



THE 3RD
INDUSTRIAL
REVOLUTION
IN
HAUTS-DE-FRANCE

REV3 DAYS

INTERNATIONAL BUSINESS MEETINGS

9 & 10TH FEBRUARY 2017
LILLE

SMART CITIES

CIRCULAR ECONOMY

ADDITIVE
MANUFACTURING

ENERGY



A UNIQUE OPPORTUNITY TO PRESENT YOUR SOLUTIONS
AND IDENTIFY NEW PROJECTS



2 DAYS OF CONFERENCES AND BUSINESS MEETINGS FOR

- ▶ SMEs and multinational companies
- ▶ Institutional and private purchasers
- ▶ Research centers and laboratories
- ▶ Investors

TO FIND BUSINESS OPPORTUNITIES ABOUT



- ▶ Circular economy



- ▶ Smart cities



- ▶ Energy



- ▶ Additive manufacturing

MORE THAN 300 ATTENDEES GATHERED IN THE LEADING EUROPEAN REGION IMPLEMENTING THE THIRD INDUSTRIAL REVOLUTION, HAUTS-DE-FRANCE:



More than
10 business sectors
**from over
30 countries**



More than
800 meetings organised



**A matchmaking
process** tailored to your
needs: identification of your
best prospect leads and
partnerships by our team
of experts



**Visit some of the
350 pioneer companies**
and clusters involved
in rev3 in
Hauts-de-France



**Up to 10 prescheduled
one-to-one meetings**
per participant in 2 days



Access to a rich network
of contacts and international
business experts
in the Third Industrial
Revolution implementation.

WHY SHOULD YOU REGISTER?

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects
- Present your solutions and identify new ones to implement your own Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow your network

www.rev3days.com



CONVENTION'S PROGRAM

	WEDNESDAY 8 TH	THURSDAY 9 TH	FRIDAY 10 TH	SATURDAY 11 TH
9.00 am		welcoming coffee	welcoming coffee	
10.00 am		Exhibition opening and B2B meetings	B2B meetings and workshops	Optional visits of regional companies and clusters
11.00 am		Opening plenary		
12.00 am		Lunch Break	Lunch Break	
1.00 pm		B2B meetings and workshops	B2B meetings and workshops	
2.00 pm	Optional visits of regional companies and clusters			
3.00 pm				
4.00 pm				
5.00 pm				
6.00 pm			Closing plenary	
8.00 pm		Dinner		

NEXT STEPS

SEPTEMBER 15 TH TILL JANUARY 8 TH	FROM OCTOBER	FROM SEPTEMBER TILL JANUARY 8 TH	D-1
Online registration	Online catalogue	Meeting selection	Meeting schedules



CONTACT

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More information/registration: www.rev3days.com

HAUTS-DE-FRANCE: A SMART, SUSTAINABLE AND CONNECTED REGION

In Hauts-de-France, we call our 3rd industrial revolution : rev3.

Rev3 is the regional master plan launched in 2013 with Jeremy Rifkin, in partnership with the private sector, local authorities, clusters, universities and citizens. With all the possibilities offered by digital technologies and the energy transition we aim to move towards a society and an economy that are more responsible, sustainable, collaborative and, better connected.

350 pilot-projects across the territory

An investment fund of 50 M€

11.5 M€ transferred by citizens in the savings account devoted to rev3 projects

500 M€ investments per year needed for rev3

HAUTS-DE-FRANCE KEY FIGURES



GDP of 153 billion €

in 2013 (comparable to Ireland, Hungary and the Italian Piedmont region)



282,000 companies

based in the territory



33% < 25 years old

France's most youthful region

LILLE IS 1 HOUR AWAY FROM CDG AIRPORT BY HIGH SPEED TRAIN

MAIN REGIONAL ECONOMIC SECTORS



1st
french region for **automobile and rail industry production**



2nd
region for **technical textiles and Digital hub**



3rd
most important region for **logistics in terms of jobs**



2nd **university hub in France**



8 major clusters



One of France's **main exporting regions**, the leader in the food industry and a global logistic hub.