



LA  
FRENCH TECH  
MÉXICO



JUNE 16-19 | PARIS  
EXPO PORTE DE VERSAILLES

# VIVA TECHNOLOGY

THE LARGEST TECH EVENT  
WHERE AI BECOMES A COMPETITIVE  
ADVANTAGE

BUSINESS MISSION



VIVA  
TECHNOLOGY

Celebrating **10 years** as Europe's **leading**  
**technology and AI event**

Major corporations, scaleups, investors, and leaders connected to  
explore the **technologies transforming the global economy and**  
**business.**

## Why attend VivaTech?

**88%** of companies  
already use AI

But only 1 out of 3 has scaled it  
with **real impact**



**Turn AI** into a **real competitive advantage**  
at VivaTech

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The global AI market is projected to reach  
USD 4.8 trillion by 2033, a 25x growth.

# Why is VivaTech the most strategic innovation and AI hub in Europe?



**180,000**

Attendees



**4000**

Exhibitors



**600**

Corporate Partners



**3600**

Investors



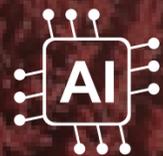
**14,000**

Startups



**13,000**

Tech Leaders



**300+**

AI demos & conferences



**50%**

International exhibitors



**+30**

Sectors with AI solutions



**10,000**

CMO's

**650,000**

Business connections



# AI leaders, global CEOs, and founders present



**Jensen Huang**  
Founder & CEO  
**NVIDIA**



**Tim Cook**  
CEO  
**Apple**



**Mark Zuckerberg**  
Founder & CEO  
**Meta**



**Yann LeCun**  
Ex. Chief AI Scientist  
**Meta**



**Bernard Arnault**  
Chairman & CEO  
**LVMH**



**Vanessa Wyche**  
Acting Associate  
Administrator  
**NASA**



**Melanie Perkins**  
Co-founder & CEO  
**CANVA**



**Christel Heydemann**  
CEO  
**Orange**



**Ryan Roslansky**  
CEO  
**LinkedIn**



**John Collison**  
Co-founder & President  
**Stripe**



**Albert Bourla**  
CEO  
**Pfizer**



**Serena & Venus  
Williams**  
Brand Partners  
**Shares**



**Zak Brown**  
CEO  
**McLaren Racing**



**Satya Nadella**  
CEO  
**Microsoft**

## BUSINESS MISSION

**Explore, evaluate, and implement  
artificial intelligence solutions  
that drive productivity, growth, and  
competitive advantage**

**Key solution areas:**

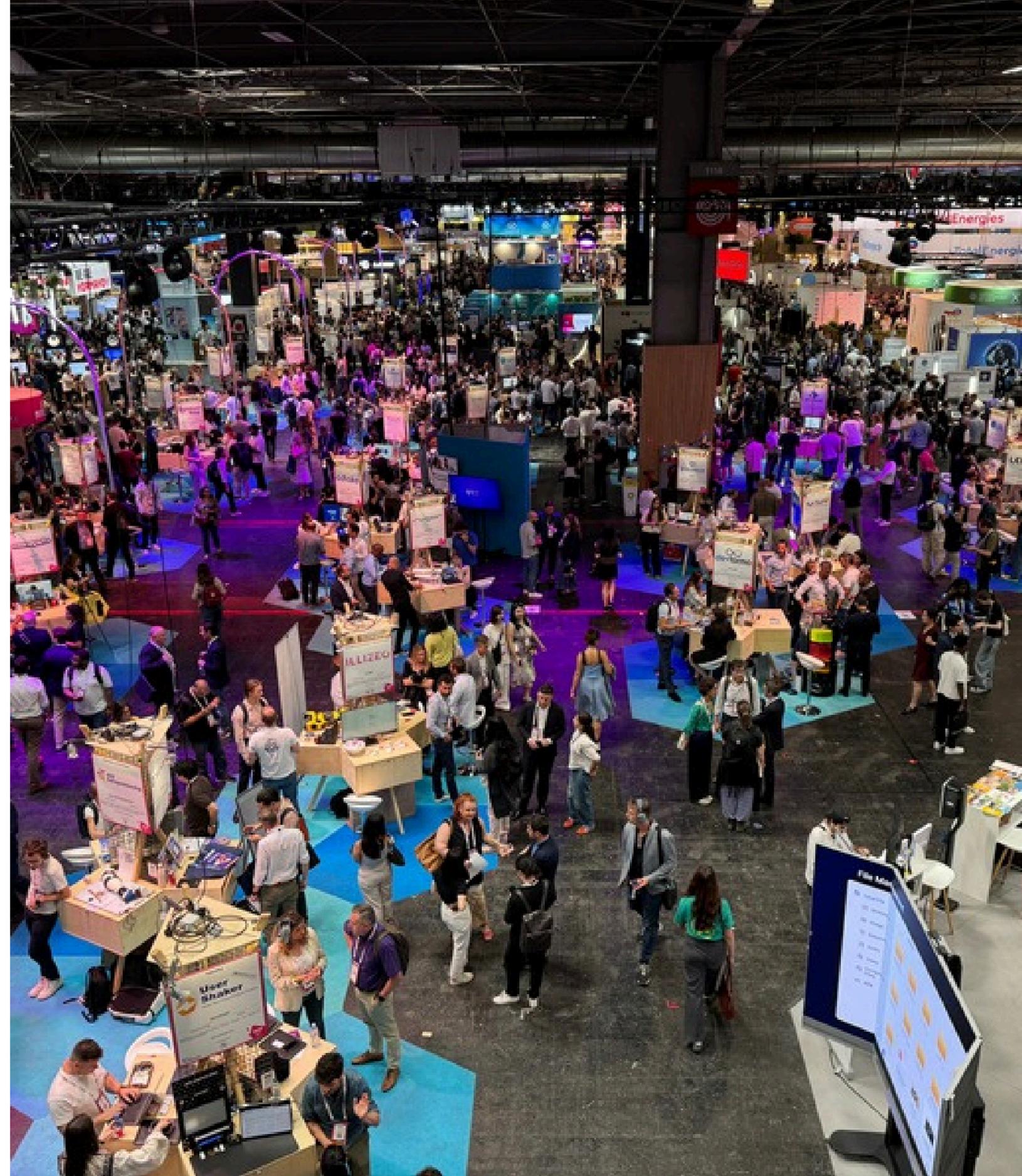
AI & Productivity | Digital Sovereignty | Cities &  
Mobility | Consumer Tech | Health & Inclusion |  
Immersive Tech



**June 15-19, 2026**



**Paris, Expo Porte de Versailles**



## PARTICIPANT PROFILE

**Executives** from major leading companies undergoing **digital transformation** with a clear **innovation and growth strategy**

## Expected Outcomes:

- **Identify AI use cases ready for implementation**
- **Connect with validated technology providers**
- **Evaluate real business opportunities**
- **Turn insights into actions**

**CEOs:** Connect with the most influential tech ecosystem to identify trends, alliances and business models that will define the competitiveness of your industry

**Innovation Directors:** Access startups and co-development opportunities

**Digital Transformation Directors:** Applicable tech use cases to optimize operations and customer experience

**CDOs:** Architectures and strategies to turn data into competitive advantage

**AI Directors:** Production-ready AI solutions with immediate implementation potential

# AI applications delivering measurable business impact



## BANKING | INSURANCE

Real-time fraud detection, automated credit scoring and financial personalization at scale



## RETAIL | ECOMMERCE

Demand forecasting, dynamic pricing AND Conversational shopping experiences



## FOOD | BEVERAGE

Supply chain optimization and consumer trend prediction



## MEDIA | CREATIVE INDUSTRIES

Content creation revolution, personalized distribution and new monetization models



## INDUSTRY | ENERGY

Predictive maintenance, Operational optimization and Smart infrastructure management



## TECHNOLOGY | DATA INFRASTRUCTURE

Next-generation AI architectures, edge computing and optimized model infrastructure



## HEALTH | PHARMA

AI-assisted diagnostics, Accelerated drug discovery and hospital operational efficiency



## EDUCATION

Personalized content, learning, and services

# 20+ Activities to Connect, Generate Clients & Business Opportunities



Cocktail at Maison de l'Amérique Latine,  
Networking with business leaders



Visits to research and technology  
centers in Paris-Saclay



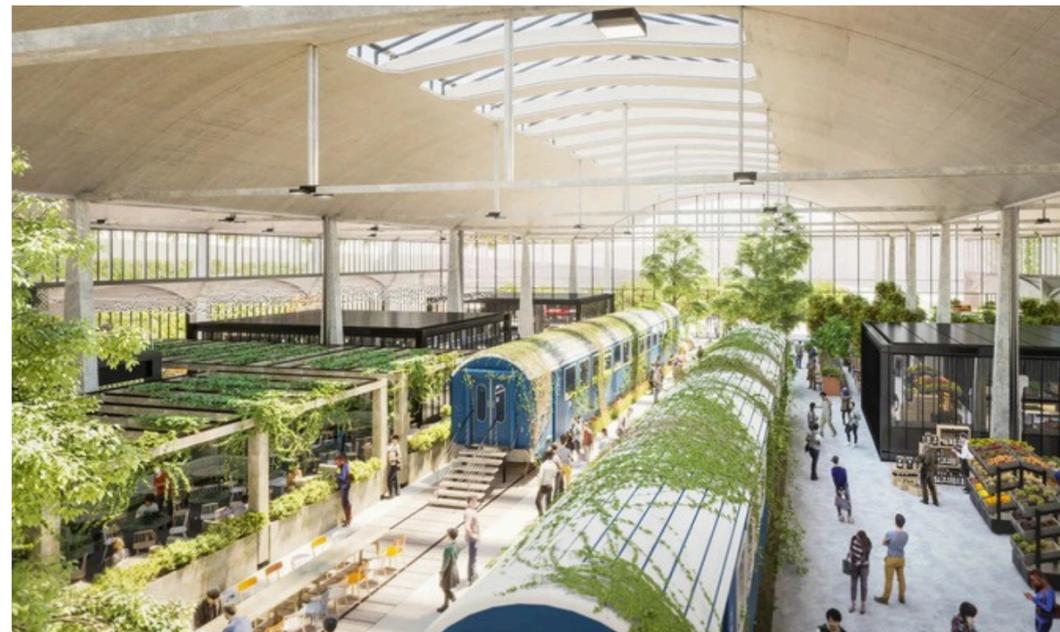
Private tour at VivaTech



Closing dinner on the Seine River



Visit to Thales Cyber & Digital  
Design Center



Tour of Station F - Global startup campus



# Agenda

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## TUESDAY, JUNE 16

### *Ecosystem immersion and initial connections*

#### **Visit to Paris-Saclay innovation, one of the most influential ecosystems in Europe**

Meetings with research centers and leading AI corporations

Real implementation case studies with emphasis on AI, deep tech, energy transition, health, biotechnology and emerging technologies

#### **B2B agenda designed according to strategic priorities**

1:1 meetings with selected scaleups

#### **Private reception at Maison de l'Amérique Latine**

Connection with business leaders and Chambers of Commerce and Industry worldwide

## WEDNESDAY, JUNE 17

### *VivaTech and learning expedition*

VivaTech tour

Selection of startups and relevant solutions by industry

Strategic trend analysis with an implementation focus

#### **Private meeting at Le Train Bleu**

Exchange of insights, opportunity assessment and high-level networking

# Agenda

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## THURSDAY, JUNE 18

### *VivaTech and learning expedition*

Meetings focused on participant priorities

### **Station F and innovation centers**

Immersion in the European startup ecosystem

Thematic visits to tech hubs aligned with corporate challenges

Meetings with innovative startups expanding internationally

### **Strategic cocktail with founders, investors and ecosystem leaders at Station F**

## FRIDAY, JUNE 19

### *Review of AI adoption models in innovation centers of large corporations*

### **B2B meetings**

Qualified meetings with technology partners

Evaluation of concrete business opportunities

### **Closing dinner on the Seine River**

Executive synthesis space and networking

## What is included?

- Official access to VivaTech
- Personalized agenda
- Strategic B2B meetings
- Private visits to leading innovation centers
- Executive networking
- Initial consultation to understand participants' needs and build a personalized agenda
- 4 dinners, 3 lunches and several key networking events in iconic locations in Paris

**INVESTMENT: 2,500 DOLLARS + TAX**



Best of #VivaTech 2025



Copy link



Watch on  YouTube



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