

# SPONSORSHIP

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2026



LET'S GROW YOUR IMPACT. TOGETHER.



FRENCH-AMERICAN  
CHAMBER OF COMMERCE  
California SF-LA

# About the FACC California



**48**

years of shaping  
business connections



**500+**

active contact  
members



**35,000**

companies within  
CCIFI worldwide network

## A platform for business opportunities



**10**

sectorial committees



**50+**

events annually



**3,000+**

event participants

## Our online audience



### Newsletter

6,000+ subscribers

41% Open rate

2.5% Click-Through Rate



### LinkedIn

7,000+ followers

+30% follower growth

6.7% average engagement



### Facebook

5,700+ followers

2,500 interactions in 2024



### Instagram

1,200+ followers

70,000+ views in 2024

# A wide range of opportunities

## BUSINESS COMMITTEES

**Frequency:** 2-3 public events & 4-10 gatherings per year  
**Format:** panel discussions, webinars, luncheons and dinners  
**Attendees:** ~10-40  
**Sponsor:** \$1,500 per committee

## GENERAL NETWORKING EVENTS

**Frequency:** quarterly  
**Format:** networking reception  
**Attendees:** ~100-120  
**Sponsor:** \$1,000 for each

## EUROPEAN NETWORKING EVENTS

**Frequency:** quarterly  
**Format:** networking reception  
**Attendees:** ~120-150  
**Sponsor:** \$400-600 for each

## FLAGSHIP EVENTS

**Frequency:** annually for each  
**Format:** gala dinner, fair...  
**Attendees:** ~250-400  
**Sponsor:** \$800-20,000

## WHY SPONSOR OUR EVENTS?



### BOOST YOUR VISIBILITY

Get business exposure and increase your visibility through all communication collaterals during, pre and post events.



### BUILD BRAND AWARENESS

Generate brand preference, increase your image and loyalty to your brand, products or services.



### GENERATE NEW OPPORTUNITIES

Leverage lead generation and sales opportunities through our events, and connect with industry decision makers.



### TARGET YOUR MARKET AUDIENCE

Connect with your target audience and reach specifically to your market segment.

# Our Business Committees

Gain exclusive exposure by sponsoring a committee **for a full year!**

Our Committees **connect experts** to share insights and best practices. They foster valuable content and **high-value networking** across business, academic & institutional sectors over luncheons and panel discussions.

## PICK YOUR COMMITTEE!



Education



Entertainment



Grape Circle



Healthcare  
Life Sciences



High Tech



Human  
Resources



Mobility



Media



Sustainability



Women  
Leadership

## General networkings



Our General networking events are a great opportunity to **broaden the network** and exchange with professionals from different industries:

- Networking Galette
- Annual Meeting
- Bastille Day
- Welcome Back Cocktail

## European networkings



Come & mingle with entrepreneurs and a range of professionals involved in cross-border business, in a very relaxed and European atmosphere:

- EU New Year Celebration
- EU Spring networking
- EU Summer networking
- EU Fall European networking

# Our Flagship events

## THE FABA



During an upscale dinner celebration, the French American Business Awards (FABA) recognize Excellence, Innovation, and Leadership of French-American entrepreneurs, executives, and companies based in California.

**Date:** end of May

**Attendees:** ~250

**Sponsorship:** \$5,000 - \$20,000

## LA SOIREE



La Soirée is an end-of-year evening of elegance and celebration. Dive into delicious food and exquisite wines, make valuable connections and enjoy entertainment with clients, partners and team, all just in time to kick off the holiday season!

**Date:** end of November

**Attendees:** ~300

**Sponsorship:** \$2,500 - \$10,000

## FRENCH GASTRONOMY FESTIVAL



This event is a celebration of the French Gastronomy. Exhibitors from the food & wine industry showcase their know-how and sell their delicious products.

**Date:** beg. April

**Attendees:** ~350-400

**Sponsorship:** \$750 - \$1,300

## THE CCI SPORT CHALLENGE



Get moving with our worldwide team building sport challenge, all the while contributing to a great CSR cause: part of the proceeds go to the Solar Impulse Foundation.

**Date:** 4 weeks in March/April

**Attendees:** CA 200+ / Global 2,500

**Sponsorship:** \$650

The French-American Chamber of Commerce California is a non-profit, non-governmental, member-driven organization. It is 100% independent.

Its mission is to engage and foster the French-American business community and support companies in their settlement and development in California.

We rely on our network and sponsors to fund our mission!

## SPONSOR AN EVENT

**Contact us:**  
**[events@faccalifornia.com](mailto:events@faccalifornia.com)**

Package and other opportunities available for discussion.