

chambers of commerce
in the Slovak Republic
would like to invite you
to the event

BUSINESS LADIES DAY

ON LINE
15. October 2020

8th year

a successful event,
intended in
particular for all
active
ladies, managers
and businesswomen

MODERATED BY:
VERA WISTEROVÁ



Languages: Slovak with English translation

Participation fee:

member: for free

non-member: 25€/osoba

Please register no later than 12 October 2020

We look forward to meet you online!



PROGRAM

ON LINE
15. October 2020

BUSINESS LADIES DAY

13:30
OFFICIAL WELCOME13:40
PANEL DISCUSSION**Ivana Behúňová** - IKEA Industry
HR Manager at IKEA Industry Slovakia s.r.o.**Zuzana Blažejová** - KPMG
Executive Director (Tax), Real Estate Sector Leader**Beata Bobuľová**
"Social organization - "Part of life"**Veronika Bush** - Tesco Stores SR, a.s.
Head of Communication and Campaigns at TESCO STORES SR**Petra Kotuliaková** - "Aj Ty v IT"
CEO "Aj Ty v IT"**Noémi Kolčáková Szakállová**
artist and illustrator15:45
LECTURES**Viktor Kostický** - Sales/Leadership trainer/Consultant
"Women and Men - Equal Position/Different wage"
How to change this - Instructions for women**Daniel Šmíd**
"How to start and conduct a conversation"**Dagmar Kéryová, Zora Inka Grohoľová, Ľubica Takáčová**
Interactive workshop led by ICF coaches Slovak Charter
Chapter
"Female leadership - career transformations at any age"

PRIZE DRAW

COACHING ZONE ICF SLOVAK CHARTER CHAPTER

the opportunity to "taste" coaching with professionals
live or online

PARTNERI

M O T O R
— C A R

dōTERRA



BUSINESS LADIES DAY

PANELOVÁ DISKUSIA



IVANA BEHÚŇOVÁ
IKEA INDUSTRY
HR MANAGER AT IKEA INDUSTRY SLOVAKIA S.R.O.



ZUZANA BLAŽEJOVÁ
KPMG
EXECUTIVE DIRECTOR (TAX),
REAL ESTATE SECTOR LEADER



BEAĽA BOBULOVÁ
OZ SUČASŤ ŽIVOTA/SO PART OF LIFE



VERONIKA BUSH
TESCO STORES SR, A.S.
HEAD OF COMMUNICATION
AND CAMPAIGNS

PETRA KOTULIAKOVÁ
AJ TY V IT
ČEO



NOÉMI KOLČÁKOVÁ SZAKÁLLOVÁ
VÝTVARNÍČKA A ILUSTRÁTORKA/
ARTIST AND ILLUSTRATOR

MODERUJE/MODERATED BY:
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IVANA BEHÚŇOVÁ
IKEA INDUSTRY
HR MANAGER AT IKEA INDUSTRY
SLOVAKIA S.R.O.

Absolventka Filozofickej fakulty UK v Bratislave, v odbore pedagogika. Svoju kariéru začínala ako recruitment consultant v personálnej agentúre. Následne začala pôsobiť ako interný tréner v spoločnosti TESCO, kde postúpila na pozíciu Oblasťného tréningového špecialistu. V tejto oblasti zostala aj v ďalších dvoch spoločnostiach, ktoré sa venovali finančníctvu a poisťovníctvu, ale už ako Tréningový a rozvojový manažér.

Prácu v medzinárodnom prostredí si vyskúšala v spoločnosti Johnson Controls, kde pôsobila ako HR Manager Leadership Development & Training pre Východnú Európu. Momentálne pracuje ako HR Manažér pre IKEA Industry Malacky ako aj HR Coordinator pre IKEA Industry Slovakia. Oblasť jej záujmu sú rozvoj zamestnancov, školenia, koučovanie, mentorovanie a podobne. V súlade s IKEA HR ideou: „Verí v ľudí“ a v to, že každý je na niečo talent“. Nedávno absolvovala ICF certifikovaný kurz Integratívny koučing a kľúčové kompetencie a je na ceste stať sa certifikovaným koučom ICF. Má dve deti (8 a 10-ročné). Rada lyžuje, bicykluje, varí a číta.

Graduate of the Faculty of Philosophy, Charles University in Bratislava, in the field of pedagogy. She started her career as a recruitment consultant in a recruitment agency. Subsequently, she started working as an internal trainer at TESCO, where she was promoted to the position of Regional Training Specialist. In this area, she also remained in two other companies, which dealt with finance and insurance, but already as a Training and Development Manager. She tried to work in an international environment at Johnson Controls, where she worked as HR Manager Leadership Development & Training for Eastern Europe. She currently works as HR Manager for IKEA Industry Malacky as well as HR Coordinator for IKEA Industry Slovakia. Her areas of interest are staff development, training, coaching, mentoring and the like. In line with the IKEA HR idea: "He believes in people" and that everyone has a talent for something. " She recently completed an ICF certified Integrative Coaching and Key Competencies course and is on her way to becoming an ICF Certified Coach. She has two children (8 and 10 years old). She enjoys skiing, cycling, cooking and reading.

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ZUZANA BLAŽEJOVÁ
KPMG

EXECUTIVE DIRECTOR (TAX),
REAL ESTATE SECTOR LEADER

Ukončila inžinierske štúdium so zameraním na obchod a marketing na Ekonomickej univerzite v Bratislave v roku 1997. Počas štúdia distribuovala softvér pre architektov, aby si vedomosti získané počas štúdia overila v praxi. Ihneď po škole nastúpila na daňové oddelenie KPMG na Slovensku. V roku 2001 sa stala daňovou manažérkou a certifikovanou slovenskou daňovou poradkyňou.

V rokoch 2002 – 2004 bola vyslaná do IBFD v Amsterdame, kde bola zodpovedná za projekty pre Európsku komisiu. Klientom pomáha predovšetkým v otázkach týkajúcich sa zlúčení a akvizícií, medzinárodného zdaňovania, dane z príjmov a transferového oceňovania. Zároveň patrí medzi KPMG lektorov pre medzinárodné daňové školenia pre región strednej a východnej Európy. Od roku 2017 okrem povinností výkonnej riaditeľky v oblasti daňových služieb vedie tím odborníkov venujúcich sa nehnuteľnostiam v rámci KPMG na Slovensku.



Zuzana graduated from the Economic University of Bratislava in 1997 with a master's degree in Business and Marketing. During her studies she distributed software for architects as self-employed in order to try to apply in practice what she learnt at the university. Right after her studies she joined the tax department of KPMG in Slovakia. In 2001 she became a tax manager and a certified Slovak tax advisor. In 2002 – 2004 she was assigned to IBFD, Amsterdam where she was responsible for projects for the European Commission. She helps her clients especially in the M&A, international taxation, corporate income tax and transfer pricing related questions. She acts also as one of KPMG lecturers for international tax trainings for the CEE region. From 2017, besides her duties as an Executive Director for tax services she also leads the team of Real Estate experts at KPMG in Slovakia.



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BEATA BOBULOVÁ
OZ SÚČASŤ ŽIVOTA/
SO PART OF LIFE

Nájsť po strate partnera silu žiť ďalej je nesmierne ťažké. Ako sa dá vôbec vyrovnáť so stratou blízkeho človeka. Okrem citovej traumy môže človek po strate partnera stratiť aj sociálne istoty.

Zo sekundy na sekundu sa zrazu stávate samoživiteľmi a musíte sa postarať o rodinu – teda deti. Vedieť v tejto situácii ešte rozdávať silu ďalším, je neuveriteľné. Beata Bobulová to dokázala. Rozhodla sa pomáhať ostatným vdovám a vdovcom v zlepšení ich kvality života. Zakladateľka OZ Súčasť života a projektu "Drevené koliesko - príbeh, ktorý pomáha"

Finding the strength to live on after losing a partner can be extremely difficult. How can you even cope with the loss of a loved one? In addition to emotional trauma, a person can lose social security after losing their partner. In a flash you suddenly become the only provider for your family which you have to take care of, mainly the children. Giving strength to others in this situation is simply unbelievable. Beata Bobulová did it. She decided to help other widows and widowers improve their quality of life. Founder of OZ Part of Life and project "Wooden wheel - a story that helps"



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VERONIKA BUSH
TESCO STORES SR, A.S.
HEAD OF COMMUNICATION AND
CAMPAIGNS AT TESCO STORES SR

Veronika je vedúcou komunikácie a kampaní v spoločnosti TESCO STORES SR, a.s., kde sa venuje strategickým otázkam týkajúcich sa vzťahov s médiami, komunikácie s kolegami, vzťahov s vládou a spoločenskej zodpovednosti firiem. Zároveň je manažérkou nadácie Tesco.

Veronika nastúpila do spoločnosti Tesco v novembri 2016 ako manažérka pre záležitosti vlády a CSR. V rokoch 2011 až 2016 pôsobila na rôznych pozíciách v štátnej službe, vrátane vedúcej sekcie európskych záležitostí alebo vedúceho sekcie spolupráce V4 na Ministerstve obrany SR.

Veronika is the Head of Communication and Campaigns at TESCO STORES SR, a.s., where she covers strategic issues related to media relations, colleague communication, government relations, and corporate social responsibility. At the same time, she is the manager of the Tesco Foundation. Veronika joined Tesco in November 2016 as Government Affairs and CSR Manager. Between 2011 and 2016, she held various positions in the state service, including the Head of European Affairs or Head of V4 Cooperation Section at the Ministry of Defence of the Slovak Republic.



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PANELOVÁ DISKUSIA



PETRA KOTULIAKOVÁ
AJ TY V IT
CEO

Petra Kotuliaková je zakladateľkou neziskovej organizácie AJ Ty v IT, ktorá vzdeláva dievčatá a ženy v IT oblasti, motivuje ich k štúdiu informatiky a zamestnaniu v sektore technológií. Doktorát získala na Ekonomickej Univerzite v Bratislave, časť štúdií strávila na Inštitúte

Politických štúdií v Paríži a Univerzite Pierre Mendés France v Grenobli. Po skončení štúdia pôsobila v Paríži v spoločnosti DANONE. Počas svojho pôsobenia na Fakulte Informatiky a informačných technológií STU v Bratislave sa začala venovať téme nedostatku dievčat a žien v IT sektore. V roku 2015 reprezentovala Slovensko v programe amerického ministerstva zahraničných vecí International Visitor Leadership Program, Women in STEM fields. V roku 2018 získala titul Female Role Model of the year by CESA Awards, v roku 2020 bola ocenená Britským veľvyslanectvom európskou cenou Women TECH Inclusion Award.

Founder and CEO of the Slovak NGO "AJ Ty v IT" ("You in IT, also"), Female Role Model of the Year 2018 in Slovakia by CESA Award, and the winner of Women in TECH Inclusion Award 2020, delivered by the Department of International Trade of British Embassy, challenging and empowering young girls and women into TECH fields. She gained her experience in communication at the Faculty of Informatics and Information Technology STU Bratislava, and previously in the marketing department of DANONE International Brands in Paris. In 2015, she represented Slovakia in the International Visitor Leadership Program of US Department of State, Women in STEM field.

Petra gained her PhD. degree at the University of Economics in Bratislava, previously studied at the Université Pierre Mendés France Grenoble and Institute des Études politiques Paris.

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NOÉMI KOLČÁKOVÁ SZAKÁLLOVÁ
VÝTVARNÍČKA A ILUSTRÁTORKA/
ARTIST AND ILLUSTRATOR

Noémi sa narodila 24.6.1976 v Bratislave, kde žije a tvorí dodnes. Vyštudovala Vysokú Školu Výtvarných Umení v Bratislave, Ateliér odevného dizajnu. Na pôde tejto školy neskôr sama vyučovala a prednášala Dejiny odievania a Odevnú štylizáciu módnjej kresby. Hlavnou témou jej tvorby je nekonečné spektrum ženských charakterov.

Okrem figuratívnej maľby akrylom a olejom sa v súčasnosti venuje aj asamblážam a tvorbe textilných obrazov, objektov a šperkov. Jedinečné sú jej bábiky, akési "mikrožienky" z hodvábneho šantungu v podobe brošní a "maľba či kresba ihlou" na tyle. Kombinuje pri tom rôznorodé materiály. Používa pri tom textilie so zvyškami papierových fragmentov z jej akvarelov a tušokresieb. Súčasťou jej asambláží sú nevšedné výtvyry z ateliéru, polodrahokamy, sklenené aj postríebrené korálky, kamene od Dunaja, rozmanité vyšívacie techniky a akrylová farba. V minulosti vystavovala počnúc Slovensko, v Budapešti, vo Viedni, v Prahe, v Pekingu, vo Washingtone, v New Yorku, v Štrasburgu, v Monacu a v Indii.

Noémi was born on June 24, 1976 in Bratislava, where she lives and works to this day.

She graduated from the Academy of Fine Arts in Bratislava, Clothing Design Studio. On the grounds of this school, she later taught and lectured on the History of Clothing and Clothing Stylization of Fashion Drawing.

The main theme of her work is an infinite spectrum of female characters.

In addition to figurative painting with acrylic and oil, he is currently engaged in assemblages and the creation of textile paintings, objects and jewelry. Her dolls are unique, a kind of "microwomen" made of silk shantung in the form of brooches, and a "painting or drawing with a needle" on tulle. It combines various materials.

She uses textiles with the remains of paper fragments from her watercolors and ink drawings. Her assemblages include unusual creations from the studio, semi-precious stones, glass and silver beads, stones from the Danube, various embroidery techniques and acrylic paint.

In the past, she has exhibited in Slovakia, Budapest, Vienna, Prague, Beijing, Washington, New York, Strasbourg, Monaco and India.

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PREDNÁŠKY

"ŽENY A MUŽI
ROVNAKÁ POZÍCIA
ROZDIELNE OHODNOTENIE"
NÁVOD PRE ŽENY AKO TO ZMENIŤ



VIKTOR KOSTICKÝ
SALES/LEADERSHIP TRAINER/CONSULTANT

„AKO ZAČAŤ A VIESŤ ROZHOVOR“

DANIEL ŠMÍD
LEKTOR MODERNEJ ETIKETY/FIREMNEJ
KULTÚRY/KOREKTNÉHO SPRÁVANIA



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"ŽENSKÝ LÍDERSHIP" TRANSFORMÁCIA KARIÉRY V KAŽDOM VEKU

INTERAKTÍVNY WORKSHOP VEDENÝ
KOUČKAMI ICF SLOVAK CHARTER CHAPTER

DAGMAR KÉRYOVÁ



ZORA INKA GROHOLOVÁ



LUBICA TAKÁČOVÁ

