

# Sponsorship Package

## **SUMMER CHAMPAGNE 2021**

**Thursday, August 26  
at Roche Bobois**





## EVENT DESCRIPTION

On Thursday, August 26, 2021, the French-American Chamber of Commerce of Atlanta will honor "l'art de vivre à la française", the French art of living, during our annual Summer Champagne Fundraiser.



Roche Bobois  
Buckhead Showroom

At this event will be exquisite cuisine,  
French luxury products, an elegant festive  
social atmosphere and of course,  
lots of bubbles!

Attendees will be C-levels professionals,  
investors and Francophiles, both American  
and French.



**60% INTERNATIONAL  
BUSINESS PROFESSIONALS**

from the Southeast US

**40% FRANCOPHILE,**

Europhile public and local community

We expect 200 people including....

Business professionals  
from Fortune 500 companies



Champagne lovers



French culture enthusiasts



Members of the French-American  
business community

## LET'S IMAGINE...

One of the finest places in Atlanta...

A selection of the finest French food prepared by some of Atlanta's greatest Chefs...

Yourself with more than 150 executives, Francophiles and high net worth individuals...

Now picture your company as the sponsor of a festive and memorable event under the label of French elegance...



**UPSCALE**



*Sparkling*



**SOCIAL**



# An Extensive Exposure...

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This event is an opportunity to promote your company in the Southeast United States through an extensive exposure.

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## **WHAT ARE THE OPPORTUNITIES FOR YOUR COMPANY?**

- Entertain your clients and reward your employees
- Share and enjoy a great evening with peers, colleagues and clients
- Gain more visibility within the French-American community
- Reinforce your brand
- Meet and network with top-of-the-line friends
- Make new potential collaborators and clients

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You have several options to contribute to the success of this year's edition while increasing your company's visibility.

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## **WHAT ARE YOUR OPTIONS?**

- Choosing one of the following financial sponsorship levels:
  - Champagne Sponsor
  - Step & Repeat Sponsor
  - Photo Booth Sponsor
  - Auctions Sponsor
  - Branded Staff Sponsor
  - Signage Sponsor
- Giving an in-kind donation for silent auctions



## Event Sponsorship Levels

# Champagne Sponsor

## \$7,500

- Co-host of the event
- One (1) complimentary year of FACC Membership at the Patron Level\* (\$1,000 value)
- Five (5) complimentary tickets to the event
- 30-second advertisement video to be played during the event
- Verbal Corporate name recognition during the event
- Allowed to bring one (1) large pop-up banner
- Exhibitor table the night of the event with your promotional material
- Most prominent company logo placement on:
  - Event website
  - All pre - and post alerts on social media and emailing campaigns (Save The Date, Invitation and newsletters to mailing list of 3,000+)
  - Event Poster
- Clickable logo on the FACC-Atlanta website
- One (1) e-blast valid for one year
- Opportunity to open the event with welcome remarks (5min. speech)

\*Patron level benefits: member rate at all FACC events nationwide, special events dedicated to members only, enjoy discounts from our partners, voting rights at the FACC annual meeting, eligible for the board of directors, regular meetings to define needs and strategy, clickable logo on our website's homepage, contact and business info in our online membership directory, post your job offers on our website and social media, corporate eblast to 3,000+ contacts database, access to sponsorship programs for internship J-1/VIE visa, logo on all FACC communication materials and at all major events, verbal presentation at all annual major events, clickable logo in our newsletter and more...

## Event Sponsorship Levels

# Step & Repeat Sponsor \$2,500

- Two (2) complimentary tickets to the event
- Your logo will be featured exclusively alongside ours on the step & repeat backdrop
- Verbal Corporate name recognition during the event
- Prominent Company Logo placement on:
  - Event website
  - All pre - and post event on social media and emailing campaign (Save The Date, Invitation and newsletters to mailing list of 3,000)
  - Event Poster
- One (1) email blast valid for one year
- Two (2) complimentary post on Facebook, LinkedIn, Twitter and Instagram



## Event Sponsorship Levels

# Photo Booth Sponsor

## \$2,500

- Two (2) complimentary tickets to the event
- Every photo strip from the photo booth will have your logo right next to ours, so when guests remember the memories they made, they remember you!
- Verbal Corporate name recognition during the event
- Prominent company logo placement:
  - Event website
  - All pre - and post alerts on social media and emailing campaigns (Save The Date, Invitation and newsletters to mailing list of 3,000)
  - Event Poster
- One (1) email blast valid for 1 year
- Two (2) complimentary post on Facebook, LinkedIn, Twitter and Instagram





## Event Sponsorship Levels

# Auctions Sponsor \$2,500

- One (2) complimentary tickets to the event
- Your company logo on all the signage for the silent auctions during the event and on the Online Auctions website (live one month before the event)
- Verbal Corporate name recognition during Live Auctions
- Prominent Company logo placement on:
  - Event website
  - All pre - and post alerts on social media and emailing campaigns (Save The Date, Invitation and newsletters to mailing list of 3,000+)
  - Event Poster
- Complimentary advertising in FACC event newsletter promoting the Summer Champagne: 90-word company description
- One (1) complimentary post on Facebook, LinkedIn, Twitter and Instagram





## Event Sponsorship Levels

### Signage Sponsor \$500

- One (1) complimentary ticket to the event
- Company logo on all directional and event signage (check-in, ...)
- Verbal Corporate name recognition during the event
- Company logo on:
  - Event website
  - All pre- and post alerts on social media and e-mailing campaigns (Save The Date, Invitation and newsletters to mailing list of 3,000+)
  - Event Poster
- One (1) complimentary post on Facebook, LinkedIn, Twitter and Instagram



### Branded Staff Sponsor \$500

- One (1) complimentary ticket to the event
- Brightly colored branded t-shirts for our volunteers who help with organizing, greeting people at the door and showing how helpful your company can be
- Verbal Corporate name recognition during the event
- Company logo on:
  - Event website
  - All pre- and post alerts on social media and e-mailing campaigns (Save The Date, Invitation and newsletters to mailing list of 3,000+)
  - Event Poster
- One (1) complimentary post on Facebook, LinkedIn, Twitter and Instagram



## Auctions Donations

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**Make a difference by donating to  
the Summer Champagne Auctions**

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Donation Benefits	Value from \$750	Value from \$300 to \$749	Value up to \$299
Listed as sponsor on all promotional materials including email blast to +3000 contacts	X	X	X
Your logo display on a large-screen active display during the event	X	X	X
Your logo and promotional material displayed near auction items	X	X	X
Your logo display on two (2) special social media posts dedicated to the auctions	X	X	
Your logo on 'Thank You' email sent to all 150+ attendees	X		
Link to your website during event promotion	X		

# Sponsorship Form

**Company name:** \_\_\_\_\_

Contact name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email(s): \_\_\_\_\_

## Financial Sponsorship:

☐ Champagne Sponsor - \$7,500

~~☐ Step 8: Repeat Sponsor - \$2,500~~

~~☐ Photo Booth Sponsor - \$2,500~~

☐ Auctions Sponsor - \$2,500

~~☐ Branded Staff Sponsor - \$500~~

~~☐ Signage Sponsor - \$500~~

## Auction Donations:

☐ Value from \$750

☐ Value from \$300 to \$749

☐ Value up to \$299

Check payable to the French-American Chamber of Commerce - Atlanta  
OR

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: \_\_\_\_\_ Exp.date: \_\_\_\_\_ CSC: \_\_\_\_\_

Please confirm amount due: \$ \_\_\_\_\_

Billing address for card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_



## Contacts

### Sponsorship

**Julie Lambotte**

*Executive Director*

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**WE HOPE TO HEAR BACK FROM YOU SOON!**

