



CANNES LIONS 2026 LEARNING EXPEDITION

A curated executive experience for Global Brand Leaders.

JUNE 22–25, 2026



CANNES LIONS



THE REALITY

Cannes Lions is a **massive, decentralized ecosystem**. The most valuable panels, private villas, and power players are scattered across the Croisette, occurring simultaneously and often behind closed doors.

THE PROBLEM

On your own, you are "blind." You risk missing the most relevant discussions, getting stuck at a single partner beach, and leaving without the key connections you came to make.

THE SOLUTION

We provide the **Strategic Master Key**. We solve the chaos with a **curated schedule, unlock exclusive venues** beyond the Palais, and bridge the gap with **high-level, vetted introductions**.

WHY JOIN THE EXPEDITION?

STRATEGIC NAVIGATION

Don't just attend; execute a plan. We help you navigate the hundreds of sessions & private events strategically.

CURATED ACCESS

Access influential beaches, private pavilions, and elite industry parties.

VETTED NETWORKING

Curated introductions tailored to your goals with high-level executives.

HIGH ROI

We maximize your limited time so you leave with actionable insights rather than just exhaustion.



EXECUTIVE PACKAGES

STRATEGIC EXECUTIVE

Targeted access for maximum efficiency.

ELITE GLOBAL CONCIERGE

Comprehensive visibility / white-glove service.

Ideal for	First-time attendees or high-impact experience	C-Level leaders requiring concierge support
Price / Capacity	\$1,650 (20 spots available)	\$3,450 (10 spots available)
Strategy & Prep	1 Strategy Session & Event Brief	2 Strategy Sessions + Visibility Identification
Curated access	3 Exclusive Partner Venues (Beaches/Yachts)	6 Exclusive Partner Venues (Beaches/Yachts)
Networking	5 Curated Executive Introductions	8 Curated Executive Introductions
Evening events	1 hosted lunch + Access to 1 Exclusive Industry Party	1 hosted lunch + Access to 3 Exclusive Industry Parties
On-site support	Guided Coordination	Concierge-level Support
Follow-up	Local FACC follow-up & Recap event in LA	Global follow-up & Recap event in LA

THE ROADMAP TO A HIGH-IMPACT CANNES

PREPARATION pre- Cannes Lions

- 1:1 goal alignment sessions
- Personalized agendas
- Priority registrations

ACTIVATION during Cannes Lions

- On-site guidance & access
- Curated introductions
- Hosted lunch
- Exclusive evening events

FOLLOW-UPS post- Cannes Lions

- Follow-up support
- Invitation to the FACC Cannes
Lions recap event in Los Angeles

RTL BEACH... DAY & NIGHT



WHO ARE WE?



We are a non-profit organization, representing over 250 companies and individual members. Leveraging our network of contacts, we provide the business community with opportunities to grow, and build valuable networks & partnerships.



Leveraging global media and agency strategy expertise to provide deep industry insights.

Your host: Vincent Cevalte

Board Member of the FACC California

VP Digital Strategy & Agency Partnerships at RTLAdAlliance

Global Media & Agency Strategy Leader





QUESTIONS?

Contact us at info@facccalifornia.com