

SUCCEED IN
SOUTH KOREA WITH

FKCCI

French-Korean Chamber of
Commerce and Industry



WHY KOREA?



13th largest
economy



32,400\$ GDP
per capita



51 million
inhabitants



84% of World GDP
covered by FTAs



A Laboratory for New Trends

Korea is the ideal country to innovate, test and launch products and services. Its local market is reactive, while Korean consumers are curious and sophisticated!



1st

in Bloomberg
Innovation Index



1st

in 5G coverage



1st

higher education
graduation rate
in OECD



**Top
new industries
in Korea**

Semiconductors & Display
Future Vehicle IoT
Bio & healthcare
New energy industry
Fintech Big Data AI



**A strengthening
soft power**

Beauty
Culture
Entertainment
Fashion
Gastronomy

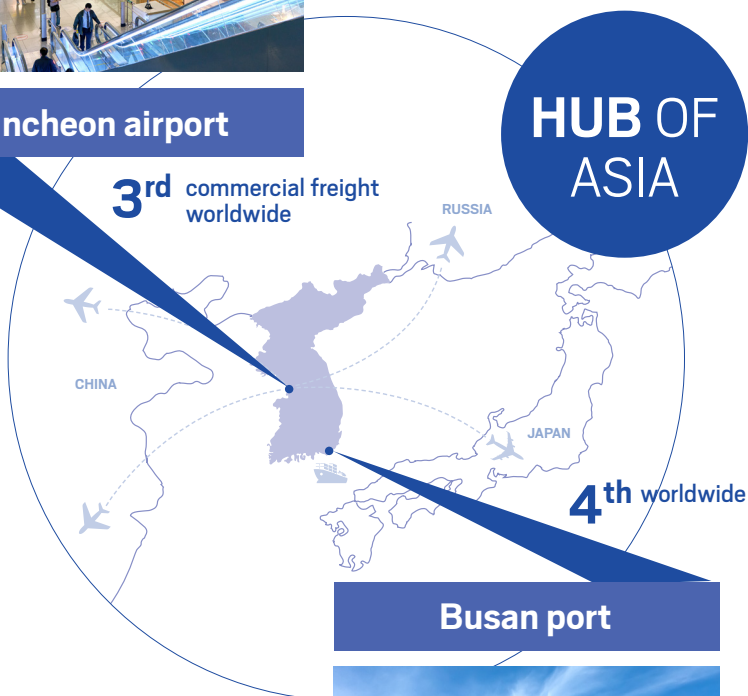
WHY KOREA?



Incheon airport

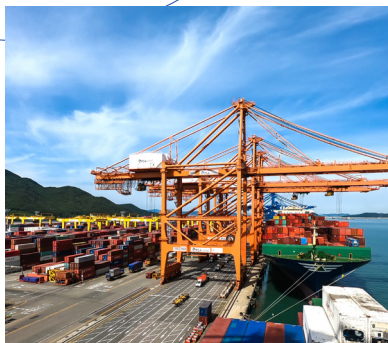
3rd commercial freight
worldwide

**HUB OF
ASIA**



4th worldwide

Busan port



FRANCE IN KOREA



1st
European Community
in Korea



4.1 Bn€
French FDI stock
in Korea



6,500
French companies
export to Korea

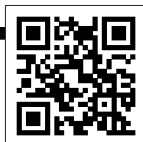


13.6 Bn€
Bilateral trade
volume



FranceinKorea21.com

to know all about French
economic presence in Korea



ABOUT FKCCI

Since 1986, the French-Korean Chamber of Commerce and Industry is the key player of the French-Korean business community through its powerful network.



www.fkcci.com



#Expertise #Network #Development



Follow us!

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OUR SOLUTIONS TAILORED TO YOUR NEEDS

The French-Korean Chamber of Commerce and Industry provides a wide range of business services thanks to the expertise of its bicultural permanent team, dedicated to help your business thrive in Korea or France!

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MARKET EXPERTISE & CONSULTING

Market Studies

Economic Intelligence
& Regulatory Watch

Learning Expeditions
& Sectoral Seminars

Marketing Strategy

Economic Magazine
& Business guidebook

Daily Press Review

A man with dark hair, wearing a dark blue suit jacket over a black turtleneck, is speaking into a black handheld microphone. He is smiling and looking towards the camera. In the background, two other people are visible but out of focus: a woman with long dark hair on the left and a man with a shaved head in the center. The background is a blurred indoor setting with light-colored walls and blue accents.

PROSPECTION & NETWORKING

Start'Export (Market Test)
Prospection / Sourcing
Qualified Leads List
Sales Representation
M&As & Investors Research
Networking Events



BUSINESS CENTER & SUPPORT

Business Incubator

- Offices & Meeting Rooms
- Legal & Administrative Support
- Membership Services
 - Networking
 - Communication
 - Events, ...

Employee Hosting

Lean Management

Advocacy

A photograph of a young woman with long dark hair, wearing a white blazer, smiling and looking down at something in her hands. The background is a bright, out-of-focus office environment.

HUMAN RESOURCES

Online Talent Pool

Trainings

- Newcomers' Seminar
- Intercultural
- Communication
- Management
- Sales
- Business French Language
- Business Korean Language

A professional video camera with a ZEDEN microphone is in the foreground, slightly out of focus. In the background, a woman in a brown sweater and black skirt is walking. The scene is indoors with large windows and warm lighting.

MARKETING & COMMUNICATION

Content Creation
(Videos, Images, Texts....)

Video & Photo Studio Rental

Targeted Communication
Campaigns

Press Relations

Events Sponsorship



CONTACT

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JOIN FKCCI

1. To **succeed** your implantation and development in Korea
2. To be in the heart of the dynamic **French-Korean Business Community**
3. To be hosted in our international **business incubator** in Seoul
4. To benefit from our **support and expertise**
5. To identify new **business opportunities**
6. To keep a close eye on the **Korean market**, regulations and latest news
7. To **gain visibility** and improve your brand awareness
8. To benefit from FKCCI network of influence for **advocacy**



Our 450 members trust us

Patron Members 2024



Our local partners



Our international partners



French-Korean Chamber of Commerce and Industry

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