



SEYMAN

joyful little bites



SEYMAN DISTRIBUTION & SALES DATA





ABOUT SEYMAN

A. Seyman Ltd. is a premium brand food importer, established by Nanny and Ernest Seyman after moving from France to Israel in 1985. Realizing the potential in this market, their mission has been to introduce the sophisticated gourmet tastes of France to Israel. Seyman is a culinary leader dedicated to finding authentic original products, spreading the knowledge and love for quality food from around the world and bringing this joy to every dining table in Israel.



SEYMAN CHEESE & DAIRY

Seyman imports renowned premium cheese and dairy brands including original goat cheeses from France, real French country butter from Normandy, Parmigiano Reggiano and Gorgonzola cheese from Italy. And this is a partial list of what we offer.



SEYMAN GOURMET

The uncompromising commitment of the Seyman family to search for the source and producers who put quality first and foremost— is a passionate journey. They look throughout France and all of Europe for the leading culinary products in each category. That's what makes Seyman one of the most highly regarded premium gourmet food importers in Israel. Whether in the supermarket chains, specialty food shops or the institutional market and trade, Seyman leads in quality.





Our Strengths

- Strategy of the company in “cheese from around the world”
- Deep knowledge in kashrut process
- Specialty in cheese- manufacturing process
- Expertise and familiarity with the local cheese market
- Sales force specialized in the professional and private market
- Approval for importing kosher /not kosher products under the same company
- Ability for distribution to all market stores
- Sales growth of 15% for third year in a row
- Continue the sales growth in 2017 in the same ratio

HOW WE DO IT?

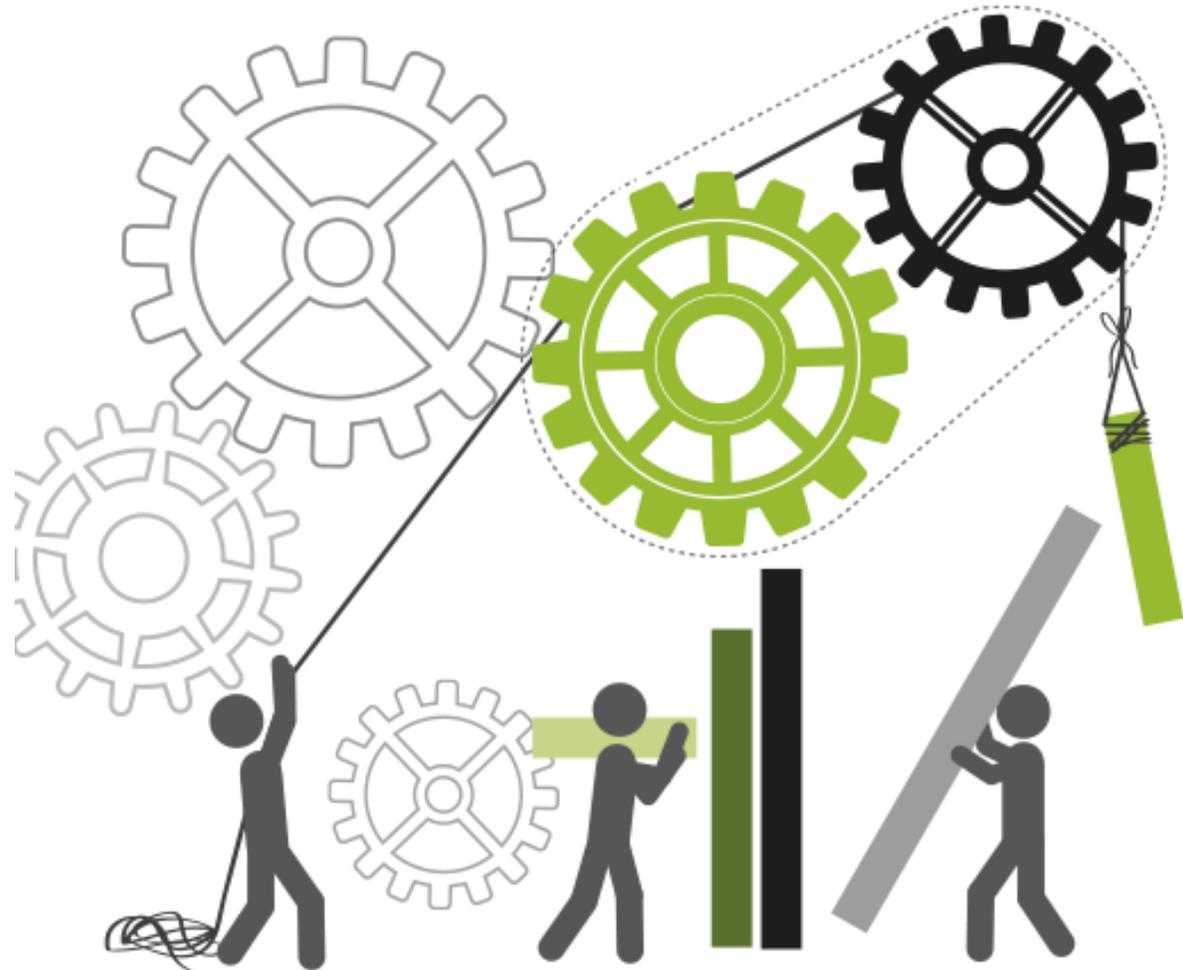
Management / Herzliya

CEO, international sales, local marketing & sales, freight & customs, orders coordination, finance & accounting

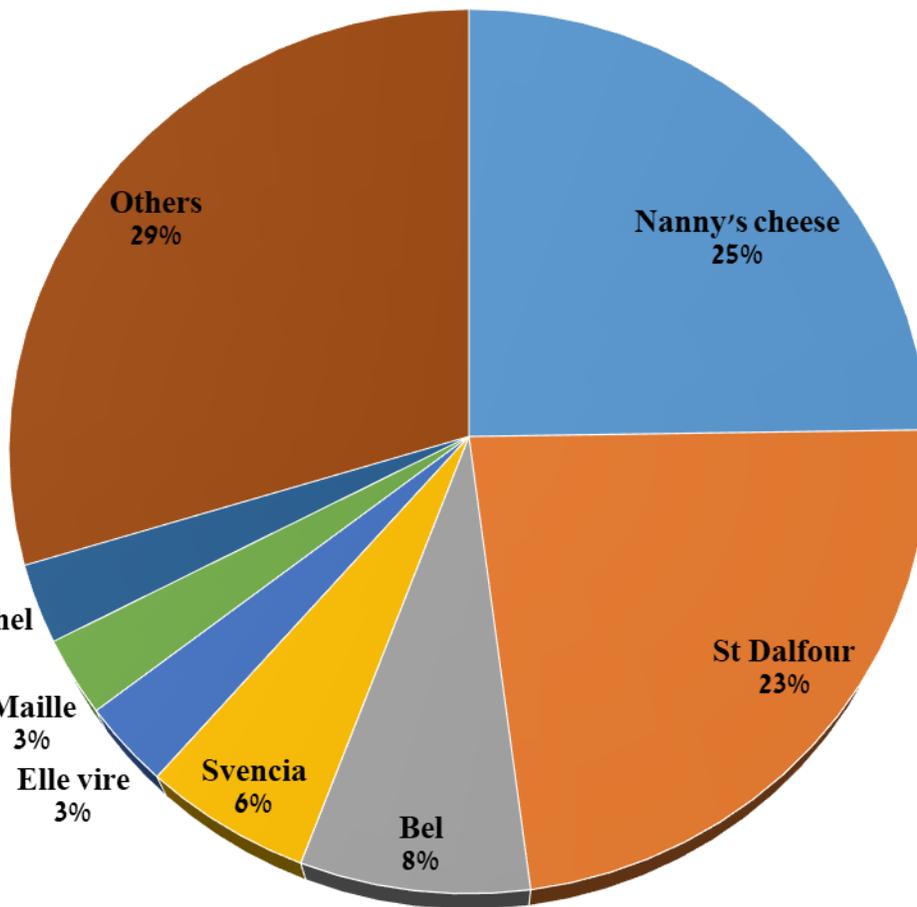
Distribution

Strategic partnership with Neto distribution system- retail market

- 14000 sq. warehouses
- 20 trucks- dry
- 15 trucks- chilled
- 10 trucks- frozen



MS Seyman's Brands



SAVENCIA
FROMAGE & DAIRY



THANK YOU

