

Sponsorship Opportunities

EVENTS PROGRAMME 2026



Sponsorship Benefits

All sponsorship packages with the Chamber include:

01 Boost Your Brand Visibility

Brand visibility and recognition through Chamber communications and social media* **before, during, and after** the event

02 Stand Out On-Site

On-site brand recognition on event materials and signage

*Social media platforms (LinkedIn, X, Instagram, YouTube), email campaigns, press releases and media outreach, the Chamber's partner network, and any other promotional channels.

04 Take the Stage

Opportunity to deliver an introduction or remarks at one session

05 Enjoy Complimentary Access

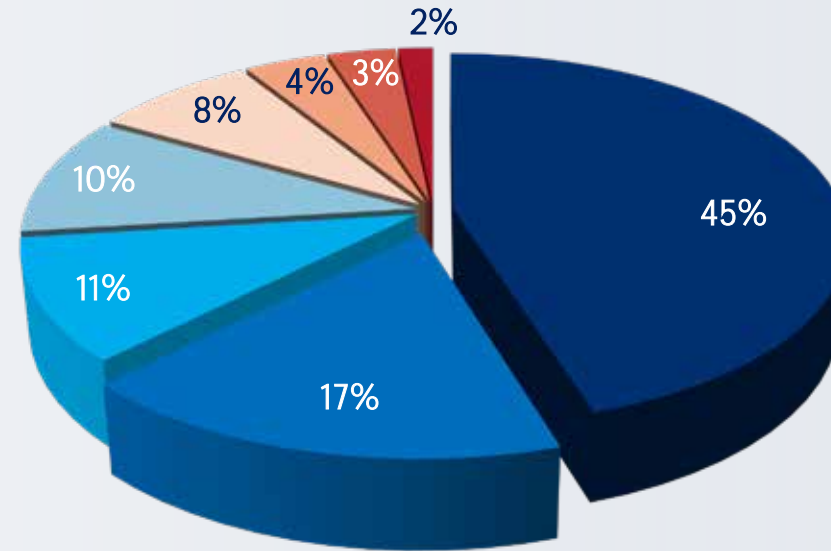
Complimentary tickets for sponsor and guests (allocation varies per event)



The Franco-British Community

Our Members by Sector of Activity

- n **45%** Services
(Legal, Consulting, Accounting & Finance)
- n **17%** Manufacturing
- n **11%** Information & Communications
- n **10%** Retail
- n **8%** Hospitality
- n **4%** Education
- n **3%** Art & Entertainment
- n **2%** Institutions



Our Partners & Stakeholders



Senior Leadership Events



President Circle Dinner

Position your brand at the centre of this influential series through an annual partnership, offering year-round visibility across all five high-level dinners. This is a unique opportunity to align your organisation with executive leadership, strategic dialogue, and peer-level networking at the highest level.

Key Additional Benefits

Annual partnership across 5 high-level dinners

Exclusive access to 20 Patron CEOs and senior leaders

Two complimentary tickets per dinner (value £290 + VAT each)

Sponsor welcome / introduction during drinks reception

Year-round alignment with executive leadership and strategic dialogue



PATRON & CORPORATE MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP
£10K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium Benefits
£24K

Senior Leadership Events

Women In Business Dinner

Align your brand with a powerful network of senior female leaders through an annual partnership supporting the Women in Business Dinner series. With full visibility across all three exclusive dinners, this is a unique opportunity to champion leadership, diversity, and cross-sector collaboration at the executive level.

Key Additional Benefits

Annual partnership across **3 dinners**

Access to senior female leaders from Patron & Corporate member companies

Two complimentary tickets per dinner (value £150 + VAT each)

Sponsor welcome / introduction during drinks reception



EXCLUSIVE SPONSOR



PATRON & CORPORATE MEMBERS



**1 YEAR EXCLUSIVE PARTNERSHIP
£3K**



**3 YEARS PARTNERSHIP
Save 20% + Unlock Premium Benefits
£7.2K**

Senior Leadership Events

NEW
EVENT

Chief Financial Officer Lunch

Position your brand at the forefront of financial leadership through an annual partnership supporting the CFO Lunch series. With full visibility across both exclusive lunches, this opportunity offers direct access to Chief Financial Officers from leading Patron and Corporate member organisations.

Key Additional Benefits

Annual partnership across
2 CFO lunches

Direct access to 60 senior
finance leaders in an
intimate setting

Two complimentary
tickets per lunch (value
£100 + VAT each)

Sponsor welcome /
introduction during lunch

Brand positioned at the
forefront of financial
leadership



PATRON & CORPORATE
MEMBERS



1 YEAR EXCLUSIVE
PARTNERSHIP
£3K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium
Benefits
£7.2K

Influence & Dialogue Events

Reception at Parliament

Position your organisation at the heart of Franco-British business and political dialogue by sponsoring the prestigious Reception at Parliament, held at the iconic Houses of Parliament in London. This exclusive evening brings together up to 200 members and distinguished guests, including Members of Parliament, senior executives, and key stakeholders from both the public and private sectors.

Key Additional Benefits

Visibility as a key supporter of Franco-British political and business dialogue

Acknowledgement during welcome remarks

Facilitated contact with MPs and senior political figures in attendance

Ten complimentary invitations for sponsor guests

Opportunity to be associated with a high-level, symbolic event at the heart of UK democracy



EXCLUSIVE SPONSOR



ALL MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP
£10K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium Benefits
£24K

Influence & Dialogue Events

NEW
EVENT

Advocacy Breakfast

Demonstrate your organisation's leadership and engagement on policy and regulatory issues by becoming the Annual Sponsor of the Advocacy Breakfast series. These invitation-only breakfast discussions convene senior representatives from government, public institutions, and business, offering a confidential forum for strategic dialogue.

Key Additional Benefits

Annual partnership across
3 breakfasts

Co-branding as thought
partner on a key advocacy
theme

Sponsor-proposed
content/speaker (subject
to approval)

Two complimentary
invitations for the session



PATRON & CORPORATE
MEMBERS



1 YEAR EXCLUSIVE
PARTNERSHIP
£5K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium
Benefits
£12K



“In Conversation With” Series

Position your organisation at the forefront of strategic dialogue across industries by becoming the Main Sponsor of the “In Conversation With / About” breakfast series. Held eight times per year, these high-level events feature prominent CEOs, political leaders, and industry experts sharing insights on key topics shaping the business landscape.

Premier Sponsor	Partner Sponsor
All events in the series	1 event in the series
3 years partnership (-20%)	3 years partnership (-20%)
£10K	£2K
£24K	£4.8K



Key Additional Benefits

- Co-branding on the event series with recognition in all promotional materials
- Sponsor acknowledged as thought partner on the selected theme
- Opportunity to propose or join the conversation as speaker/moderator (subject to approval)
- Complimentary tickets for sponsor guests
- Visibility as a champion of thought leadership in Franco-British business dialogue

Club Events (Breakfasts & Networking)

Sustainability Club

Become the Club Sponsor of the Sustainability Club, a series of four high-level breakfast sessions uniting sustainability leaders and cross-industry experts from Patron and Corporate member organisations. This year-long partnership positions your brand at the centre of strategic dialogue on climate, energy transition, and sustainable growth.

Key Additional Benefits

Recognition as Club Sponsor across **4 annual sessions**

Speaking or panel participation on sustainability topics

Visibility as a leader in advancing responsible business practices

Sponsor recognition on all club communications



PATRON & CORPORATE MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP
£5K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium Benefits
£12K

Club Events (Breakfasts & Networking)

Human Resources & Talents Club

Position your organisation at the heart of strategic conversations on talent, leadership, and workplace transformation by becoming the Club Sponsor of the HR & Talents Club. This year-long partnership supports a series of four focused breakfast meetings, bringing together HR leaders and cross-industry experts from Patron and Corporate member organisations.

Key Additional Benefits

Recognition as Club Sponsor across **4 annual sessions**

Speaking or panel participation on sustainability topics

Visibility as a leader in advancing responsible business practices

Sponsor recognition on all club communications



PATRON & CORPORATE MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP
£5K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium Benefits
£12K

Club Events

(Breakfasts & Networking)

NEW
EVENT

Next Generation Circle

Support and engage with the future leaders of the Franco-British business community by becoming the Annual Sponsor of the Next Generation Tribe. This new initiative brings together young professionals (aged up to 60) from all member organisations through three dynamic and informal events focused on connection, collaboration, and generational insight.

Key Additional Benefits

Recognition as
Circle Sponsor
across the annual
programme

Speaking
opportunity at one
session

Brand aligned with
young leaders and
next-generation
professionals

Sponsor
recognition in all
Circle
communications



PATRON & CORPORATE
MEMBERS



1 YEAR EXCLUSIVE
PARTNERSHIP
£5K



3 YEARS PARTNERSHIP
Save 20% + Unlock Premium
Benefits
£12K

Networking Receptions & Social Events

Signature

Galette des Rois (January) • Champagne Party (July) • Cocktail de la Rentrée (September) • Christmas Party (December)

Throughout the year, we host four flagship informal events designed to bring our members together in prestigious settings, combining excellent networking with seasonal celebration. Each event is a unique opportunity to connect with peers, expand your network, and enjoy a relaxed yet high-quality atmosphere.

Premier Sponsor	Partner Sponsor
4 events in the series	1 event in the series
3 years partnership (-20%)	3 years partnership (-20%)
£20K	£8K
£48K	£19.2K



Key Additional Benefits

- Speaking opportunity at each event
- Visibility at the Chamber's most popular networking receptions (logo on website, newsletters, relevant communications on social media)
- Complimentary sponsor tickets:

Main Sponsor: 10 tickets per (total of 40 tickets)

Sponsor 1 event: 5 tickets

Networking Receptions & Social Events

Evening Social

Pétanque Tournament (June) • Franco-British Pub Quiz (October) •
New Concept Event (Spring)

Our evening social events offer members a relaxed and enjoyable setting to connect informally, strengthen professional relationships, and take part in friendly competition. Held from 7:00pm to 9:30pm and typically welcoming 60 to 80 guests from across our membership, these gatherings strike the perfect balance between networking and entertainment in a casual, welcoming atmosphere.

Premier Sponsor

3 events in the series

3 years partnership
(-20%)

£8K

£19.2K

Partner Sponsor

1 event in the series

3 years partnership
(-20%)

£3.5K

£8.4K



Key Additional Benefits

- Visibility at the Chamber's most popular networking receptions (logo on website, newsletters, relevant communications on social media)
- Opportunity to provide branded giveaways
- Complimentary sponsor tickets:

Main Sponsor: 6 tickets per
(total of 18 tickets)

Sponsor 1 events: 4 tickets

Flagship Events



Franco-British Business Conference

This flagship annual event brings together leaders from business, politics, and academia to strengthen Franco-British trade, investment, and innovation.

Through keynote speeches, panel discussions, and breakout sessions, the conference provides a unique platform for dialogue on shared economic priorities. With 200–300 participants, it combines high-level insights with dedicated networking opportunities in a business-standard venue.

Prestige	Premium	Panel	Exhibitor
Limited to 2 sponsors	Limited to 4 sponsors	Per panel session	Exhibition stand only
3 years partnership (-20%)	3 years partnership (-20%)	3 years partnership (-20%)	3 years partnership (-20%)
£15K	£10K	£5K	£2K
£36K	£24K	£12K	£4.8K

Key Additional Benefits

- Access to VIP networking area
- Logo branding on stage and event collateral
- Opportunity to introduce a keynote or chair a panel (subject to level of sponsorship)
- Complimentary sponsor invitations
- Visibility alongside senior executives, policymakers, media and influencers

Benefit	Prestige (Exclusive – Max. 2)	Premium (Limited – 4)	Panel (Per session)	Exhibitor (Stand only)
Lead partner recognition	✓ Exclusive in all communications	✗	✗	✗
Co-branding on main stage / plenary	✓ Main stage & plenaries	✗	✗	✗
Keynote / opening speech	✓ Opportunity to deliver	✗	✗	✗
Branding during panel / session	✗	✓ Selected session	✓ Exclusive panel	✗
Logo placement	✓ Website, programme, signage, digital marketing	✓ Website, programme, marketing materials	✓ Website & programme next to panel	✓ Website & exhibitor listing
On-screen branding	✓ Main stage	✓ Selected session	✓ Panel session	✗
Exhibition stand	✓ Double stand in prime location	✓ 1 stand in networking area	✗	✓ 1 stand in networking area
Advertising in programme	✓ Full-page	✓ Half-page	✗	✗
Branded item in delegate bag	✓	✓	✓ 1 item	✓ 1 item
Complimentary passes	✓ 8	✓ 5	✓ 2	✓ 2
VIP networking / priority access	✓ Priority access & VIP	✓ Invitation	✗	✗
Nominate a speaker	✗	✗	✓ (subject to approval)	✗
Post-event branding	✓ Follow-up communications	✗	✗	✗

Flagship Events



Franco-British Business Awards

This flagship annual event brings together leaders from business, politics, and academia to strengthen Franco-British trade, investment, and innovation.

Through keynote speeches, panel discussions, and breakout sessions, the conference provides a unique platform for dialogue on shared economic priorities. With 200–300 participants, it combines high-level insights with dedicated networking opportunities in a business-standard venue.

Prestige	Premium	Category
Limited to 2 sponsors	Limited to 4 sponsors	Sponsor 1 award
-----	-----	-----
3 years partnership (-20%)	3 years partnership (-20%)	3 years partnership (-20%)
-----	-----	-----
£20K	£15K	£10K
-----	-----	-----
£48K	£36K	£24K

Key Additional Benefits

- Access to VIP networking area
- Logo branding on stage and event collateral
- Opportunity to introduce a keynote or chair a panel (subject to level of sponsorship)
- Complimentary sponsor invitations
- Visibility alongside senior executives, policymakers, media and influencers

Benefit	Prestige Sponsor (Max. 2 sponsors)	Premium Sponsor (Max to 4 sponsors)	Category Sponsor (one award)
Recognition as Official Partner of the French Chamber	✔ logo on website, newsletters, comms, email signature	✘	✘
Official recognition as Lead Sponsor of the Awards	✔	✘	✘
Logo featured on step-and-repeat wall & throughout the venue	✔	✔ venue displays	✘
Speaking opportunity during the awards ceremony	✔ welcome or closing remarks	✘	✘
Priority branding (invites, website, programme, signage, videos, post-event highlights)	✔	✔ website, programme, backdrop during award presentation	✘
VIP table(s)	✔ 1 prime front-row table of 10 + 1 preferred table of 10	✔ 1 VIP table of 10, front-row	✔ 1 table of 10, preferred placement
Advertising in printed programme	✔ full-page advert	✔ half-page advert	✘ logo only, next to sponsored category
Branded items in gift bags	✔	✔ 1 item	✘
On-stage presence during award presentation	✘	✘	✔
Logo placement in event programme	✔	✔	✔ (next to sponsored category)
Mention in press & media communications	✔	✘	✘
Social media presence	✔ dedicated pre- & post-event post	✔ mentions in posts & follow-up	✔ mentions in posts & follow-up
Recognition as Official Partner of the French Chamber	✔ logo on website, newsletters, comms, email signature	✘	✘

Patron Members (as of September 2025)



FRENCH CHAMBER OF GREAT BRITAIN

Established in 1883

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