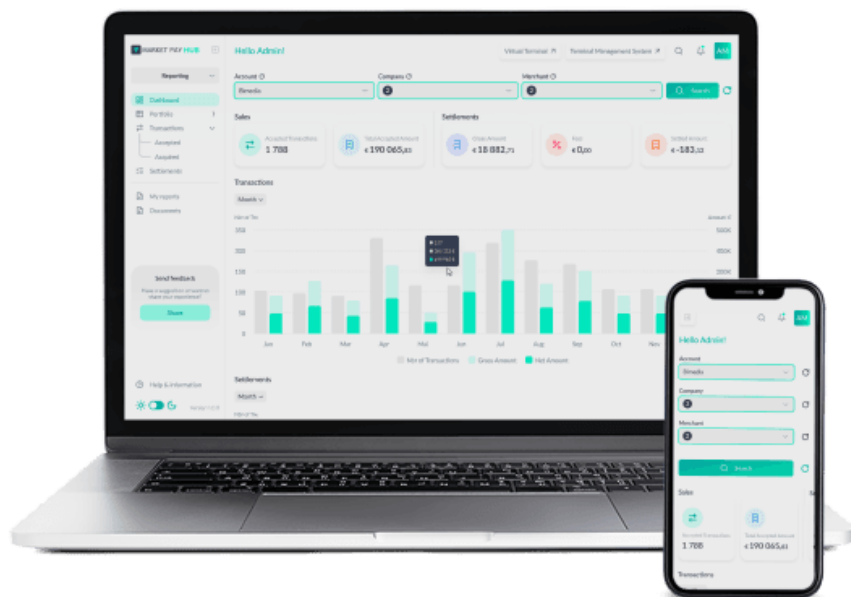
- ~3B transactions processed annually
- 180K+ managed terminals across Europe
- 99.9% uptime – guaranteed by enterprise-grade SLAs



Market Pay's Unified Payment Platform

Streamline your payment operations - One platform.

Every channel. Zero hassle.



Market Pay Hub (Web UI or API)

A single platform for every payment channels

- Consistent UX/UI across all customer touchpoints
- Seamless cross-channel customer data and journeys (e.g. click & collect, return in store, tokenization)

A single API-based integration

- Quick integration with ECR systems (NEXO standards compliant)
- Fully digital onboarding with D+1 activation

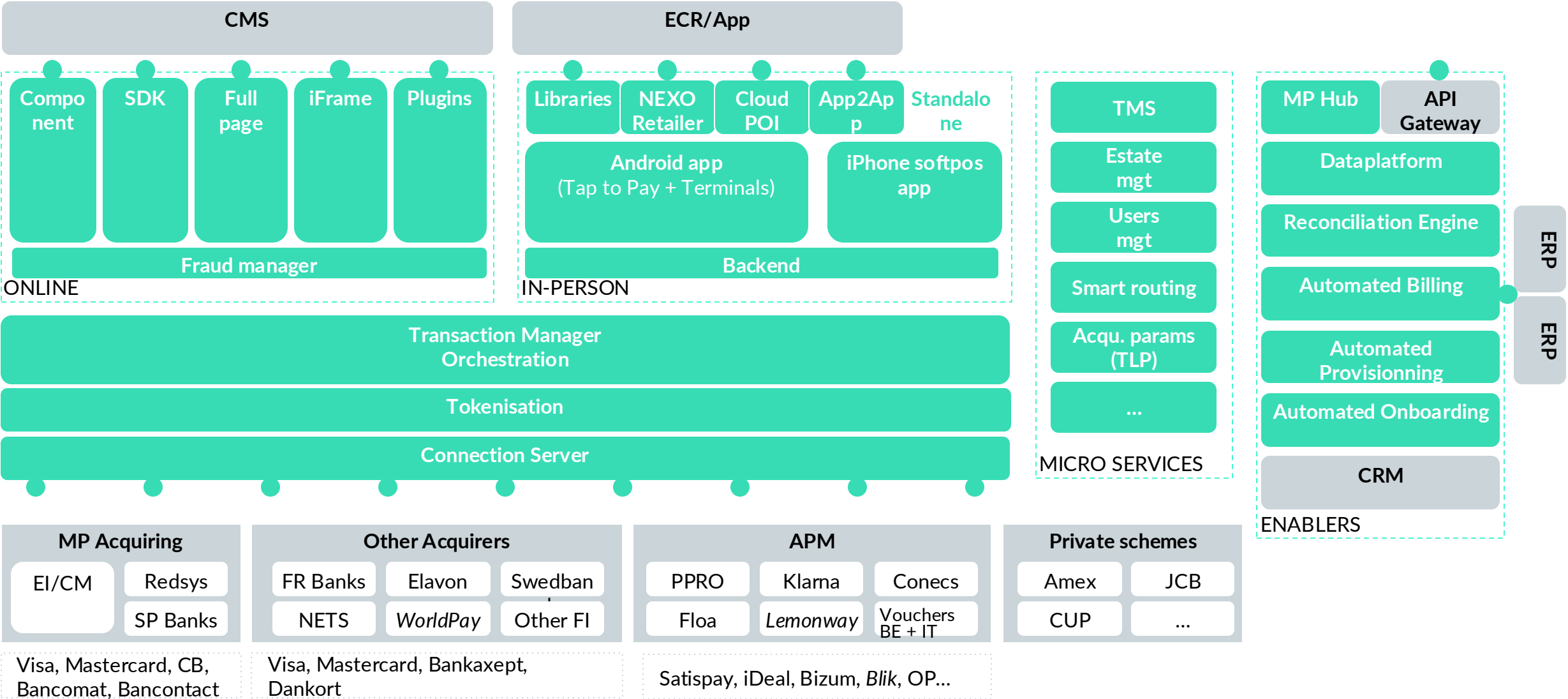
A single 360° dashboard across every touchpoints

- Remote management of merchants, stores, and terminals
- Advanced transaction monitoring and operations control

Unified reporting and reconciliation

- Centralized data of acceptance, acquiring, and settlement
- Automated D+1 financing by Market Pay

A simplified platform for Merchants, Distributors and FI (target)



Our solutions are trusted and used by clients across the globe

MERCHANTS



7000+
Merchants

DISTRIBUTORS



50+
Distributors

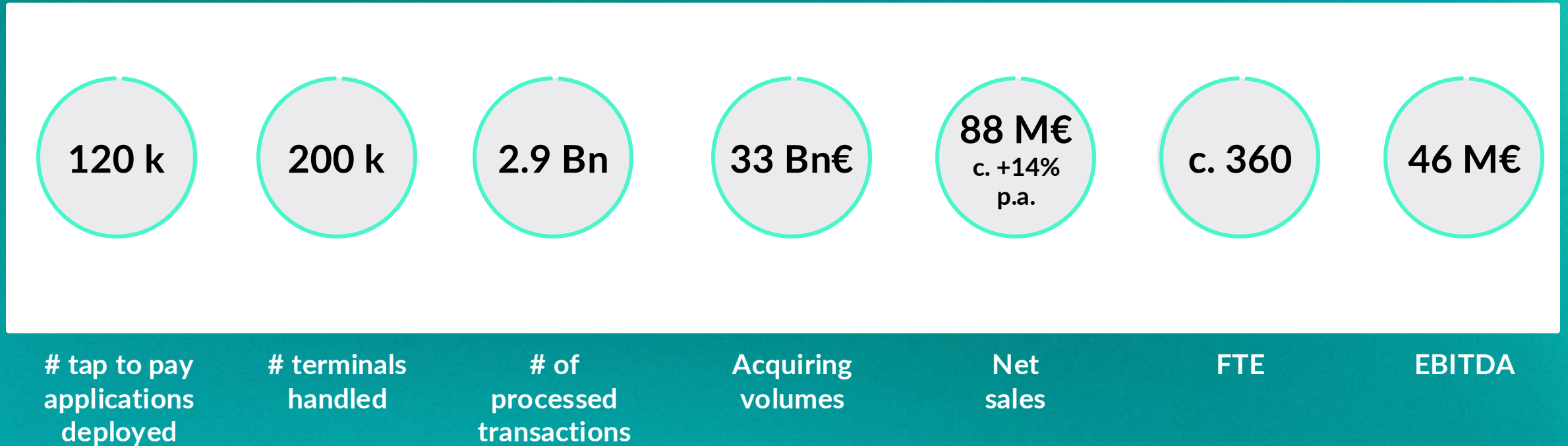
FINANCIAL INSTITUTIONS



50+
Financial
Institutions

About Market Pay

High-impact scale to address all retailers (2024 Proforma Altapay)



What we have reached

A fully integrated and operational entity uniquely positioned in the Market



One unified, fully scalable payment platform



A highly diversified customer base



One team set in business lines



One Brand - Market Pay



A clear geographical focus: 11 countries served



Strong financials