French Chamber Taiwan 法國工商會

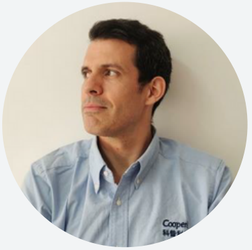
# Elect your Board of Directors and Supervisors

## Board of Directors Candidates

**Michel Bru**
Michel Bru

**Arthur CARVAHEIRA**
Vavin

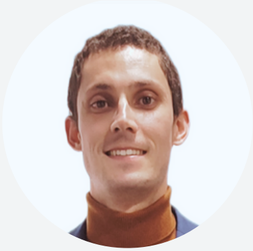
**Shelley CHAN**
Sanofi Vaccines



**Benoit DE VULPILLIERES**
Cooperl Taiwan Ltd

**Carrie LEE**
Veolia Group, Taiwan

**Eva LEIHENER-STEFAN**
L'OREAL Taiwan



**Remi MATHIEU**
Fer à Cheval - NCDSM

**Patrick MUSSO**
AIRBUS

**Terence ONG**
Pernod Ricard Taiwan

**Laurent POTIN**
Credit Agricole CIB

**Pascal THIEN-AH-KOON**
TAK ASSOCIES - ECOVIS

## Supervisor Candidates

**Christophe MARION**
Carrefour

**Rémi WANG**
Atelier OMAMA

Candidate for the Board of Directors

# MICHEL BRU

## CEO AT MICHEL BRU

## BACKGROUND & EXPERIENCES

Strong experience in F&B industry, with an experience of working for 12 years in Michelin stars restaurants (France), and 7 years in private houses serving wealthy guests (United Kingdom). I started working when I was16, and got professional certifications. I believe in homemade food and eating healthy. I arrived in Taiwan, in 2017, with the challenge of preparing the future of the food industry. My company is a subscription-based prepared meal delivery service that delivers dietitian designed, chef crafted meals. We aim to revulutionise B2B sectors with scalable approach. Since 2023, I am a member of the chaine des rotisseurs.

## MOTIVATION & VISION

Member of the CCIFT since 2020, I am a very active member who has used the services and benefits of being a member. I therefore know what the chamber do, and how it can help members to step up in their business and network. Since 2023, I am also a tenant of the CCIFT-business center.

As a candidate of being a part of the CCIFT board, I aim to bring my expertise and supporting the members of the chamber in their projects and issues. I strongly believe that joining the CCIFT, and further joining the board member, is all about joining a team, and we have the chance to share our experience and expertise.

Candidate for the Board of Directors

# Arthur CARVAHEIRA

CEO AT VAVIN 酒盒子

## BACKGROUND & EXPERIENCES

With a good background in the wine industry, I bring extensive expertise as a wine importer with a focus on exclusive European selections at Vavin 酒盒子. Simultaneously, my involvement in Volumen 2's ticket concierge service, catering to major credit card brands, showcases my versatility in high-quality service provision for cultural and sports events. Operating between Paris, Maastricht, Taipei, and Hong Kong, my experience spans diverse markets, fostering growth and innovation in both the wine and events sectors.

## MOTIVATION & VISION

As a candidate for the Board Member position at the French Chamber in Taiwan, my primary motivation lies in supporting the growth of the wine and food business industry. With a focus on assisting small companies to develop, I am dedicated to leveraging my experience in wine importation to nurture and expand opportunities within this sector. By advocating for the interests of both established an budding enterprises, I am committed to fostering a thriving environment that benefits the entire industry and contributes to the cultural exchanges between France and Taiwan.

Candidate for the Board of Directors

# Shelley CHAN

GENERAL MANAGER
VACCINES, HONG KONG AND TAIWAN , SANOFI

## BACKGROUND & EXPERIENCES

Shelley Chan is the General Manager of Vaccines, Sanofi Hong Kong and Taiwan. Driven by her commitment to support Taiwan's national immunization program and public health policy, she strives to promote and bring in innovated vaccines to Taiwan and take pride in supporting connections with global trends and development of vaccines.
During her nearly 20 years of journey in Sanofi Taiwan, Shelley had led diverse functions including Communications, Oncology/Biosurgery, and Diabetes, which are all leading units in Hong King and Taiwan. Shelley further built Diabetes Integrated Care team in promoting digital transformation on Diabetes care in hospital and clinics, strengthening the patient-oriented personalization care model, optimizing the disease management journey, and driving diabetes care transformation.

## MOTIVATION & VISION

Running for the French Chamber Taiwan Board of Directors, I aim to strengthen Franco-Taiwanese relations through strategic initiatives and impactful partnerships. With a background in international business development, I'm committed to fostering collaboration and facilitating trade between our two nations. My vision is to create a dynamic hub where members can access resources, forge connections, and navigate the global marketplace with confidence. Through innovative programs and inclusive initiatives, we can drive sustainable growth for French and Taiwanese businesses, while promoting cross-cultural understanding. Together, we'll shape a brighter future for bilateral cooperation and economic prosperity.

Candidate for the Board of Directors

# Benoit DE VULPILLIERES

GENERAL MANAGER
COOPERL TAIWAN LTD

## BACKGROUND & EXPERIENCES

After a Master in Agronomy and Environment science in Institut National Agronomique de Paris-Grignon in France, I have been working during nearly 20 years in Asia: first Taiwan as a volunteer social worker, then China as Environment director for Veolia Water and Cooperl.

Last year, I came back to Taiwan with Cooperl to open and run Cooperl Taiwan office. With a Taiwanese wife, I am happy to call Taiwan a second home. I am now trying to regroup my few remaining neurons to learn Taiwanese language.

## MOTIVATION & VISION

French nationals and France connected companies are not that many in Taiwan therefore it’s important that we stay connected so as to help each other as much as possible. I have been member of the board for 1 year already and I’d like to continue bringing my experience and ideas to expend the area of expertise and support of the chamber in the cities of Central - West Taiwan (Taichung, Changhua) and well as the agro and food industry area . We could also promote more the Chamber and French business community as leader on environmental friendly business.

Candidate for the Board of Directors

# Carrie LEE

DIRECTOR OF GOVT. AFFAIRS TAIWAN MARKETING AND COMMUNICATION
VEOLIA ENVIRONMENT RESOURCES TAIWAN CO., LTD

## BACKGROUND & EXPERIENCES

Mar.~ Current
Veolia Environmental Resources Taiwan Co., Ltd
Director of Communication and Govt. Affairs

Feb. 2020~ Mar. 2022 SUEZ (Taiwan) Environmental Services Limited (Veolia Group)
General Manager- Business Development & Government Affairs
Dec. 2011~ Jan. 2020 SUEZ (Taiwan) Environmental Services Limited (Veolia Group)
Jan. 2002- Jul 2010 Taiwan Mobile Co Ltd Group (台灣大哥大) Technology Group
Supervisor of Assets Management

## MOTIVATION & VISION

Working at the renowned global company “Veolia,” Veolia Taiwan is thrilled to partner with the French Chamber to leverage European expertise and assist Taiwan in tackling environmental challenges.  Our primary objective is to mitigate the impacts of climate change and safeguard natural resources. I aspire to share Veolia’s eco-friendly practices with members of the French Chamber and the Taiwanese community.

Candidate for the Board of Directors

# Eva LEIHENER-STEFAN

MANAGING DIRECTOR
L'ORÉAL TAIWAN

## BACKGROUND & EXPERIENCES

German Nationality, Married and mother of 2 boys
Over 25 year of experience within L'Oréal group in different functions (Marketing, Sales, General Management, CEO of acquisition: transformation & Integration) within different markets (Germany, France, Australia, Taiwan)
2 years sabbatical in Beijing, China (strong engagement in parents
committee of international school WAB, Chinese culture classes in Beijing Hutnogs, Charity fund raising for Beijing girls school)
Education: 1994-1997: ESCP/EAP (European Master in Business, Diploma des Grandes Ecoles de Commerce) Paris/Oxford/Berlin
Languages: German (native), English (fluent), French (fluent), Spanish (basic), Chinese (basic)

## MOTIVATION & VISION

The French Chamber has a longstanding commitment and strong reputation in Taipei – supporting the French business community with their services, contacts, experiences and ideas. Therefore, the Chamber is an essential part of the French Community in Taiwan.
In my function as CEO of L'Oréal in Taiwan, I seek to strongly connect with the French business community and – as member of the board of French Chamber – can bring in continuously my experience in international business representing one of the biggest French companies.
Having observed different French companies and their activities (at the French office as well at social events of the French Chamber), I do see a strong opportunity to further raise the general visibility of French businesses in Taiwan and demonstrate the power of the French economy in this market.
Together we can raise the awareness with local investors, government authorities to stimulate joint business plans and exchange as well as inspiring smaller businesses and French start-ups.

Candidate for the Board of Directors

# Remi MATHIEU

Asia Manager
FER À CHEVAL - NCDSM

## BACKGROUND & EXPERIENCES

Arriving in Shanghai in 2015, I transitioned to Taiwan in 2021, where I've been serving as an Asia Manager for Fer à Cheval, the oldest Marseille Soap Company created in 1856. My expertise encompasses sales strategies, distributor management, supply chain optimization, and market expansion.

Proficient in French, English, and Chinese, I have a deep appreciation for Taiwanese culture and greatly enjoy engaging in outdoor activities such as cycling, running, and hiking.

## MOTIVATION & VISION

Since 2021, I've been an active member of CCIFT, renting an office within its business center. Engaging in various CCIFT activities, I've offered assistance whenever necessary.

As a candidate for the board, I aim to represent both the Business Center tenants and all members, fostering CCIFT as an exceptional hub for professional growth and networking.

Candidate for the Board of Directors

# Patrick MUSSO

HEAD OF AIRBUS HELICOPTERS SOUTHEAST ASIA TAIWAN BRANCH
AIRBUS

## BACKGROUND & EXPERIENCES

Patrick Musso joined AEROSPATIALE in September 1980 starting his career in helicopters production. In 1992 he was transferred to the customer support department and deployed in Saudi Arabia, China, Oman, as technical representative and technical director. In 2014, Patrick setup the hub in Singapore for Airbus Helicopters International services. In April 2020, Patrick was nominated Head of Taiwan Branch.

## MOTIVATION & VISION

Based in Kaohsiung since my appointment to Taiwan in April 2020, I will be the point of contact for the CCIFT in the south, promoting CCIFT events and membership.

# Terence ONG

MANAGING DIRECTOR
PERNOD RICARD TAIWAN

## BACKGROUND & EXPERIENCES

Professional and inspiring leader with more than 27 years of extensive experience in leading growth in multiple complex markets and organizations within Alcoholic Beverage and Cigarettes industry Strengths in developing brand strategies, driving change and consistently successful in developing innovative strategies to improve business performance Demonstrated history of quality performance and nurturing leadership style within a fast paced environment in markets like China, Malaysia, Singapore and Indo China clusters Influencer of Diversity Inclusion within the organization that he leads Conferred Ordre National du Merite in 2016 in acknowledgement of significant contribution and dedication in promoting French Arts Culture through effective convivial engagements with the local communities Recipient of Deauville Green Awards Gold Medal for Sustainable Circular Economy.

## MOTIVATION & VISION

Strengthen, support and promote sustainable mutual trade or economic vitality between chamber’s members and the Taiwanese business community. Fostering stronger understanding, bond and friendship between the two nations through common political, economic, social and environmental issues.

Candidate for the Board of Directors

# Laurent POTIN

CHIEF EXECUTIVE OFFICER
CREDIT AGRICOLE CIB, TAIPEI BRANCH

## BACKGROUND & EXPERIENCES

After starting his career in the Consulting industry, Laurent joined the Crédit Agricole Group in France in 1999 at Inspection Générale (IGE). In 2004, he transferred to the Global Markets Division as Head of the Structured Euro Medium-Term Note desk, before relocating to Tokyo in 2007 as Regional Chief Operating Officer for Interest Rates Derivatives activities in Asia, then for Fixed Income Markets in Japan. In 2018, he acted as CEO of the Tokyo Branch of Crédit Agricole Securities Asia and Head of GMD Japan. Laurent was most recently Head of Business Development and COO of GMD Japan.
Laurent holds a Post MBA from McGill University, an MBA from Skema Business School and from IAE Nice's Graduate School of Management and Ms from CNAM Paris in Industrial Marketing.

## MOTIVATION & VISION

I am eager to join the board of the French Chamber, which is an essential contributor to the development and dynamism of the French business ecosystem in Taipei and its ecosystem.

If elected, I am convinced we can cross-fertilize our knowledge, expertise and French touch to support the French/Taiwanese corridor, being French business community willing to thrive in Taiwan and/or facilitating Taiwanese businesses to come to France to established new venture and to set foot within the European market.

As part of a mindful "Team France" we can collectively make a positive impact.

Candidate for the Board of Directors

# Pascal THIEN-AH-KOON

MANAGING PARTNER, ATTORNEY-AT-LAW

TAK ASSOCIES - ECOVIS

## BACKGROUND & EXPERIENCES

I have been working in Taiwan for 20 years. Currently involved at CCIFT as CCIFT former Chairman (2010-2012), CCIFT Vice-Chairman (2012-2022), CCIFT Treasurer (2022-present), and in charge since 2012 of institutional relationships for CCIFT.

## MOTIVATION & VISION

Involved in the general strategy for the Chamber, business community cohesiveness, internal governance, a continuation of past actions and strategy, support to SMEs (launched the SME award in 2010), and financial sustainability of the Chamber. Wish to further develop the chamber’s financial position, with new projects to be supported in 2024-2025.

# Christophe MARION

PREMIUM SUPERMARKET DIRECTOR
CARREFOUR

## BACKGROUND & EXPERIENCES

Christophe has spent many years in Taiwan and has been working for Carrefour for the past 27 years. After being Carrefour Taiwan's CFO, Hypermarket Operational Director, Christophe is now Premium Supermarket Director in charge of the Mia C'bon Stores.

## MOTIVATION & VISION

Christophe has been on the French Board of Directors for 6 years acting first as its Treasurer, then Chairman, and now the Vice President.

As Supervisor, Christophe will continue to bring his dynamism, corporate expertise as well as financial knowledge, and focus on serving the Members as best as he can.

Candidate for Supervisor

# Rémi WANG

PRESPONSABLE

ATELIER OMAMA

## BACKGROUND & EXPERIENCES

Architect formation in Paris, specialized in cultural heritage preservation by Ecole de Chaillot. Members in Advisory Committee of Taipei City, New Taipei City, Keelung City and Ministry of Culture. Have been Member in Urban Design Advisory Committee of Taipei City.

Teaching Architecture and History of Architecture in universities, in charge of several dossiers for Preservation. Expert Members of ICOMOS-ISC20C, and Chair of Docomomo Taiwan Chapter. Vice President of Alliance Francaise since 2016.

## MOTIVATION & VISION

A member and tenant of the French Chamber of Commerce since 2020, I'm the only member with French Architect and Cultural Heritage background, familiar to the local government working process on Architecture, Cultural Heritage and Urban Design.

I'm hoping devote my professional experiences for our organization and members, making our community with diversity, especially on cultural domain.