

INVITATION: CELEBRATING THE 100TH ANNIVERSARY OF THE FRENCH CHAMBER OF COMMERCE AND INDUSTRY IN JAPAN

Tuesday, May 22, 2018

## FRANCE - FUKUOKA (KYUSHU) ECONOMIC FORUM, MAY 22, 2018 "INNOVATION AND GLOBALIZATION IN THE FOOD INDUSTRY"



The French Chamber of Commerce and Industry in Japan, the Fukuoka Chamber of Commerce and Industry, Fukuoka Convention & Visitors Bureau, Bordeaux City and Fukuoka City will jointly host an **Economic Forum around the theme "Innovation and Globalization in the Food Industry"** in an effort to activate business exchanges between the city of Fukuoka, the region of Kyushu and France.

Well-known as a regional hub for the food industry, Fukuoka is more and more considered by French and foreign businesses as an attractive potential destination among other Japanese and Asian markets. Innovative business models and new technologies related to the food and beverage sectors will be presented by French and Japanese companies. The Forum will be followed by a reception with ample time for the participants to network with the speakers and other attendees.

**Date** Tuesday, May 22, 2018 **Time** 13:00-17:00 (doors open at 12:30)

**Venue** Kyosokan Conference Room A (to be confirmed)

**Address** Denki Bldg. 3F, 2-1-82 Watanabe-dori, Chuo-ku, Fukuoka **Tel.** 092-714-5743

**Seats limited to** 150 (first-come first-served)

**Language** English and Japanese (interpretation provided)

**Admission** free

**Organizer** French Chamber of Commerce and Industry in Japan (CCI France Japon)

**Co-organizers** Fukuoka Chamber of Commerce and Industry, Fukuoka Convention & Visitors Bureau

**Partners** City of Bordeaux, French Embassy in Japan, Kyushu-Bureau of Economy, Trade and Industry, Fukuoka Prefecture, City of Fukuoka, Fukuoka Directive Council, Kyushu Economic Federation, Kyushu Economic Research Center, JETRO Fukuoka, The Kyushu New Business Conference, Institut Français du Japon-Kyushu, Kyushu France Partners Club, Bordeaux Chamber of Commerce and Industry

**Sponsor** Air Liquide Japan Ltd, Bolloré Logistics Japan KK



### PROGRAM

▶ **13:00 – 15:45: Seminar** (simultaneous interpretation in English and Japanese)

**Opening remarks:**

- CCI France Japon, Armel Cahierre, Chairman
- Fukuoka Chamber of Commerce and Industry, Fukuoka Convention & Visitors Bureau & Kyushu France Partners Club, Seiji Isoyama, Chairman
- French Embassy, Laurent Pic, Ambassador of France to Japan
- Bordeaux City, Didier Cazabonne, Vice Mayor
- Fukuoka City, Atsuhito Sadakari, Vice Mayor



**Presentations:**

Nakamura Gakuen University, Ph.D. Satoshi Kai, President, Mice Ambassador of Fukuoka, *The current status & the outlook of the food distribution in Fukuoka (Kyushu)*

Chocolate Shop, Takashi Sano, President, *From one piece of Chocolate: From Hakata to Paris*

Bolloré Logistics Japan KK, Takeshi Sadamune, Sales Manager, *Fukuoka as an international logistics hub for food and beverage industry*

Air Liquide Japan Ltd, Jean Francois Roques, Industrial Merchant Division, Food & Pharma Domain Manager, *Air Liquide and Food, innovations and global solutions*

**Panel Discussion:**

Moderator, Iain Bitran, Executive Director, ISPIM, Mice Ambassador of Fukuoka

LVMH Moët Hennessy • Louis Vuitton Japan K.K, Norbert Leuret, President

Japan Exquise KK, Louis Robuchon Abe, President

KK Farm Pro, Kenji Takeuchi, President

Yamaguchi Aburaya Fukutaro Co., Ltd., Hiroyuki Tanaka, Vice President & Representative Director

JEXPO, Takeshi Sakai, President

▶15:45 – 17:00: networking reception at conference room C

**Related Event: The 2018 CCI France Japon Fukuoka Gala dinner** ▶18:45-21:30

**Venue:** Hotel New Otani Hakata (1-1-2, Watanabe-dori, Chuo-ku, Fukuoka)

**Admission:** 30 000 yen/person (gourmet French dinner, live performance included)

- To book your seat, please contact Nobuko Yoshida at [n.yoshida@ccifj.or.jp](mailto:n.yoshida@ccifj.or.jp)

**REGISTRATION FORM**  
**FRANCE - FUKUOKA (KYUSHU) ECONOMIC FORUM, MAY 22, 2018**  
**"INNOVATION AND GLOBALIZATION IN THE FOOD INDUSTRY"**

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**Address:** Denki Bldg. 3F, 2-1-82 Watanabe-dori, Chuo-ku, Fukuoka  
**Tel:** 092-714-5743  
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**Admission:** free

Please register to French Chamber of Commerce and Industry in Japan (CCI France Japon) **by FAX 03-3288-9558 or e-mail [assistant-kansai-desk@ccifj.or.jp](mailto:assistant-kansai-desk@ccifj.or.jp)** before Thursday, May 10<sup>th</sup>, 2018

- I will participate to both the Forum and the networking cocktail (13:00 - 17:00)
- I will participate only to the Forum (13:00 - 15:45)
- I will participate only to the networking cocktail (15:45 - 17:00)

Name..... Title.....

Company Name.....

Address.....

Zip code.....

TEL.....

FAX.....

E-MAIL .....

Contact (French Chamber of Commerce and Industry in Japan):

**Event Planning Department**  
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