



In collaboration with



# Bastille DAY

SOFITEL LEGEND METROPOLE  
TUESDAY 14<sup>TH</sup> JULY | FROM 7 P.M

PARTNERS



# BASTILLE DAY 2020

This year, CCIFV will celebrate the French National Day, 14th July, at the Sofitel Legend Metropole in Hanoi.

Come and enjoy this unique event, which will gather the French and International communities.  
The 2020 edition is open to everyone !

[expected number of guests: 400]

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- On 14/07 from 7pm to midnight -
- Open bar – Food from Metropole
  - Music, DJ, Entertainment -
- Pre sale: 690,000 VND open bar and 2 coupons for French food specialties
- After 10/07: 790,000 VND open bar and 2 coupons for French food specialties

# PROMOTE - CONNECT - SUPPORT

Established in 1998 with 58 members, the Chamber of Commerce and Industry France Vietnam (CCIFV) is today the biggest European chamber in Vietnam.

CCIFV is a business club open to all the economic actors: SMEs, multinational companies, individuals, institutions.

CCIFV is part of a worldwide network of 124 French Chambers across 93 countries. With a membership of 250 companies, the role of the French Chamber is to offer a platform for **networking, promoting and supporting** :

- French companies setting up and developing their activity in Vietnam
- Vietnamese companies willing to access the French market

# HIGH VISIBILITY EVENT

To guarantee its success, this event will be shared accross various media :

## INTERNET

- CCIFV's website (+4,000 visitors monthly)
- CCIFV social media (Facebook, LinkedIn & Twitter)

## LOCAL MEDIA

- Flyers & Posters
- E-mailings to over 5,000 contacts
- CCIFV Newsletter (+3,000 readers)
- Kakemonos et Backdrops

## LOCAL & NATIONAL PRESS

# WHY SHOULD YOU SPONSOR THIS EVENT?

## BECOME A PARTNER

- Create positive PR during a unique event
- Benefit from a unique event to promote your products and/or services
- Give high visibility to your brand and meet the key actors in the international business community
- Invite your team and/or clients to a special party

# SPONSORSHIP OFFER

	GOLD	SILVER	BRONZE	IN KIND
<b>Amount (in VND)</b>	25,000,000	15,000,000	8,000,000	For the lucky draw
<b>Logo</b>	<b>Size</b>	LARGE	MEDIUM	SMALL
	<b>Flyers, posters</b>	Yes	Yes	No
	<b>Entrance tickets</b>	Yes	No	No
	<b>Standees &amp; Backdrops</b>	Yes	Yes	Yes
<b>Acknowledgement during speech</b>	Yes	Yes	Yes	Yes
<b>Appearance on Video recap of the event</b>	Yes	Yes	Yes	Yes
<b>Visibility voucher by CCIFV (in VND)</b>	2,000,000	1,500,000	1,000,000	No
<b>Tickets d'entrée inclus</b>	3	2	1	1

# CONTACT US



For any question, please contact us:

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