

La CCI France Vietnam et l'AFV présentent ...

COCKTAIL DE RENTRÉE **2019**

SOFITEL SAIGON PLAZA | 24 SEPT



EN PARTENARIAT AVEC :



THE EVENT

The traditional **COCKTAIL PARTY («Cocktail de Rentrée»)**, organized by the Chamber of Commerce and Industry France-Vietnam (CCIFV) and the Association of French speakers in Vietnam (AFV), and also with the participation of UFE and ADFE will open its gates on **September 24, 2019** from 6.30 pm.

With up to **450 French speakers** attending the party every year, this event is the opportunity to welcome newcomers, to have the French community gathered after the summer holiday break, and to meet well established as well as new French entrepreneurs in Vietnam, in a relaxing and sophisticated atmosphere.

THE ORGANIZERS

THE CHAMBER OF COMMERCE & INDUSTRY FRANCE-VIETNAM (CCIFV) has over 280 members and provides services to the entire French business community operating in Vietnam.

Its missions articulate around 3 objectives :

- To share and to provide networking between its community and the business ecosystem,
- Promote France and its know-how,
- Help French companies to establish in Vietnam and to develop their activities.

THE ASSOCIATION OF FRENCH SPEAKERS IN VIETNAM (AFV) brings together close to 300 families. Through its teams of volunteers, the association aims at welcoming and facilitating the settling down of French nationals and French speakers in HCMC.

Thanks to the contribution of a great number of sponsors, partners and members, the association also provides a wide choice of activities allowing to stimulate conviviality and to promote sense of belonging within the French speaking community. Lastly, through its Social Affairs Committee, the association contributes to ensuring a better life to a large number of disadvantaged children, teenagers and elderly.

EVENT PROMOTION

To guarantee success, the event is promoted through **various media**:

INTERNET

- CCIFV website (over 4,000 monthly visitors) as well as AFV, UFE & ADFE websites,
- Social media (CCIFV Facebook, LinkedIn & Twitter).

PROXIMITY MEDIA

- Flyers and Posters,
- CCIFV and AFV E-mailings,
- CCIFV Newsletter (over 3,000 weekly readers),
- Kakemonos et Backdrop on the event premises.

MAGAZINES

- Connect (CCIFV magazine),
- L'Echo des Rizières (AFV magazine),
- EuroCham bi-annual newsletter.

WHY BECOME A SPONSOR?

BECOME A PARTNER

- To take advantage of a very unique and distinctive space to promote your activities in just one night
- To contribute to France and French speaking community's influence
- To get your brand known and meet key players from the local business community
- To invite your business clients and increase their loyalty

ASSOCIATE YOUR BRAND TO A MEANINGFUL PROJECT!

By partnering with this event, you are contributing, among other things, to make possible the activities of the AFV Social Affairs Committee, in particular:

- The equipment and help to the schooling of numerous hearing-impaired disadvantaged or orphan children
- The help to the vocational training (sewing) of the hearing-impaired teenage girls of the Thủ Đức orphanage

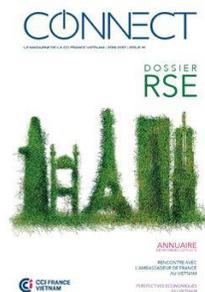
SPONSOR OFFERS

		GOLD	SILVER	NATURE
Amount (in VND)		24 000 000	12 000 000	Donation of products for 400 people
Logo	Size	LARGE	MEDIUM	SMALL
	Echo des Rizières, flyers, posters	Yes	Yes	Yes
	Invitations & Entrance tickets	Yes	Yes	Yes
	Kakemonos & Backdrop	Yes	Yes	Yes
Free advertising on the website or the CCIFV's Newsletter		3 Weeks	1 Week	No
Thanks during the opening speech		Yes	No	No
Booth		Yes (at the entrance)	No	Yes (in the reception room)
Free tickets		6	3	2

SPECIAL OFFER

COCKTAIL SPONSORSHIP + CONNECT MAGAZINE

Package	Price	Promotion Connect
Gold	24.000.000 VND	20% discount on the next publication
Silver	12.000.000 VND	10 % discount on the next publication



Our magazine CONNECT includes our Members Directory, main information about CCIFV's activities but also interviews and useful contacts.

- Periodicity: Two publications per year (March/September)
- Readership: CCIFV members and people interested in doing business in Vietnam (living in France or Vietnam)
- Estimation: **+1,500 readers**
- Circulation: 1300 copies in Vietnam and abroad



COCKTAIL DE RENTRÉE 2018

in few pictures...

OVERVIEW





LUCKY DRAW TIME



SPONSOR'S BOOTHS



Should you have any questions on the event
sponsorship, please feel free to contact:

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