
Warsaw Business Journal

Investing in Poland 2013 Gala

Investment of the Year Award

Contest Rules

Introduction

Warsaw Business Journal (hereafter “WBJ”), Poland’s only weekly business newspaper, would like to recognize firms that have made a large, positive impact with their investments in Poland. To accomplish this goal, WBJ is organizing a competition called “Investment of the Year,” which will see three awards – one each for Small Investment of the Year, Medium-Sized Investment of the Year, and Large Investment of the Year – handed out at the Investing in Poland Gala ceremony (hereafter “the Gala”) in October, 2013.

Description & Goal

The Investment of the Year Awards (hereafter “the Awards”) will be granted to firms responsible for an investment that has made a large positive impact on Poland. The purpose of the competition is to reward those companies that make such an impact through their investments, as well as to raise the profile of Poland as an attractive investment destination.

As mentioned above, there will be three categories: Small Investment of the Year, Medium-Sized Investment of the Year, and Large Investment of the Year. For the purposes of this competition, a small investment will be defined as one that creates 10 jobs or less; a medium-sized investment will be defined as one that creates between 11 and 99 jobs; a large investment will be defined as one that creates 100 jobs or more.

Nomination process

1. Nominees for the Award shall be chosen by the Chambers of Commerce involved as partners in the Gala (hereafter “Chambers”) with Warsaw Business Journal. Each Chamber shall nominate a maximum of one (1) investment by a member company per category.
2. The Chambers shall send the appropriate attached survey to member companies which would like their investments to be considered. A company may enter only one investment per category, but may enter their investments in more than one category. For example, if Company A made two investments, one that created 9 jobs and one that created 110, the company could enter the first investment in the small investment of the year competition and the second in the large investment of the year competition. The leadership of the Chambers should use the companies’ answers to this survey as a basis for making their nomination.
3. The Chambers shall nominate investments that have been **completed** no earlier than September 1, 2012, and will be **completed** no later than August 31, 2013.
4. The Chambers shall nominate an investment based on the following 3 criteria (see survey form):
 1. Amount invested
 2. Innovativeness
 3. Local impact

Each candidate investment should be evaluated according to these criteria on a scale of 1-10, with 10 being the “most” and 1 being the “least.” The Chamber of commerce shall nominate the investment with the highest score.

Media support

Each nominated investment will receive a half-page write-up in Warsaw Business Journal prior to the Gala as part of our promotional efforts.

Choosing the winners

1. Prior to the Gala, an Investment of the Year Jury (hereafter “the Jury”) will be brought together to choose the winner of the Awards. The Jury will consist of one representative from each of the participating Chambers, as well as representatives from WBJ, Valkea Media, and partners of the Gala.
2. Members of the Jury will vote for the Chambers’ nominees, based on the criteria listed above. Members of the Jury from the Chambers may not vote for their own Chamber’s nominee.
3. The investment with the most votes from the Jury in each category shall receive the respective Award at the Gala. If there is a tie, the Jury will vote amongst the investments that have received the most votes until a winner is finally chosen.

The Gala

1. Each nominated investment – whether or not it has won – will be presented at the gala. This will include a short description and a depiction in a slide-show or video at the event.
2. After all of the investments have been presented in each category, the winner of the “Investment of the Year” Award for that category will be announced. The winning company will send a representative to the stage to receive the Award. The representative will be allowed to give a short speech.
3. The company responsible for the winning investments will receive a certificate and a statuette recognizing the accomplishment.