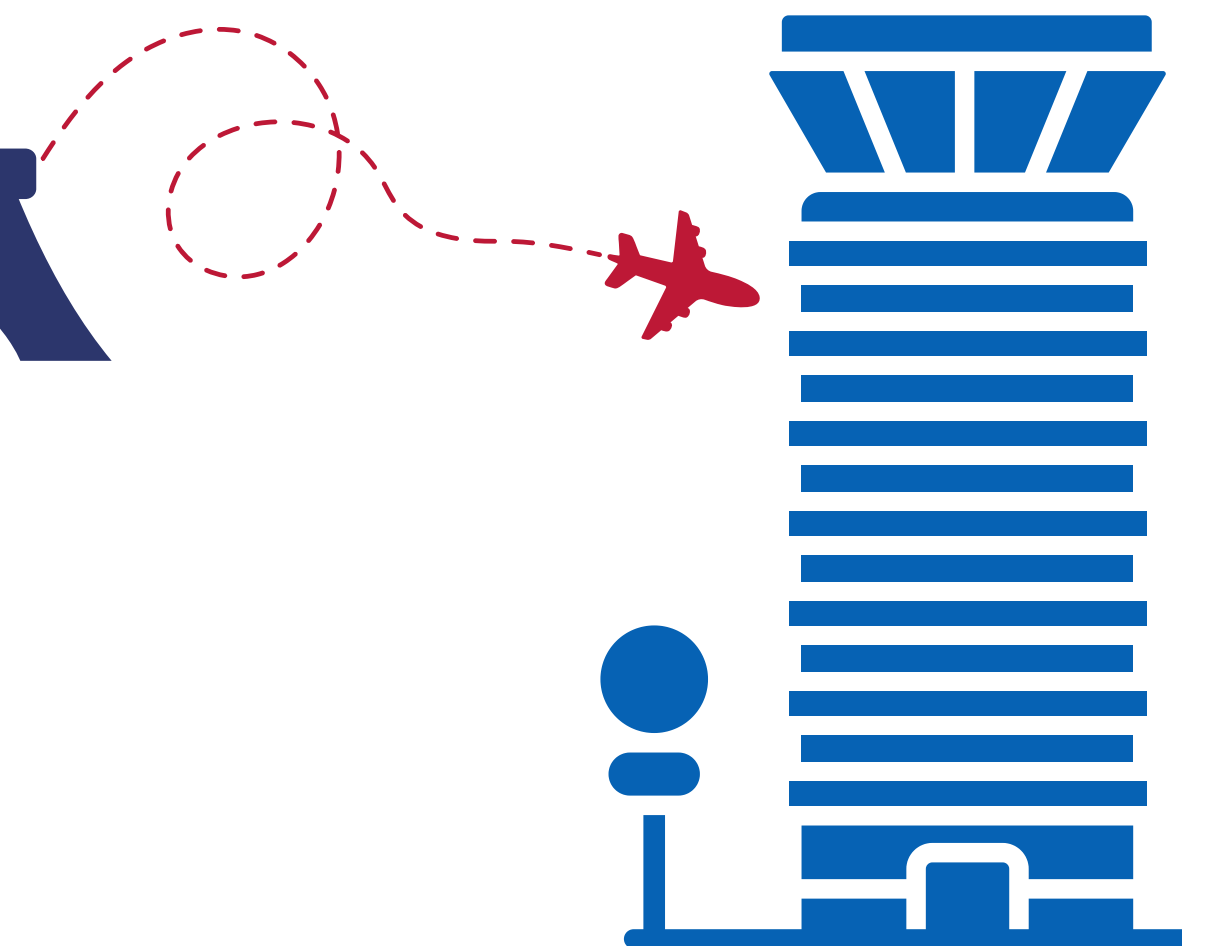
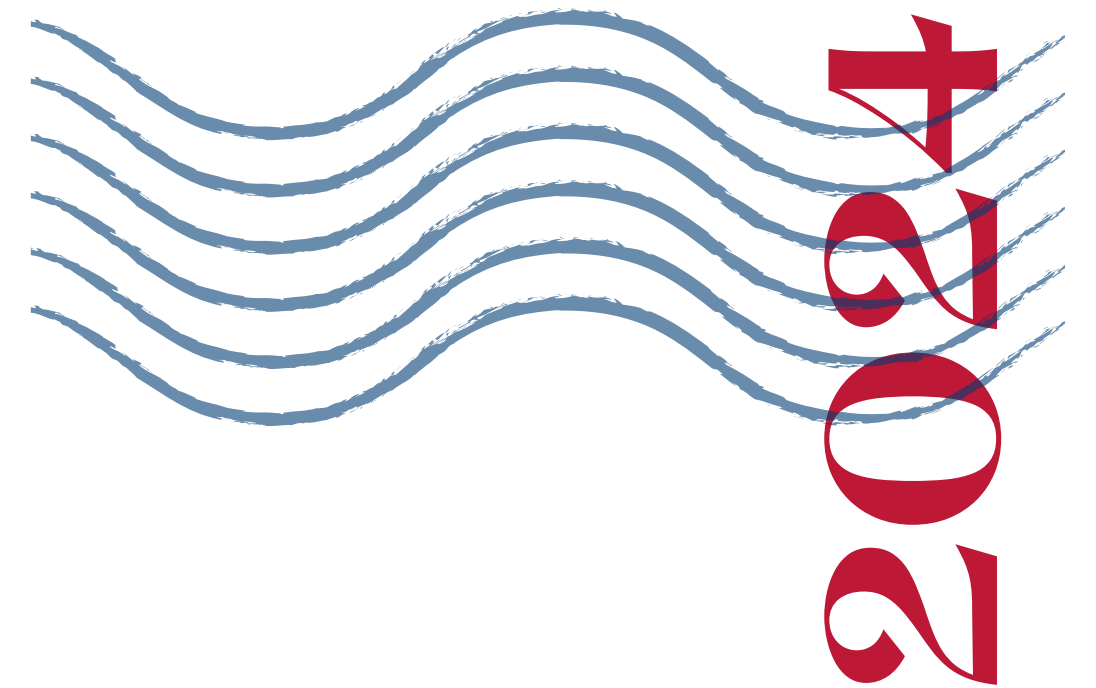
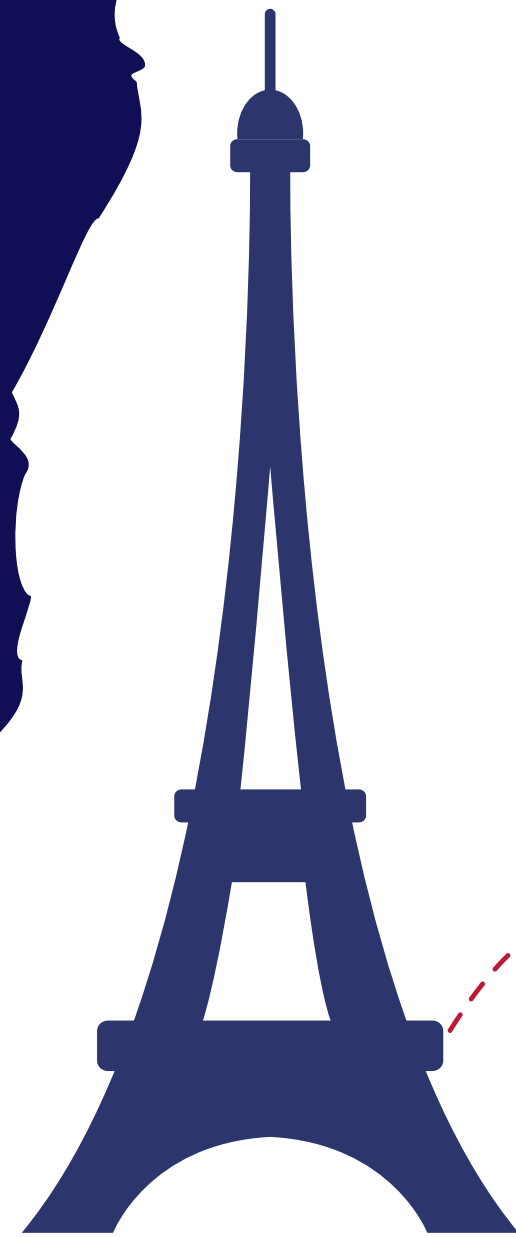


French Week Sponsorship Opportunities

12th – 14th November
Novotel Westlands Hotel
Nairobi





3

days of insightful discussions
to **bridge opportunities**
between France and Kenya
and **unveil new prospects**
for investors & businesses!



500+
Participants



15+
High-level
Sessions



50+
Speakers

Why attend?

1
Meet the best
of the French
Kenyan
ecosystems

2
Showcase
your
expertise

3
Discover
new
business
opportunities

4
Connect with
business
leaders,
investors and
partners

5
Grow
your
business



The French Chamber in brief

Founded in 2016, the French Chamber of Commerce in Kenya (FCCK) is part of the powerful French Chambers' global network bringing together 120 Chambers in the world - 34,000 companies

Our mission: **Help our member companies grow their businesses in Kenya, overcome their challenges and celebrate their successes.**



210

Members



55

Events /year



3,000

Participants



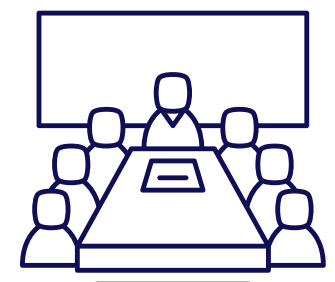
1

Yearly
French Week
in Nairobi



4

Employees



15

Directors



French Week 2024

Institutional partners



**AMBASSADE
DE FRANCE
AU KÉNYA
ET EN SOMALIE**

*Liberté
Égalité
Fraternité*

bpifrance



**MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE L'INDUSTRIE**

*Liberté
Égalité
Fraternité*



Club EnR Ville Durable
Afrique de l'Est & Océan Indien

The Agenda at a glance

Tuesday
12th November

Day 01
ENERGY

Renewable Energy
& Energy Transition

OPENING
CEREMONY

High-Level evening cocktail
Upon invitation

Wednesday
13th November

Day 02
AGRIBUSINESS

Agriculture, Food,
& Sustainable Value Chains

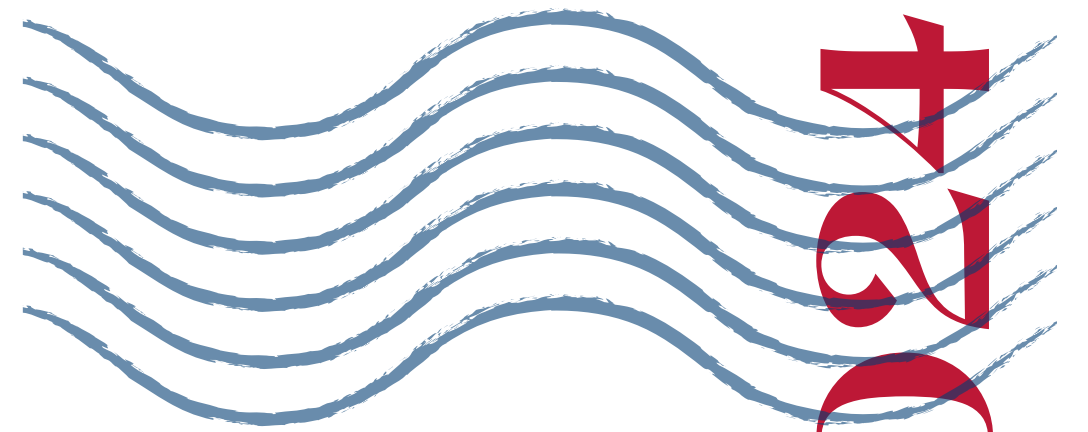
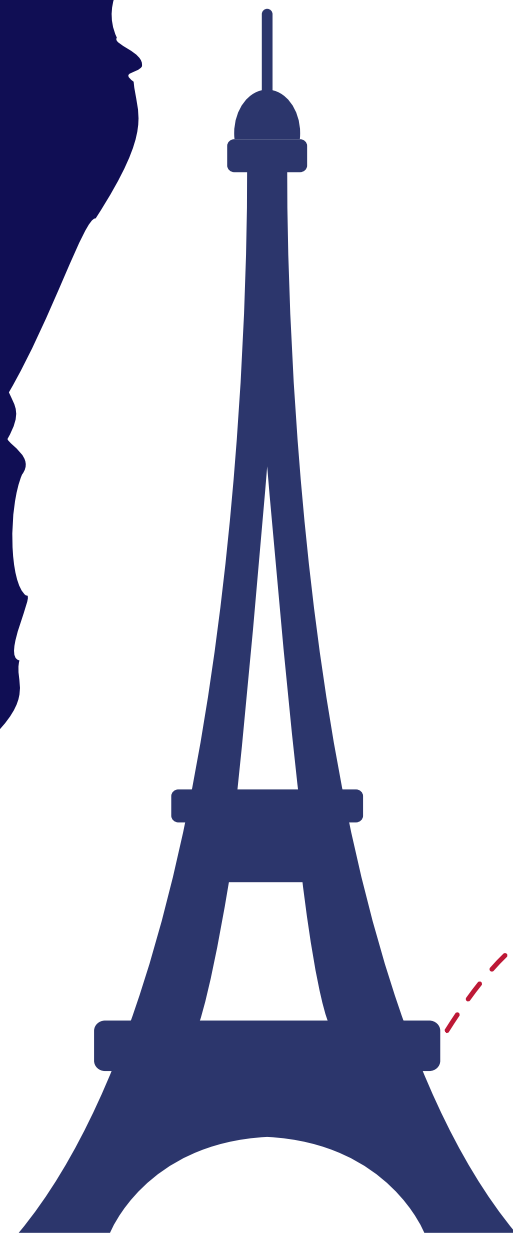
Thursday
14th November

Day 03
BUSINESS
ENVIRONMENT

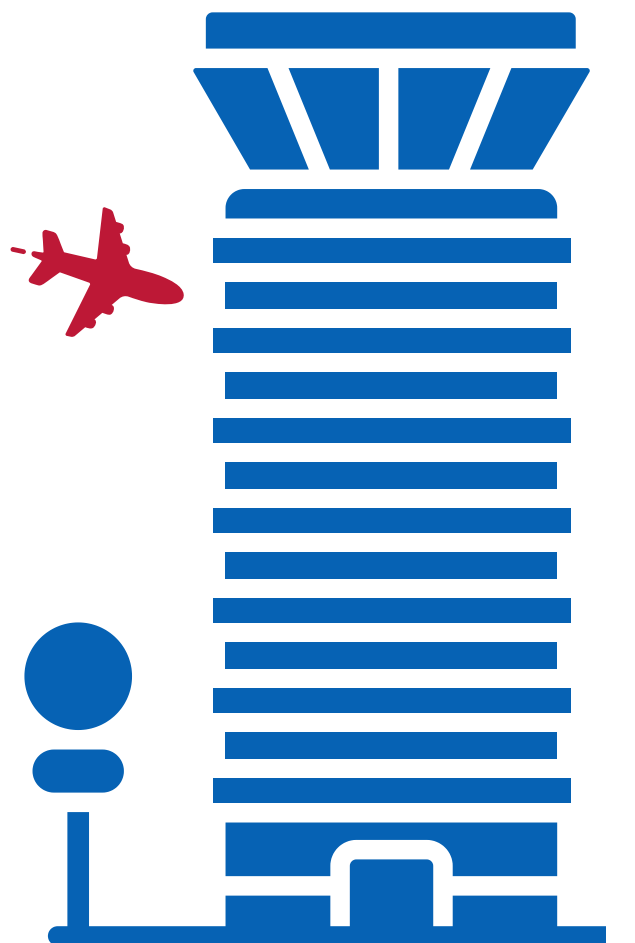
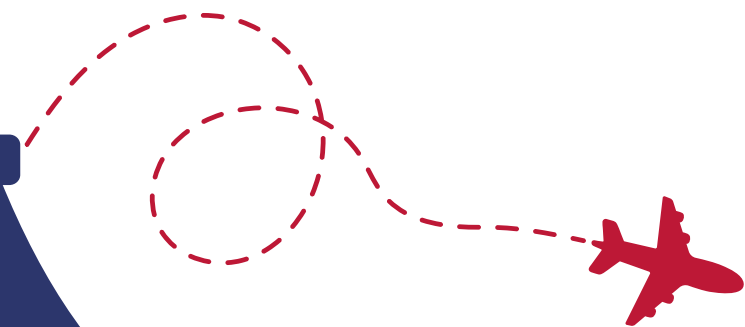
Doing Business in France
and Kenya
& New Opportunities

Partner with us!

Showcase your expertise,
solutions, and projects
at the No.1 French – Kenyan
Business Event



2024



Platinum sponsorship package

CEO Remarks

- Possibility to have your CEO giving 5 to 10 min remarks during one of the French Week days

Speaking Slot

- Possibility to have your CEO or a Senior Executive participating or moderating a roundtable

High-Level Introductions

- High-Level introductions to our institutional partners and guests of honor during the event

Invitations

- 10 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 15 invitations for your top Leadership, Clients and Partners at the French Week with reserved VIP tables for your guests during the presentations and roundtables

Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

Premium Visibility

- Logo premium visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- Up to 3 corporate banners displayed at the event
- Oral mention of your support during opening and closing remarks

**500,000
KES**

Gold sponsorship package

Speaking Slot

- Possibility to have your CEO or a Senior Executive participating or moderating a roundtable

High-Level Introductions

- High-Level introductions to our institutional partners during the event

Invitations

- 5 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 10 invitations for your top Leadership, Clients and Partners at the French Week

Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

Premium Visibility

- Logo premium visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- Up to 2 corporate banners displayed at the event
- Oral mention of your support during opening and closing remarks



**350,000
KES**

Silver sponsorship package

High-Level Introductions

- High-Level introductions to our institutional partners during the event

Invitations

- 5 invitations for your top Leadership, Clients and Partners at the VIP Opening Cocktail
- 5 invitations for your top Leadership, Clients and Partners at the French Week

Exhibition

- Possibility to have a company booth in the French Week Networking area during 3 days

Premium Visibility

- Logo visibility on all communications (invitations, social media, banner)
- Special feature on your company on our website and LinkedIn page
- 1 corporate banner displayed at the event
- Oral mention of your support during opening and closing remarks



**200,000
KES**

See you in November in Nairobi!

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