

**PROGRAM OF INTERNATIONAL FORUM FRANCONOMICS
ENTERPRISES – UNIVERSITIES – GOVERNMENTS**

Topic 2019: Digital technology for the development of smart economy and society

Time: 23-24/ 10/ 2019

Place: Hà Nội và Hồ Chí Minh

| Time | Content | Place |
|-----------------------------------|--|--|
| Tuesday October 23rd, 2019 | | |
| 08h00 – 08h30 | Registration | Institut Français de Hanoi – L’Espace 24, Tràng Tiền, Hà Nội |
| 08h30 – 09h00 | Opening ceremony of Forum “Franconomics 2019” | |
| 08h30 – 08h40 | <i>Speech of Mr. Ngô Trường, IFI Director</i> | |
| 08h40 – 08h50 | <i>Speech of Representative of the French Embassy in Vietnam</i> | |
| 08h50 – 08h55 | <i>Speech of Ms. Hélène Dejoux, Vice president of the Agence universitaire de la Francophonie in Asia-Pacific</i> | |
| 08h55 - 09h00 | <i>Speech of Mr. Philippe L. Perruchot, Vice president of CCI France – Vietnam</i> | |
| 09h00 – 12h00 | International Conference “Role of new technologies in the smart economy – Multilateral cooperation” | Institut Français de Hanoi – L’Espace 24, Tràng Tiền, Hà Nội |
| 09h00 – 09h20 | Start – up experiences in Europe, <i>Prof. Michel Mouyssinat, The First Director of IFI, France</i> | |
| 09h20 – 09h40 | <i>Presentation of Mr. Nguyễn Trung Kiên, Director General of Department for the Middle East – Africa, Minister of Foreign Affairs, Vietnam</i> | |
| 09h40 – 10h00 | Challenges of right to the digital oblivion, <i>Prof. Jean – Paul Pastorel, Vice President of the University of French Polynesia, French Polynesia</i> | |
| 10h00 – 10h20 | <i>Tea break</i> | |
| 10h20 – 10h40 | Network of universities and enterprises based on alumni and students community, <i>Prof Nguyễn Quang Linh, Rector of Hu University</i> | |
| 10h40 – 11h00 | The secret of the digital technology, <i>Mr. Pierre Bonnet, CEO of Tibco Orchestra Networks Vietnam, France</i> | |
| 11h00 – 11h20 | Managing talent in the digital transformation period, <i>Presentation by Mr. Haruo Oka, Founder and CEO of ODOC Corp, Japan</i> | |

| | | |
|-------------------------------------|---|---|
| 11h20 – 11h40 | New challenges of tourism in the digital age: the case of French Polynésie, <i>Prof. Yann RIVAL, Co-Director of Tourism research center for Oceania-Pacific, French Polynesia</i> | |
| 11h40 – 12h00 | <i>Discussion</i> | |
| 12h00 – 13h00 | Lunch | L'Espace 24, Tràng Ti n, Hà N i 144, |
| 13h00 – 14h30 | Departure to H ng Yên | |
| 14h30 – 17h00 | Visiting H ng Yên city <i>Ph Hi n - The Old Trade Port of Vietnam</i> <i>M u temple</i> <i>Tiên Dung - Ch ng T temple</i> | |
| 17h00 – 18h30 | Check in | Ph Hi n Hotel |
| 18h30 – 19h00 | Concert | S n Nam Plaza Hall, H ng Yên |
| 19h00 – 21h00 | Gala dinner | |
| Wednesday October 24th, 2019 | | |
| 07h45 – 08h00 | Registration | S n Nam Plaza Hall, H ng Yên |
| 08h00 – 11h00 | Meeting with local businesses and authorities | |
| 08h40 – 09h00 | <i>Speech by representative of Hung Yen Province</i> | |
| 09h00 – 09h20 | <i>Presentation of Representative of Hung Yen Province about the policies to attract investment and high quality human resources</i> | |
| 09h20 – 09h35 | Presentation of Enterprises <i>Presentation of representative of H ng Yên Business Association</i> <i>Mr. Pierre Bonnet, CEO of Tibco Orchestra Networks Vietnam, France</i> <i>Mr. Haruo Oka, Founder and CEO of ODOC Corp, Japan</i> | |
| 09h35 – 09h50 | Presentation of Universities <i>Representative of Vietnam - Japan University</i> <i>Representative of Ha Long University</i> | |
| 09h50 – 10h30 | <i>Discussion</i> | |
| 10h30 – 11h00 | <i>Tea- break</i> | |
| 11h00 – 12h00 | Signing ceremony of the Memorandum of Understanding | |
| 12h00 – 13h30 | Lunch | |
| 13h30 – 17h00 | Visiting local typical industrial parks, enterprise | |
| 17h00 – 18h30 | Return to Hà N i | |