

SPONSORSHIP

2026



LET'S GROW YOUR IMPACT. TOGETHER.



**FRENCH-AMERICAN
CHAMBER OF COMMERCE**
California SF-LA

About the FACC California



48

years of shaping
business connections



500+

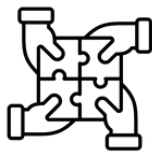
active contact
members



35,000

companies within
CCIFI worldwide network

A platform for business opportunities



10

sectorial committees



50+

events annually



3,000+

event participants

Our online audience



Newsletter

6,000+ subscribers
41% Open rate
2.5% Click-Through Rate



LinkedIn

7,000+ followers
+30% follower growth
6.7% average engagement



Facebook

5,700+ followers
2,500 interactions in 2024



Instagram

1,200+ followers
70,000+ views in 2024

A wide range of opportunities

BUSINESS COMMITTEES

Frequency: 2-3 public events & 4-10 gatherings per year
Format: panel discussions, webinars, luncheons and dinners
Attendees: ~10-40
Sponsor: \$1,500 per committee

GENERAL NETWORKING EVENTS

Frequency: quarterly
Format: networking reception
Attendees: ~100-120
Sponsor: \$1,000 for each

EUROPEAN NETWORKING EVENTS

Frequency: quarterly
Format: networking reception
Attendees: ~120-150
Sponsor: \$400-600 for each

FLAGSHIP EVENTS

Frequency: annually for each
Format: gala dinner, fair...
Attendees: ~250-400
Sponsor: \$800-20,000

WHY SPONSOR OUR EVENTS?



BOOST YOUR VISIBILITY

Get business exposure and increase your visibility through all communication collaterals during, pre and post events.



GENERATE NEW OPPORTUNITIES

Leverage lead generation and sales opportunities through our events, and connect with industry decision makers.



BUILD BRAND AWARENESS

Generate brand preference, increase your image and loyalty to your brand, products or services.



TARGET YOUR MARKET AUDIENCE

Connect with your target audience and reach specifically to your market segment.

Our Business Committees

Gain exclusive exposure by sponsoring a committee **for a full year!**
Our Committees **connect experts** to share insights and best practices.
They foster valuable content and **high-value networking** across business, academic & institutional sectors over luncheons and panel discussions.

PICK YOUR COMMITTEE!



Education



Entertainment



Grape Circle



Healthcare
Life Sciences



High Tech



Human
Resources



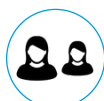
Mobility



Media



Sustainability



Women
Leadership

General networkings



Our General networking events are a great opportunity to **broaden the network** and exchange with professionals from different industries:

- Networking Galette
- Annual Meeting
- Bastille Day
- Welcome Back Cocktail

European networkings



Come & mingle with entrepreneurs and a range of professionals involved in cross-border business, in a very relaxed and European atmosphere:

- EU New Year Celebration
- EU Spring networking
- EU Summer networking
- EU Fall European networking

Our Flagship events

THE FABA



During an upscale dinner celebration, the French American Business Awards (FABA) recognize Excellence, Innovation, and Leadership of French-American entrepreneurs, executives, and companies based in California.

Date: end of May

Attendees: ~250

Sponsorship: \$5,000 - \$20,000

LA SOIREE



La Soirée is an end-of-year evening of elegance and celebration. Dive into delicious food and exquisite wines, make valuable connections and enjoy entertainment with clients, partners and team, all just in time to kick off the holiday season!

Date: end of November

Attendees: ~300

Sponsorship: \$2,500 - \$10,000

FRENCH GASTRONOMY FESTIVAL



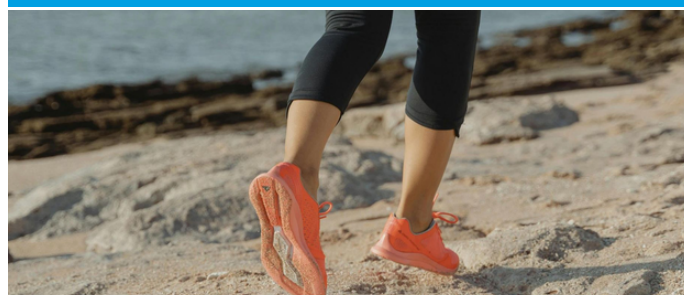
This event is a celebration of the French Gastronomy. Exhibitors from the food & wine industry showcase their know-how and sell their delicious products.

Date: beg. April

Attendees: ~350-400

Sponsorship: \$750 - \$1,300

THE CCI SPORT CHALLENGE



Get moving with our worldwide team building sport challenge, all the while contributing to a great CSR cause: part of the proceeds go to the Solar Impulse Foundation.

Date: 4 weeks in March/April

Attendees: CA 200+ / Global 2,500

Sponsorship: \$650



The French-American Chamber of Commerce California is a non-profit, non-governmental, member-driven organization. It is 100% independent.

Its mission is to engage and foster the French-American business community and support companies in their settlement and development in California.

We rely on our network and sponsors to fund our mission!

SPONSOR AN EVENT

**Contact us:
events@facccalifornia.com**

Package and other opportunities available for discussion.