



# CANNES LIONS 2026 LEARNING EXPEDITION

A curated executive experience for Global Brand Leaders.

**JUNE 22–25, 2026**



# WHAT ARE THE CANNES LIONS?

## It is **THE World's Global Summit of Creativity, Media & Marketing**

The Cannes Lions International Festival of Creativity is the most influential global gathering for:

- Global advertisers & brand leaders
- Creative, media & consulting agencies
- AdTech, MarTech & platform leaders
- Entertainment, sports & cultural innovators

**During 5 days, decision-makers from 90+ countries come together to define what's next in:**

- Global Media, data & AI
- Brand growth & business impact
- Creativity & storytelling



# CANNES LIONS



## THE REALITY

Cannes Lions is a **massive, decentralized ecosystem**. The most valuable panels, private villas, and power players are scattered across the Croisette, occurring simultaneously and often behind closed doors.

## THE PROBLEM

**On your own, you are "blind."** You risk missing the most relevant discussions, getting stuck at a single partner beach, and leaving without the key connections you came to make.

## THE SOLUTION

We provide the **Strategic Master Key**. We solve the chaos with a **curated schedule, unlock exclusive venues** beyond the Palais, and bridge the gap with **high-level, vetted introductions**.

# WHY JOIN THE EXPEDITION?

## STRATEGIC NAVIGATION

Don't just attend; execute a plan. We help you navigate the hundreds of sessions & private events strategically.

## CURATED ACCESS

Access influential beaches, private pavilions, and elite industry parties.

## VETTED NETWORKING

Curated introductions tailored to your goals with high-level executives.

## HIGH ROI

We maximize your limited time so you leave with actionable insights rather than just exhaustion.



# EXECUTIVE PACKAGES

## STRATEGIC EXECUTIVE

Targeted access for maximum efficiency.

## ELITE GLOBAL CONCIERGE

Comprehensive visibility / white-glove service.

Ideal for

First-time attendees or high-impact experience

C-Level leaders requiring concierge support

Price / Capacity

**\$1,650** (20 spots available)

**\$3,450** (10 spots available)

Strategy & Prep

**1** Strategy Session & Event Brief

**2** Strategy Sessions + **Visibility Identification**

Curated access

**3** Exclusive Partner Venues (Beaches/Yachts)

**6** Exclusive Partner Venues (Beaches/Yachts)

Networking

**5** Curated Executive Introductions

**8** Curated Executive Introductions

Evening events

**1** hosted lunch  
+ Access to **1** Exclusive Industry Party

**1** hosted lunch  
+ Access to **3** Exclusive Industry Parties

On-site support

Guided Coordination

**Concierge-level** Support

Follow-up

Local FACC follow-up & Recap event in LA

**Global** follow-up & Recap event in LA

# THE ROADMAP TO A HIGH-IMPACT CANNES

## PREPARATION pre- Cannes Lions

- 1:1 goal alignment sessions
- Personalized agendas
- Priority registrations

## ACTIVATION during Cannes Lions

- On-site guidance & access
- Curated introductions
- Hosted lunch
- Exclusive evening events

## FOLLOW-UPS post- Cannes Lions

- Follow-up support
- Invitation to the FACC Cannes  
Lions recap event in Los Angeles

# RTL BEACH... DAY & NIGHT



# COST & CONDITIONS

## OUR COST INCLUDES

- Prep 1:1 call to establish goals
- Creation of personalized schedule
- On-site coordination and guidance by Vincent Cevalte and team
- Hosted lunch
- Attendance to panel discussions and private evening events
- Follow-up post- event

## NOT INCLUDED IN THE COST

- Flights, transfer to and from airports
- On-site accommodation
- Lunch & dinners not specifically mentioned as part of the program

## CONDITIONS

- Registration completed after payment.
- In case of unforeseen circumstance leading to cancellation of the LEx, participants will be reimbursed.





**JOIN NOW**

**QUESTIONS?**

**Contact us at [info@facccalifornia.com](mailto:info@facccalifornia.com)**

# WHO ARE WE?



We are a non-profit organization, representing over 250 companies and individual members. Leveraging our network of contacts, we provide the business community with opportunities to grow, and build valuable networks & partnerships.



Leveraging global media and agency strategy expertise to provide deep industry insights.

**Your host: Vincent Cevalte**

Board Member of the FACC California

VP Digital Strategy & Agency Partnerships at RTLAdAlliance

Global Media & Agency Strategy Leader

