



**Franco-Thai**

**Chamber of Commerce**

หอการค้าฝรั่งเศส-ไทย

# Digital Transformation: Inside vs. Outside Perspectives

*At True Digital Park, Thursday, February 5<sup>th</sup> 2026 | 6pm to 9pm*



**Skywave Technologies**



**Datatabai**



**DIGITHAI  
SOFTWARE  
GROUP**

Initiated by the FTCC Digital Transformation committee

# Event Agenda

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**6:00 PM**

**Welcome  
& Opening Remarks**

Introduction of the event, objectives, and key themes..

**6:20 PM**

**Committee  
Presentation**

Introduction of the organizing committee, mission, and the role within the ecosystem.

**6:30 PM**

**Interactive  
Talk Show**

Live discussion with industry speakers, including audience participation and Q&A.

**7:45 PM**

**Networking  
Session**

Open networking with attendees, speakers, and partners.

# About the event

A focused conversation where a CTO and a tech provider share two perspectives on what truly drives successful digital transformation in 2026.



■ Anek Ratnapha  
Regional CTO



■ Cedric Rochefolle  
Tech Leader



## Digital Transformation: Inside vs. Outside Perspectives Talk show



Reality vs.  
Expectations



Impact, Not  
Buzzwords



Opportunity &  
Priority



Collaboration &  
Success Conditions



Leadership &  
Culture

# Contribute to the committee

## Be one of the founders

- Join the committee to get visibility and guidance:

<https://wa.me/qr/TMCCXBNHLDAOL1>

- Big thanks to our sponsors

**DIGITHAI Software Group** is a Bangkok-based IT services firm delivering Western-standard, customized software and business solutions through European-led project management for clients across Asia and worldwide.

**Skywave Technologies** is a 100% German-owned international IT services provider delivering software development, digital content, IT consulting, and long-term support for companies across Southeast Asia, Australia, and Europe.



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