

## Edito

Dear members and friends of CEBAC,

It is with great pleasure that I greet you with this first edition of our newsletter. This publication is a platform designed to highlight our achievements and share our vision for the future.

Over the past few months, CEBAC has been busy strengthening our structures and launching initiatives.

We're thrilled to announce the formation of three committees: Transport & Logistics, ESG (Environmental, Social, and Governance), and HR (Human Resources). These groups focus on addressing key challenges and seizing opportunities in their respective areas. Each working group has brought together experts and enthusiasts from our ranks, fostering a dynamic exchange of ideas. Through engaging discussions, we have identified vital topics, ranging from sustainable transport to ethical human resource management. Together, we're laying groundwork for impactful future projects.

Recently, we hosted a successful conference on EXPO, attracting over 200 participants. The feedback has been overwhelmingly positive, with inspiring conversations sparking new collaboration opportunities. This event was a fantastic chance for networking and sharing insights among diverse professionals.

In this newsletter, you will find reports on recent events, as well as announcements for upcoming activities not only organized by CEBAC but also a selection of activities from CEBAC members - where you will be able to participate under the same conditions as a member of the organizing association! Your involvement is crucial, and we encourage you to participate in these working groups and share your insights.

Thank you for your trust and support. We're excited about what's ahead and believe that, together, we can achieve remarkable success!

Sincerely,  
Sanja Ivanić  
Secretary-General of CEBAC



## NEWS FROM CEBAC

### New CEBAC member

The Irish-Serbian Chamber of Commerce has become an active member of CEBAC, which now includes 14 European organizations with over 2,000 companies in Serbia. The Irish-Serbian Chamber of Commerce is an organization that has been active since 2021.

### Launch of Transport, ESG & HR Committees

CEBAC has established three pivotal committees aimed at addressing key challenges and exploring opportunities within various sectors: Transport, Environmental, Social, and Governance (ESG), and Human Resources (HR). Each group has been carefully designed to harness the expertise and enthusiasm of its members, fostering a collaborative environment for innovation and progress.

*Transport & Logistic committee* focuses on enhancing the efficiency and sustainability of transportation systems within Serbia. Its primary goals include advocating for improved infrastructure, promoting innovative transport solutions, and facilitating dialogue among stakeholders in the transport sector. Members are encouraged to contribute by sharing insights on best practices, participating in discussions, and collaborating on projects aimed at addressing transport-related challenges. Through these efforts, the group aims to develop actionable strategies that can influence policy and drive positive changes in the sector.

*ESG committee* is dedicated to integrating environmental, social, and governance principles within business operations. This group seeks to promote sustainable practices, social responsibility, and ethical governance among CEBAC members. Its focus includes developing frameworks for measuring and reporting ESG performance, sharing resources on sustainable business practices, and advocating for policies that support ESG initiatives.

*HR committee* aims to advance effective human resource management practices across member organizations. This group addresses key issues such as common HR problems, talent acquisition, employee engagement, and diversity and inclusion in the workplace. Its primary goals involve sharing knowledge on HR trends, developing training programs, and fostering collaboration among HR professionals.

## EVENT HIGHLIGHTS

### MAY: CEBAC Launch & Cocktail

The Council of European Business Associations and Chambers in Serbia (CEBAC) officially launched on May 14, marking a significant milestone for European business associations and bilateral chambers representing companies with European capital in Serbia. The event was graced by the presence of European Commissioner for Enlargement, Oliver Varhelyi, who participated in the signing of the Memorandum of Establishment.

This newly formed body aims to define common interests and serve as a platform for future initiatives and activities. CEBAC's primary goal is to enhance the legal, institutional, and competitive business framework essential for the successful operation of all companies in Serbia, regardless of whether they are backed by international or local capital.

In addition, CEBAC seeks to improve trade relations between Serbia and nations across Europe. The launch event provided an excellent opportunity for networking and collaboration among various stakeholders, reinforcing the commitment to fostering a supportive environment for business growth. Guests concluded the evening with a delightful cocktail reception, celebrating this important achievement for the organization and its members.



### JULY: Summer cocktail

Our Summer Cocktail event provided a great opportunity for networking among CEBAC members. The relaxed atmosphere encouraged attendees to connect, share experiences, and build relationships. Participants enjoyed delicious refreshments while discussing future initiatives and collaborations. The event highlighted the strong sense of community within CEBAC, reinforcing our commitment to supporting one another as we pursue our shared goals.

**SEPTEMBER: EXPO 2027 Conference**

On September 18, CEBAC successfully held its first major conference in Belgrade, centered on the upcoming Expo 2027. The event, which attracted over 200 member companies, kicked off with an opening address by Sanja Ivanić, CEBAC's Secretary General.

Attendees gathered to hear about the ambitious plans for the Expo, expected to feature more than 100 delegations and around 8,000 events. The conference also marked a significant milestone, as the Irish-Serbian Chamber of Commerce officially joined CEBAC, expanding the network to 14 European organizations representing over 2,000 companies in Serbia. The event received valuable support from various companies, including Mega Concept and Sauter, underscoring a strong commitment to collaboration and growth in the region.



## CEBAC MEMBERS EVENTS & ACTIVITES

As a member of a CEBAC organization, you have the possibility to participate in any of the following activities under the exact same conditions as if you were a member of the organizing association. Let's meet and greet between CEBAC members!

Name of the event	Hosted by	More info	Date
<b>Beaujolais Nouveau evening</b>	 CCI FRANCE SERBIE FRANCUSKO-SRPSKA PRIVREDNA KOMORA	<a href="#">HERE</a>	20.11.2024
<b>Third ESG Lab Workshop</b>	 CONFINDUSTRIA SERBIA	<a href="#">HERE</a>	20.11.2024
<b>FRENCH WEEK</b>	 CCI FRANCE SERBIE FRANCUSKO-SRPSKA PRIVREDNA KOMORA	<a href="#">HERE</a>	20-27.11.2024
<b>CBAM &amp; Beyond: Theory, Practice, and Compliance</b>	 AHK Deutsch-Serbische Wirtschaftskammer Nemacko-srpska privredna komora	<a href="#">HERE</a>	28.11.2024
<b>ECONOMIC AND BUSINESS MISSION TO SERBIA</b>	 CONFINDUSTRIA SERBIA	<a href="#">HERE</a>	2-3.12.2024
<b>GALA NIGHT</b>	 KOMORA ITALIJANSKO-SRPSKIH PRIVREDNIKH PODUZETI CAMERA DI COMMERCIO ITALIANA ALL'ESTERO	<a href="#">HERE</a>	5.12.2024
<b>THE FIRST INNOVATION FORUM SERBIA-SWITZERLAND</b>	 SWISS-SERBIAN CHAMBER OF COMMERCE	<a href="#">HERE</a>	11.12.2024
<b>AHK Gala 2025</b>	 AHK Deutsch-Serbische Wirtschaftskammer Nemacko-srpska privredna komora	<a href="#">HERE</a>	06.02.2025

## CEBAC MEMBERS EVENTS & ACTIVITES

### FRENCH WEEK 2024



French Week will take place from November 20 to 27 for the twelfth consecutive year, themed "Lights of Paris on the Streets of Belgrade." Organized by CCIFS, this vibrant event offers a rich array of cultural, educational, and business activities, celebrating the charm of French culture. This week-long manifestation not only showcases the beauty of French heritage but also aims to promote French businesses in Serbia.

Join us in experiencing the spirit of France right here in Belgrade!

[Read More on our website](#)



### LA SEMAINE FRANÇAISE

**20.11.2024 – 27.11.2027**

Contact: [office@ccfs.rs](mailto:office@ccfs.rs)



**20.11.2024**

Contact: [office@ccfs.rs](mailto:office@ccfs.rs)

We will officially kick off French Week with a celebration for the arrival of **Beaujolais Nouveau**, the young French wine, in the presence of numerous distinguished guests, diplomats, partners, members, and friends. The previous Beaujolais evening attracted over 400 attendees. Throughout the night, a raffle will also be organized, adding to the festive atmosphere. This event not only marks the beginning of French Week but also highlights the vibrant connection between French and Serbian cultures, offering an exciting opportunity to celebrate and network.

[Read More on our website](#)

### Third ESG Lab Workshop



Confindustria Serbia, and its partners – Banca Intesa, Bureau Veritas, Business

Intelligence Institute, Deloitte, Sekulović Law Office, SIAD Group, are pleased to

invite you to the third open workshop of the ESG LAB. The workshop will be devoted to circular economy, with presentations focused on the practical implementation of circular models to industry and the technology needed to properly implement them in your business. The workshop is free of charge and will be held in Serbian language, at the HQ of Banca Intesa in Belgrade.

[Read More on our website](#)



**20.11.2024**

Contact: [esglab@confindustria.rs](mailto:esglab@confindustria.rs)

## CEBAC MEMBERS EVENTS &amp; ACTIVITES

## CBAM &amp; Beyond: Theory, Practice, and Compliance



Join the "CBAM & Beyond: Theory, Practice, and Compliance" training by AHK Green Academy Serbia.

The session covers a comprehensive overview of the Carbon Border Adjustment Mechanism (CBAM), the German Supply Chain Due Diligence Act (LkSG) and EU Corporate Sustainability Due Diligence Directive (CSDDD) and their implications for companies operating within the EU. Gain insights from German and local experts, on November 28, 2024, in-person at Topličin venac 19a or online via MS Teams.

[Read More on our website](#)



**28.11.2024**

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## ECONOMIC AND BUSINESS MISSION TO SERBIA



We are excited to announce the Economic and Business Mission to Serbia, organized by the Sistema Nord-Est per Internazionalizzazione, with the support of the Chamber of Commerce and Industry of Serbia and Confindustria Serbia. This mission is designed for companies from Friuli Venezia Giulia, Veneto, and the Province of Trento, aiming to build economic connections and institutional relationships within the Serbian market. Participants from Italy will have the unique opportunity to explore investment prospects in key sectors such as agritech, environment, renewable energy, transport, and ICT; whereas Serbian companies will have the chance to join b2b sessions to meet new potential clients, customers and partners.

[Read More on our website](#)



**2-3.12.2024**

Contact: [office@confindustria.rs](mailto:office@confindustria.rs)

## GALA NIGHT



We are pleased to announce the exclusive Gala Evening of the Chamber, which will take place on December 5, 2024, in the beautiful setting of the Balkan Cinema. This unique venue, renowned for its artistic value and elegant ambiance, will provide the ideal space for gathering business leaders, Chamber members, and diplomatic representatives.

For this special occasion, we have prepared an Italian menu promising authentic and sophisticated flavors, while a rich and surprising program will further enhance the unforgettable atmosphere. This will be an evening dedicated to networking, celebrating business achievements, and strengthening partnerships, making the Gala the premier event on our business community's calendar.

Additionally, the Gala offers a unique opportunity for companies to promote their businesses through thoughtfully designed sponsorship packages, enabling direct engagement with the Italian-Serbian business community.

[Read More on our website](#)



**5.12.2024**

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## CEBAC MEMBERS EVENTS &amp; ACTIVITIES



The first Innovation Forum Serbia – Switzerland, organized by the Ministry of Science, Technological Development, and Innovation of the Republic of Serbia, the Swiss Embassy in Belgrade, the Belgrade Science and Technology Park, and the Center for the Promotion of Science, with support of the Swiss-Serbian Chamber of Commerce and Novartis, aims to strengthen cooperation between the two countries in the fields of science, technology, and innovation. This Forum presents a unique opportunity to bring together leading experts, researchers, and entrepreneurs from Serbia and Switzerland to exchange knowledge, ideas, and experiences. The Forum will take place on December 11 in Belgrade and will focus on pressing topics such as clean technologies and sustainability, intellectual property & technology transfer, boosting start-up development, investment landscape and institutional support, as well as health & innovation. The organization of this Forum is inspired by Switzerland's long-standing support for Serbia in developing its innovation ecosystem. Both Serbia and Switzerland have recognized the potential of innovation as a driver of the economy and are heavily investing in their innovation landscapes. During the Forum, the signing of an MoU between Bio4 Campus and Novartis will take place, which will further enhance cooperation and create new opportunities for joint projects and initiatives. Additionally, the Forum will showcase the latest innovations and projects from both countries, thereby strengthening the connections between scientific and business institutions. This event aims to lay the groundwork for long-term collaboration and joint efforts on innovations that will shape a sustainable future.

[Read More on our website](#)

**11.12.2024**

Contact: [office@sscc.rs](mailto:office@sscc.rs)

## AHK Gala 2025



The German-Serbian Chamber of Commerce is delighted to announce the AHK Gala 2025, set to take place on February 6, 2025, at the Immersive Hall in Sava Center, Belgrade. This year's Gala, under the theme "**I Love WWW. Share Love From Dataverse!**", will focus on the pivotal challenges and opportunities brought by digitalization and innovation. AHK Gala 2025 is not only an elegant gathering for the German-Serbian business community but also a platform to honor leaders in innovation and technological solutions that are shaping the future. In an era where technology influences every aspect of life and business, innovation has become essential for sustainability and competitiveness. This event also reminds us that the human factor is the key to every advancement. While technology may reshape the world, human creativity and passion are at the heart of every success. Join us in celebrating visionaries, engineers, and leaders who connect the digital world with human values, creating a positive impact on society.

[Read More here](#)



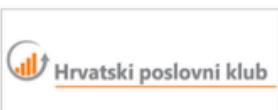
**6.2.2025**

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CEBAC - The Council of European Business Associations and Chambers in Serbia was established on May 14 by the signing of a Memorandum by 13 European organizations in Serbia, representing over 2,000 member companies.

CEBAC advocates for the further development and support of the legal, institutional, and competitive business framework necessary for the successful operation of all companies in Serbia—both those with international capital and those with local capital. It also aims to enhance trade relations between European countries and Serbia.

## SIGNATORY MEMBERS



Honorary member