French Chamber
Singapore

Media Kit 2026

ADVERTISE WITH US

Benefit from our wide range of advertising tools and reach key business players in Singapore

THE FRENCH CHAMBER SINGAPORE

Established in 1979, the French Chamber of Commerce in Singapore belongs to a worldwide network of 125 French Chambers (CCIFI) in 98 countries with over 36,000 companies.

Our mission is to foster business relations between our members and the Singaporean business community as well as promoting trade, commerce, and investment relations between France and Singapore.

With over 650 companies and individual members representing a total network of 6,000 contacts, we represent a vibrant business platform in Singapore that provides access to people and information.

OUR COMMUNICATION TOOLS

We offer a wide range of advertising options, available for both members and non-members, including our **website, weekly English e-newsletter, bimonthly French e-newsletter, our quarterly magazine Focus, and the sochic.sg online lifestyle guide**.

Depending on your target and communication goals, we have the right solution for a successful marketing campaign.

01 WEBSITE

02 ELECTRONIC DIRECT MAILER (eDM)

03 FOCUS MAGAZINE

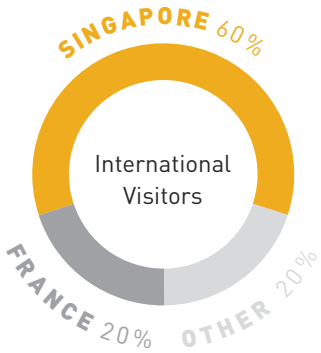
04 CCFI CONNECT MOBILE APP

01. WEBSITE | HOMEPAGE

A dynamic website

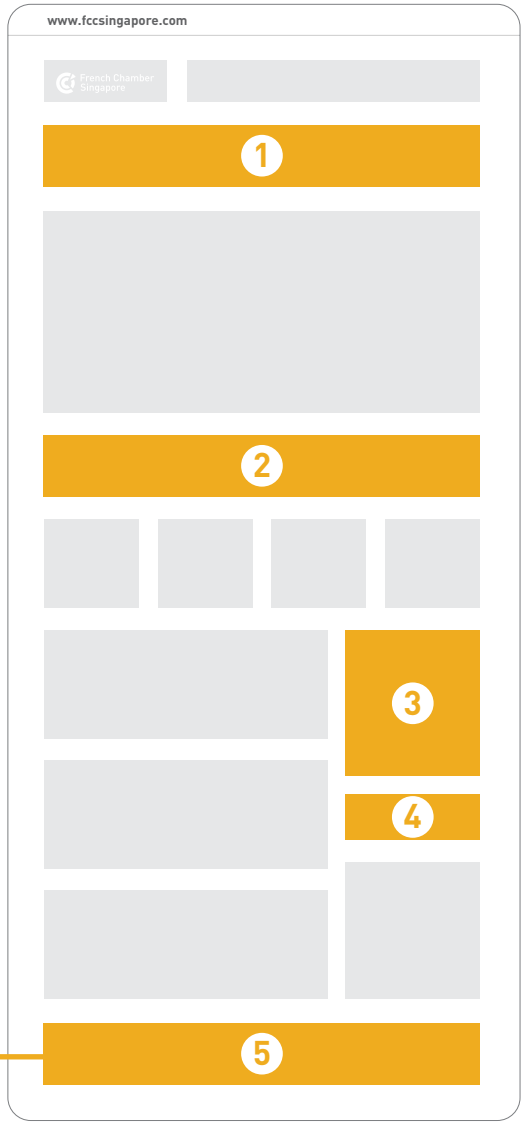
Our website www.fccsingapore.com provides a broad range of news, events and member spotlight to our members as well as anyone interested in doing business in Singapore.

We offer a real community platform where members can share their latest news, post job opportunities and discover relevant information about Singapore and its latest developments. Keep your finger on the pulse and join a growing network.



4,000
unique visitors each month

8,000
sessions each month



AD BANNER OPTIONS

Increase your website traffic and raise your brand visibility by getting your advertorial banner or corporate logo on our homepage with a direct link to your website.

Choose from the following:

1. Leaderboard (Above Carousel)
2. Inline Banner (Below Carousel)
3. Square Banner (Right Column)
4. Logo (Right Column)
5. Footer Banner

BOOKING FORM | WEBSITE

Advertisement type	Specifications	Format	Member Price (Period of 15 days)
1. Leaderboard (Above Carousel)	1330 (w) x 250 (h) pixels	JPG, GIF, PNG, EPS	☐ S$1400
2. Inline Banner (Below Carousel)	1330 (w) x 250 (h) pixels	JPG, GIF, PNG, EPS	☐ S$1200
3. Square Banner (Right Column)	300 (w) x 250 (h) pixels	JPG, GIF, PNG, EPS	☐ S$800
4. Logo (Right Column)	300 (w) x 50 (h) pixels	JPG, GIF, PNG, EPS	☐ S$500
5. Footer Banner	1330 (w) x 250 (h) pixels	JPG, GIF, PNG, EPS	☐ S$600

All rates exclusive of GST

CONTACT DETAILS

Company:

Contact Person: Mr / Mrs / Ms

Email: Tel/DID:

Address:

AD start date:

Signature and company stamp(s): Date:

CONTACT DETAILS

Exact name of entity to appear on invoice:

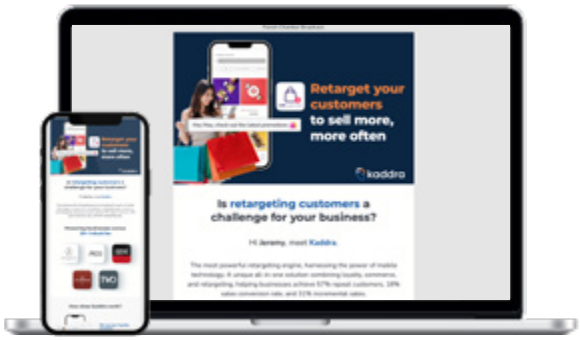
Address of entity to appear on invoice:

02. ELECTRONIC DIRECT MAIL (eDM)

Your Direct Line to French Chamber Members

eDMS (BROADCAST)

An effective means to quickly reach over 5,000 French Chamber members. Reach French entrepreneurs and executives.
Fast and flexible. Decide on the broadcast date* and provide us with your material just 2 days in advance.



Key Details:

- Medium: eDM (Electronic Direct Mailer)
- Format: HTML
- Frequency: Up to 2 eDMs per month

** Booking days - Wednesdays/Thursdays*

13,000	34%	2.6%
Email contacts	Average Open Rate	Average Click Rate

BANNER IN OUR ENEWSLETTERS (WEEKLY LINK)

Our Weekly Link e-newsletter is sent out every Monday to our 5,000 French Chamber members (in Singapore) and contains the latest business and members news as well as all upcoming French Chamber events.

Key Details:

- Medium: Banner at the top of the e-newsletter with a link to your website
- Format: JPEG, PNG, GIF
- Size: 1330 pixels (W) x 250 pixels (H)

10,800	27.6%	5%
Email contacts	Average Open Rate	Average Click Rate

BOOKING FORM | EMAIL DIRECT MAIL (EDM)

Advertisement type	Format	Member Price	Non-Member Price
EDMS			
Full-screen, full-colour HTML e-mail broadcast	HTML FILE	☐ S$900	☐ S$1500
AD BANNER IN WEEKLY LINK			
Banner in Weekly Link (in English) with a link to a HTML page ** The Weekly Link is sent on Mondays*	Jpg	☐ S$700	☐ S$1200
Graphic design services (optional)	-	☐ S$550	☐ S$1000

All rates exclusive of GST

CONTACT DETAILS

Company:

Contact Person: Mr / Mrs / Ms

Email: Tel/DID:

Address:

AD start date:

Signature and company stamp(s): Date:

CONTACT DETAILS

Exact name of entity to appear on invoice:

Address of entity to appear on invoice:

03. FOCUS MAGAZINE

PROMOTING YOUR SERVICES WITHIN THE FRENCH BUSINESS COMMUNITY

Focus magazine provides high-quality content with a cover story dedicated to a specific sector in each issue. We cover different subjects of interest to the Singapore business community and we involve several contributors to bring their expertise on specific topics, either from the French business community or from Singapore authorities.

Focus is a magazine distributed to the French, European and local business communities in Singapore, delivered free through direct mail and made available to the public in selected locations - French restaurants as well as the business centres, waiting rooms and lobbies of various hotels. Our direct mail reaches managers and top executives as well as government officials.

Focus is also distributed to French Chambers of Commerce in France and South East Asia, French companies in South East Asia, Air France's VIP waiting rooms at Changi Airport and to Singaporean officials in France.

Full Page

Double Page Spread

SPECIFICATIONS

- Format: PDF files, CMYK, high resolution (at least 300 dpi)

Warning – Acrobat files distilled from Microsoft software are generally not suitable for press purposes. Colours default to RGB and fonts do not embed into the file.

Advertisement type	Bleed Size	Trim Size	Type Area
1. Full Page	220 (w) x 290 (h) mm	210 (w) x 280 (h) mm	190 (w) x 260 (h) mm
2. Double Page Spread	430 (w) x 290 (h) mm	420 (w) x 280 (h) mm	400 (w) x 260 (h) mm

3 Issues

Per year

Published in

English

BOOKING FORM | FOCUS MAGAZINE

Advertisement type	Unit Cost For 1 Issue	Unit Cost For 2 Issues	Unit Cost For 3 Issues
MEMBER RATES			
Outside Back Cover	☐ S$1850	☐ S$1750	☐ S$1650
Inside Front or Back Cover	☐ S$1650	☐ S$1550	☐ S$1450
Full Page	☐ S$1400	☐ S$1300	☐ S$1250
Double Page Spread	☐ S$2400	☐ S$2300	☐ S$2200
NON-MEMBER RATES			
Outside Back Cover	☐ S$2300	☐ S$2200	☐ S$2100
Inside Front or Back Cover	☐ S$1950	☐ S$1850	☐ S$1750
Full Page	☐ S$1750	☐ S$1650	☐ S$1550
Double Page Spread	☐ S$3000	☐ S$2,900	☐ S$2800

All rates exclusive of GST

CONTACT DETAILS

Company:

Contact Person: Mr / Mrs / Ms

Email: Tel/DID:

Address:

AD start date:

Signature and company stamp(s): Date:

CONTACT DETAILS

Exact name of entity to appear on invoice:

Address of entity to appear on invoice:

04. CCFI CONNECT MOBILE APP

Your gateway to global markets, meaningful connections and new opportunities

ENHANCE YOUR BUSINESS

Our CCFI Connect mobile application, **reserved exclusively for members of the French Chambers**, has been designed to facilitate networking and exchanges between members, provide access to the complete agendas of events all over the world, and beneftif from exclusive offers in many countries.

ENJOY THESE EXCLUSIVE BENEFITS ON THE APP:

- **EXPLORE THE WORLD**
  Choose from 80 destinations and discover key contacts, privilleges, events and information about your country you are targeting.

- **DEVELOP YOUR BUSINESS**
  Access more than 4,000 events per year and effectively network by contacting speakers or participants.

- **MEET EXPERTS**
  Connect with leading experts and business leaders by joining more than 300 exclusive industry committees and clubs (CEO, CFO, HR, Tech, CSR and more)

For more details and personalised quotations, please contact us at *marketing@fccsingapore.com*

SCAN FOR MORE

Give your business a boost, download our app and join our CCFI Connect worldwide community!

Download on the App Store

GET IT ON Google Play