



SUCCEED IN
SOUTH KOREA WITH

FKCCI

French-Korean Chamber of
Commerce and Industry



WHY KOREA?



13th largest economy



32,400\$ GDP per capita



51 million inhabitants



84% of World GDP covered by FTAs



A Laboratory for New Trends

Korea is the ideal country to innovate, test and launch products and services. Its local market is reactive, while Korean consumers are curious and sophisticated!



1st

in Bloomberg
Innovation Index



1st

in 5G coverage



1st

higher education
graduation rate
in OECD



Top
new industries
in Korea

Semiconductors & Display
Future Vehicle IoT
Bio & healthcare
New energy industry
Fintech Big Data AI



A strengthening
soft power

Beauty
Culture
Entertainment
Fashion
Gastronomy

WHY KOREA?



Incheon airport

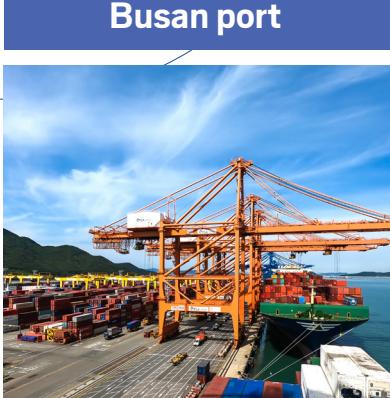
HUB OF
ASIA

3rd commercial freight
worldwide

4th worldwide



Busan port



FRANCE IN KOREA



1st

European Community
in Korea



4.1 Bn€

French FDI stock
in Korea



6,500

French companies
export to Korea



13.6 Bn€

Bilateral trade
volume



FranceinKorea21.com

to know all about French
economic presence in Korea



ABOUT FKCCI

Since 1986, the French-Korean Chamber of Commerce and Industry is the key player of the French-Korean business community through its powerful network.



www.fkcci.com



#Expertise #Network #Development



Follow us!

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OUR SOLUTIONS TAILORED TO YOUR NEEDS

The French-Korean Chamber of Commerce and Industry provides a wide range of business services thanks to the expertise of its bicultural permanent team, dedicated to help your business thrive in Korea or France!

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MARKET EXPERTISE & CONSULTING

Market Studies

**Economic Intelligence
& Regulatory Watch**

**Learning Expeditions
& Sectoral Seminars**

Marketing Strategy

**Economic Magazine
& Business guidebook**

Daily Press Review

A photograph of a man with dark hair and a slight smile, speaking into a black microphone. He is wearing a dark turtleneck sweater. In the background, out of focus, are other people, including a woman with dark hair and a man in a blue shirt. The setting appears to be an indoor event or conference.

PROSPECTION & NETWORKING

Start'Export (Market Test)
Prospection / Sourcing
Qualified Leads List
Sales Representation
M&As & Investors Research
Networking Events



BUSINESS CENTER & SUPPORT

Business Incubator

- Offices & Meeting Rooms
- Legal & Administrative Support
- Membership Services
 - Networking
 - Communication
 - Events, ...

Employee Hosting

Lean Management

Advocacy

HUMAN RESOURCES

Online Talent Pool

Trainings

- Newcomers' Seminar
- Intercultural
- Communication
- Management
- Sales
- Business French Language
- Business Korean Language





MARKETING & COMMUNICATION

Content Creation
(Videos, Images, Texts....)

Video & Photo Studio Rental

Targeted Communication
Campaigns

Press Relations

Events Sponsorship



CONTACT

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JOIN FKCCI

1. To **succeed** your implantation and development in Korea
2. To be in the heart of the dynamic **French-Korean Business Community**
3. To be hosted in our international **business incubator** in Seoul
4. To benefit from our **support and expertise**
5. To identify new **business opportunities**
6. To keep a close eye on the **Korean market**, regulations and latest news
7. To **gain visibility** and improve your brand awareness
8. To benefit from FKCCI network of influence for **advocacy**



Our 450 members trust us

Patron Members 2024



Our local partners



Our international partners



French-Korean Chamber of Commerce and Industry

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