Vision & Mission

Technology creates impact only when it addresses real business challenges.

Facilitate collaboration between companies and people to ease business with the right solutions

Digital Transformation committee

Where technology meets real business challenges—turning knowledge-sharing and collaboration into practical, human-centric impact.

Purpose

- Support corporate in adopting technologies that drive tangible business results.

- Foster knowledge-sharing emerging trends in a simple, non-technical way.

- Build bridges between Tech companies and Thailand enterprises.

Member Benefits

- Trusted network access to technology providers and experts, accessible to non-specialists.

- Practical insights into technologies that create measurable value.

- Peer-to-peer learning from other members' journeys.

- Visibility for members' own digital initiatives.

Florian Compe
Chairman

Datasabai

Anja Heck
Co-Chair

SkywaveTechnologies

What's next: Use Case + Business match + Synergy

Franco-Thai
Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย

About the event

A focused conversation where a CTO and a tech provider share two perspectives on what truly drives successful digital transformation in 2026.

Anek Ratnapha
Regional CTO

Maxim's

Cedric Rochefolle
Tech Leader

agoda

Reality vs. Expectations

Impact, Not Buzzwords

Opportunity & Priority

Collaboration & Success Conditions

Leadership & Culture

Digital Transformation: Inside vs. Outside Perspectives Talk show

true digital_park

Shape your digital journey

👁 **Turning dialogue into real transformation**

- Digital transformation is not a technology project — it's a business journey

- The real challenge is alignment: strategy, people, and technology moving together

- Success comes when business vision leads and technology adapts — not the opposite

- Change works best when it's progressive, pragmatic, and human-centered

- Let's continue the conversation.
  Share experiences • Ask questions • Build connections

- Explore next steps together