



# CANNES LIONS 2026 LEARNING EXPEDITION

A curated executive experience for Global Brand Leaders.

**JUNE 22–25, 2026**

 **FRENCH-AMERICAN  
CHAMBER OF COMMERCE**  
California SF-LA

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## THE REALITY

Cannes Lions is a **massive, decentralized ecosystem**. The most valuable panels, private villas, and power players are scattered across the Croisette, occurring simultaneously and often behind closed doors.

## THE PROBLEM

**On your own, you are "blind."** You risk missing the most relevant discussions, getting stuck at a single partner beach, and leaving without the key connections you came to make.

## THE SOLUTION

We provide the **Strategic Master Key**. We solve the chaos with a **curated schedule, unlock exclusive venues** beyond the Palais, and bridge the gap with **high-level, vetted introductions**.

# WHY JOIN THE EXPEDITION?

## STRATEGIC NAVIGATION

Don't just attend; execute a plan. We help you navigate the hundreds of sessions & private events strategically.

## CURATED ACCESS

Access influential beaches, private pavilions, and elite industry parties.

## VETTED NETWORKING

Curated introductions tailored to your goals with high-level executives.

## HIGH ROI

We maximize your limited time so you leave with actionable insights rather than just exhaustion.



# EXECUTIVE PACKAGES

## STRATEGIC EXECUTIVE

Targeted access for maximum efficiency.

Ideal for

First-time attendees or high-impact experience

Price / Capacity

**\$1,650 (20 spots available)**

Strategy & Prep

**1** Strategy Session & Event Brief

Curated access

**3** Exclusive Partner Venues (Beaches/Yachts)

Networking

**5** Curated Executive Introductions

Evening events

**1** hosted lunch  
+ Access to **1** Exclusive Industry Party

On-site support

Guided Coordination

Follow-up

Local FACC follow-up & Recap event in LA

## ELITE GLOBAL CONCIERGE

Comprehensive visibility / white-glove service.

C-Level leaders requiring concierge support

**\$3,450 (10 spots available)**

**2** Strategy Sessions + **Visibility Identification**

**6** Exclusive Partner Venues (Beaches/Yachts)

**8** Curated Executive Introductions

**1** hosted lunch  
+ Access to **3** Exclusive Industry Parties

**Concierge-level** Support

**Global** follow-up & Recap event in LA

# THE ROADMAP TO A HIGH-IMPACT CANNES

## PREPARATION

pre- Cannes Lions

- 1:1 goal alignment sessions
- Personalized agendas
- Priority registrations

## ACTIVATION

during Cannes Lions

- On-site guidance & access
- Curated introductions
- Hosted lunch
- Exclusive evening events

## FOLLOW-UPS

post- Cannes Lions

- Follow-up support
- Invitation to the FACC Cannes Lions recap event in Los Angeles

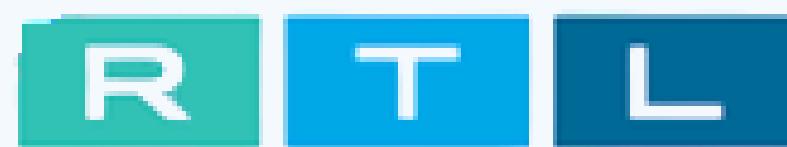
# RTL BEACH... DAY & NIGHT



# WHO ARE WE?



We are a non-profit organization, representing over 250 companies and individual members. Leveraging our network of contacts, we provide the business community with opportunities to grow, and build valuable networks & partnerships.



Leveraging global media and agency strategy expertise to provide deep industry insights.

**Your host: Vincent Cevalte**  
Board Member of the FACC California  
VP Digital Strategy & Agency Partnerships at RTLAdAlliance  
Global Media & Agency Strategy Leader





JOIN NOW

QUESTIONS?

Contact us at [info@faccocalifornia.com](mailto:info@faccocalifornia.com)