



# Membership Package

Participate in one of the most influential  
business community in Louisiana and Texas

**HUGO BARON**  
**Business Developer**

French-American Chamber of Commerce Gulf Coast  
[hugo.baron@faccgc.com](mailto:hugo.baron@faccgc.com)

2024

# **FACC GULF COAST & FACC TEXAS**

## **joining forces for a stronger impact on business landscape**

- FACC Louisiana & FACC Texas represent an important footprint of the French Business Community on the Gulf Coast with several major companies in both states.
- An expertise on energy and manufacturing industries that we could leverage together.
- Events opportunities to make France's culture shine in both territories.
- Strengthening a Texas-Louisiana Business Hub with possibilities to learn and interact in both states.
- A powerful business network and an extended reach to clients, partnerships, and investors.



# FACC GULF COAST Energy & Agro footprint

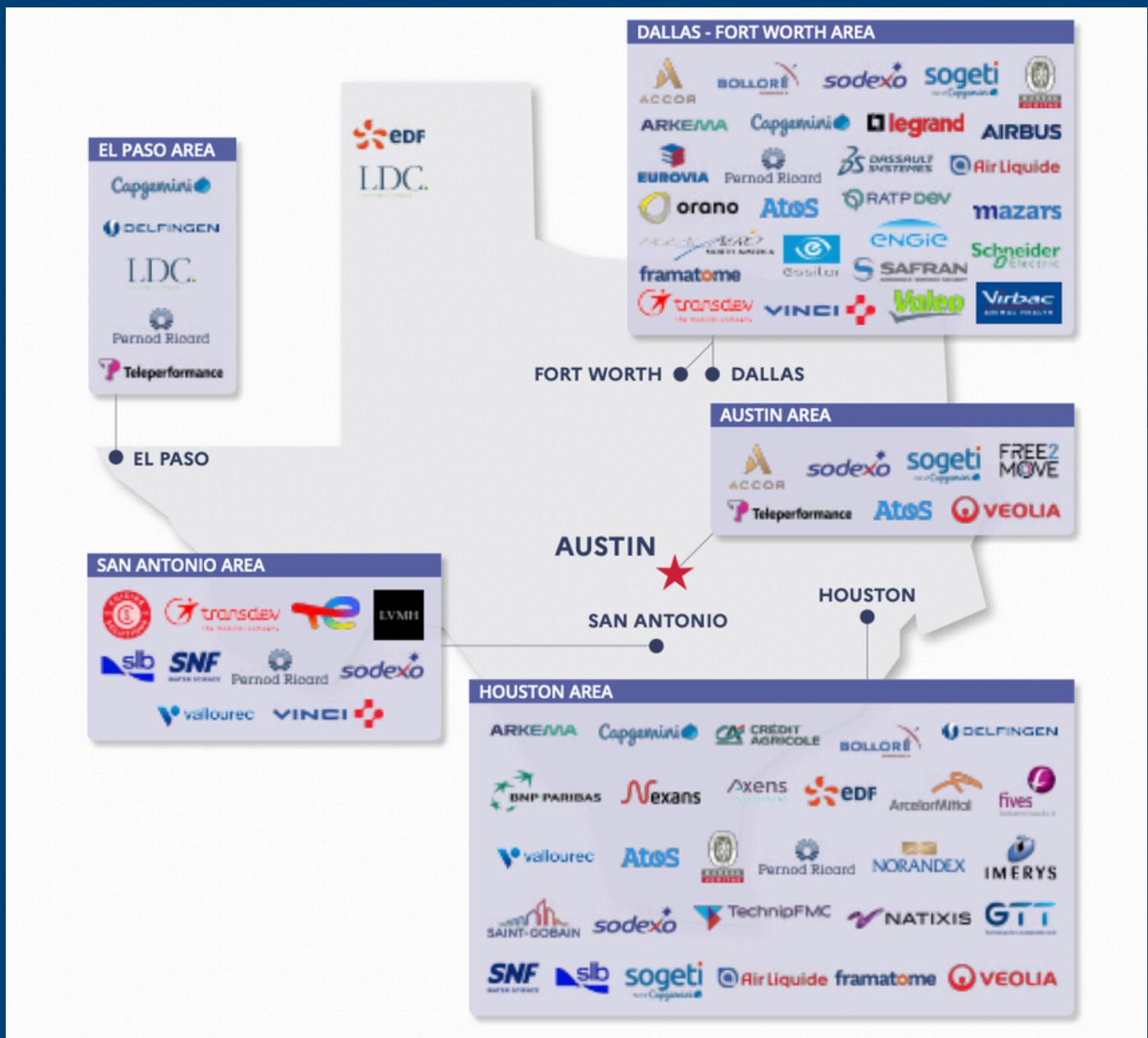
- Petroleum Refining, Oil Drilling, and Gas Extraction – Louisiana is home to the highest number of oil refineries per capita in the United States.
- Plastic and Resin Manufacturing, Chemical Manufacturing.
- Healthcare and Agriculture.
- Cultural Richness: a reflection of historical roots.
- The presence of 11 French corporations.



# FACC TEXAS

## Energy, Space, Healthcare, Tech

- A powerful business network of over 200 companies.
- A strong business ecosystem in Energy, Space, Healthcare, and Tech sectors.
- A positive transformation of the business landscape that Louisiana could benefit from in interlocking ecosystems and members.
- An experienced operational team ready to support and grow the business potential in both territories.



# Event Series in Louisiana 2024

JUNE  
2024

## FRENCH TASTING SOIRÉE alongside the BOCUSE D'OR Competition

Thursday, June 13th, 2024  
Degas House, New Orleans

Celebrate the Bocuse d'Or Soirée at the heart of New Orleans with the FACC!

Be ready for a nice gathering with succulent French-inspired bites prepared by French local Chefs, and wine-tasting honoring our French roots.

Stay tuned!

More information about the Official Bocuse d'Or Competition:

June 11 - 13, 2024

[Website](#)



# Event Series in Louisiana 2024

NOV  
2024

## FETE DES FROMAGES

November, 2024

French Quarter, New Orleans

Calling all cheese and wine connoisseurs! Fête des Fromages takes place each November to shed light on world-renowned and local cheeses.

The fall festival features international, domestic and Louisiana cheese samples. Red, white, and rosé wine imports from Europe will be available for pairing along with craft beers, ciders and an assortment of waters.

Let's transform the vibrant French Quarter as a fun and tasty French market!



# Event Series in Louisiana 2024

NOV  
2024

## ENERGY TALK SERIES

Energy Business Luncheon  
Every Quarter

A few examples of key topics:

- Evolving Energy Market & Decarbonization
- Renewable fuels: Hydrogen, Ammonia and Methanol
- IRA and Energy Evolution
- Major French players in Louisiana
- Disruptive Technologies in the Energy Transition



# FACC SERVICES

We leverage the FACC network and our expertise to deliver top-notch business services to our members.

## **BUSINESS DEVELOPMENT:**

We help you find clients, partners, and investors

## **TALENT ACQUISITION:**

We recruit your future employees

## **LEARNING EXPEDITION TRIP:**

We plan and deploy your tailor-made business trip

# POWERFUL COMMUNICATION

## FACC WEBSITE

- Logo inclusion as major partner on the website Home & Network pages
- Opportunity to have a dedicated banner in Home page (additional cost)

## NEWSLETTER

- + 12K qualified contacts
- Average: + 40% open rate / 15% click rate
- Opportunity to feature your articles, latest news, and job offers

## SOCIAL MEDIA

- LinkedIn/Facebook/Instagram -> 5k followers
- Sharing your news, projects, interviews, events, and extend your visibility among our business network
- Engage with a targeted audience

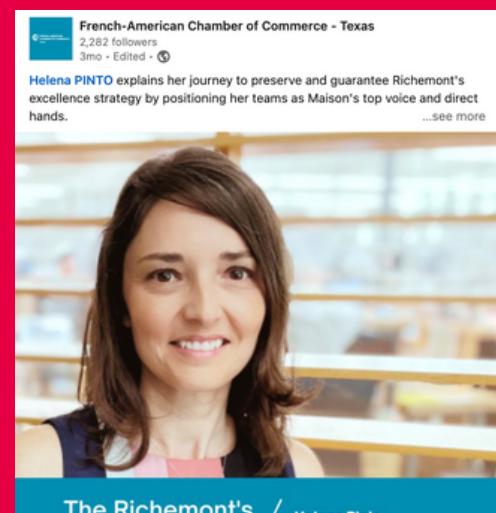
## FACC MAGAZINE

- Reach: +12K people
- Average of 3 publications a year
- Share what is happening in our community
- Showcase our members' activities
- All magazine articles and interviews are individually shared in a LinkedIn post



Marcello Damiani is currently building the technology, processes and digitization landscape required to advance a highly innovative and brand-new class of investigational medicines based on mRNA science.

## Social Medias



The Richemont's / [Helena Pinto](#)



# MEMBERSHIP LEVELS

## LARGE CORPORATIONS

B2B

	TOP-TIER 15K	PARTNER 9K	PRO 4.5K
Access to FACC Conferences & Networking events	✓ x 15 employees	✓ x 8 employees	✓ x 5 employees
Logo Inclusion Website	✓	✓	✓
Inclusion Communication Campaign			
Dedicated com_LinkedIn	✓ x 5	✓ x 3	✓ x 2
Article Newsletter	✓ x 3	✓ x 2	✓ x 2
Article Magazine	✓ x 3	✓ x 2	✓ x 1
Job Offer Posting	✓	✓	✓
V.I.E Hosting access	✓	✓	✗
Targeted introductions	✓ x 4	✓ x 3	✓ x 2
Speaking opportunity / Event	✓ x 1	✗	✗
Invitations to Fete des Fromages	✓ x 10	✓ x 6	✓ x 4
Invitations to Bocuse d'Or	✓ x 6	✓ x 4	✓ x 2

# MEMBERSHIP LEVELS

## SMALL & MEDIUM ENTERPRISES

B2B

### MEDIUM ENTERPRISE 2.5K

Access to FACC Conferences & Networking events

✓ x 4 employees

Logo Inclusion Website  
Inclusion Communication Campaign

✓

Dedicated com\_LinkedIn

✓ x2

Article Newsletter

✓ x 1

Article Magazine

✓ x 1

Job Offer Posting

✓

V.I.E Hosting access

✗

Targeted introductions

✗

Speaking opportunity / Event

✗

Invitations to Fete des Fromages

✓ x 4

Invitations to Bocuse d'Or

✓ x 2

### SMALL ENTERPRISE \$950

✓ x 2 employees

✓

✓ x 2

✓ x 1

✗

✓

✗

✗

✗

✓ at preferred price

✓ at preferred price

IND

## INDIVIDUAL MEMBERSHIP

\$150

Access to 3 conferences + Preferred ticket price for main events  
(Bocuse d'Or + Fetes des fromages)

# GULF COAST BOARD OF DIRECTORS



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**Nakeila Polk**  
City of New Orleans



**Jean-Charles Robert**  
Latter & Blum



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Musician, Historian,  
Photographer



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**Nell Nolan Young**  
The Advocate Newspapers

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**A&O SHEARMAN**



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Consulate of France in Houston



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PNC Bank



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Artisans Restaurant



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FACC Honorary Chairman  
CEO, President and Founder  
Montrose Energy Capital Advisors



**Stephen Newton**  
Partner  
Russell Reynolds





# CONTACT US

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