

Has Proudly Launched a New Division:

Registration of Trade & Service Marks

A mark is a distinctive sign that serves to distinguish similar goods and/or services of one enterprise from those of other enterprises.

Importance of Protection of Marks

- 1 Provides a platform for your designated brand to achieve higher quality goods/services in the market;
- 2 Protects your entity name and/or logo and/or product name from being copied by others thereby preventing unfair competition;
- 3 Boosts customer/client confidence because they now know that they are dealing with a recognized and well established brand;
- 4 Creates potential source for franchise opportunities and recognition of in-house/organic high net worth intangible asset.

Contact us now to learn more about this line of service and register your business name and/or product name and/or logo with Business Registration and Licensing Agency (BRELA)

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