



# Digital Transformation: Inside vs. Outside Perspectives

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*At True Digital Park, Thursday, February 5<sup>th</sup> 2026 | 6pm to 9pm*

*Open to everyone*

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Initiated by the FTCC Digital Transformation committee

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# About the event

A focused conversation where a CIO and a tech provider share two perspectives on what truly drives successful digital transformation in 2026.



■ Anek Ratnapha  
Regional CTO



■ Cedric Rochefolle  
Tech Leader



## Digital Transformation: Inside vs. Outside Perspectives Talk show



### Audience

Targeted >50% participants

Gain executive and provider perspectives on digital transformation to sharpen your decisions.

Take away practical insights you can apply immediately to improve collaboration on your projects.

Join our inaugural session with great food, drinks, and meaningful connections.



### Sponsor

Position your company as a key player in the Franco-Thai technology landscape or as cutting-edge company on the market (Corporate).

Get priority access to share use cases to a large audience at an upcoming event (Corporate or tech).

Get a free audit (Corporate) or business referrals (Tech).



# Event Agenda

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**6:00 PM**

**Welcome  
& Opening Remarks**

Introduction  
of the event, objectives,  
and key themes..

**6:20 PM**

**Committee  
Presentation**

Introduction  
of the organizing  
committee, mission,  
and the role within the  
ecosystem.

**6:30 PM**

**Interactive  
Talk Show**

Live discussion  
with industry speakers,  
including audience  
participation and Q&A.

**7:45 PM**

**Networking  
Session**

Open networking  
with attendees,  
speakers, and partners.

# Sponsor levels: SILVER

SILVER 5,000



## Event Promotion

Display your logo across all FTCC promotion channel

- ❑ Website
- ❑ Event banner
- ❑ Registration page
- ❑ LinkedIn
- ❑ Facebook



## Onsite Marketing

- ❑ Logo on the digital stage backdrop & event photo backdrop
- ❑ Logo ad in the digital event program, accessible to all event attendees



## Event recognition

- ❑ Feature your logo and company name in the Thank-You post-event email of FTCC to all attendees.
- ❑ Feature your logo and company name in the event recap post on FTCC LinkedIn page.



# Sponsor levels: **GOLD**

**GOLD 10,000**



## Event Promotion

Display your logo across all FTCC promotion channel

- ❑ Website
- ❑ Event banner
- ❑ Registration page
- ❑ LinkedIn
- ❑ Facebook



## Onsite Marketing

- ❑ 2 Free tickets
- ❑ Logo on the digital stage backdrop & event photo backdrop
- ❑ Live recognition as a sponsor by MC
- ❑ Feature a quarter-page ad in the digital event program, accessible to all event attendees



## Event recognition

- ❑ Feature your logo and company name in the Thank-You post-event email of FTCC to all attendees.
- ❑ Feature your logo and company name in the event recap post on FTCC LinkedIn page.



# Sponsor levels: PREMIUM

PREMIUM 25,000



## Event Promotion

- **Prominent display your logo** across all FTCC promotion channel
  - Website
  - Event banner
  - Registration page
  - LinkedIn
  - Facebook
- **Prominent display your logo** across all FTCC promotion channels
  - Website
  - Social media (LinkedIn, Facebook)
- Feature in one emailing sent to all participants highlighting specifically your company's activities



## Onsite Marketing

- 5 Free tickets
- Prominent display of your Logo on the digital stage backdrop & event photo backdrop
- Live recognition as a sponsor by MC
- Feature a full-page ad in the digital event program, accessible to all event attendees
- 1/2 minute company video played at the beginning of the event or 3 minutes introduction on stage to present your company



## Event recognition

- Prominent display of feature your logo and company name in the Thank-You post-event email of FTCC to all attendees.
- Prominent display of feature your logo and company name in the event recap post on FTCC LinkedIn page.
- Free Audit or Business Referral, depending on capacity



# Shape your digital journey



## Be the first ONE

- By becoming a sponsor, you secure maximum brand visibility while gaining privileged access to decision-makers actively driving digital transformation.
- Beyond exposure, benefit from free strategic guidance, direct business referrals, and early positioning as a key contributor to the next wave of Franco-Thai digital innovation.
- This is a unique opportunity to lead, not follow but to be the first to support, shape, and accelerate high-impact digital transformation initiatives.