

Press Release

Happy International Croissant Day at Sindhorn Kempinski Hotel Bangkok

Bangkok, 21 January 2026 – International Croissant Day is celebrated on 30 January each year. It's the perfect time to visit your favourite bakery or café to enjoy a freshly baked croissant.

Join us at Berthold Delikatessen, located on Lobby level of [Sindhorn Kempinski Hotel Bangkok](#) to celebrate International Croissant Day. Indulge in a variety of flavours, from the classic plain croissant to almond croissants and pain au chocolat, all expertly crafted by Chef Simon Eberhardt, our head pastry chef.



Savour every buttery, flaky layer of deliciousness with our special **'Buy 3 Get 2 Free'** offer during **25 – 30 January 2026 from 6:30 to 20:30**.

For more information or to make a reservation, call +66 2 095 9999 or email: foodandbeverage.sindhorn@kempinski.com.

-ENDS-

About Sindhorn Kempinski Hotel Bangkok: A new perspective on Bangkok, this unique hotel experience rises above the hectic rhythm of one of Asia's most vibrant cities. An oasis designed with space to breathe and a mission to prove Bangkok is more than a destination for spending sprees and indulgent temptations. Nestled close to the edge of Lumpini Park and Bangkok's



‘green corridor’ – home to embassies and Thailand’s most prestigious residences – is Sindhorn Kempinski Hotel Bangkok. Much more than a hotel, this is a new landmark destination within a fully integrated lifestyle village. A city wellness sanctuary committed to helping guests experience the guilt-free good life. kempinski.com/sindhorn

About Kempinski: Created in 1897, Kempinski Hotels is Europe’s oldest luxury hotel group. Kempinski’s rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Today the Kempinski Group operates 75 hotels and residences in 33 countries and currently has more than 25 prestigious projects under development around the globe. Each five-star hotel reflects the strength and success of the Kempinski brand without losing sight of its heritage; each one imbues the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands. www.kempinski.com www.ghadiscovery.com

For further press information, contact:

M.L. Chantanipa Kasemsri
Director of Public Relations and Protocol
Sindhorn Kempinski Hotel Bangkok
T +66 02 095 9999
chantanipa.kasemsri@kempinski.com