



CSR Sports Challenge

On your marks, get set, GO!

Apr 8 - May 5

*Time to put on those
running shoes, and get fit*



Organised by



in support of:

SOLARIMPULSE
FOUNDATION



Powered by

squad
easy

Ready, set, GO!

CCIFI Sport Challenge is back!

8 April to 5 May 2023

Sponsorship Kit

A global French Chamber initiative

In support of

Powered by



A worldwide sport initiative

Combining teambuilding with CSR

- Build a closer **team spirit**;
- Raise **mental health awareness**;
- **Contribute to a great CSR cause** with part of the proceeds going to the [Solar Impulse Foundation](#);
- From **8 April** until **5 May 2024**.

4

weeks

24

countries

1

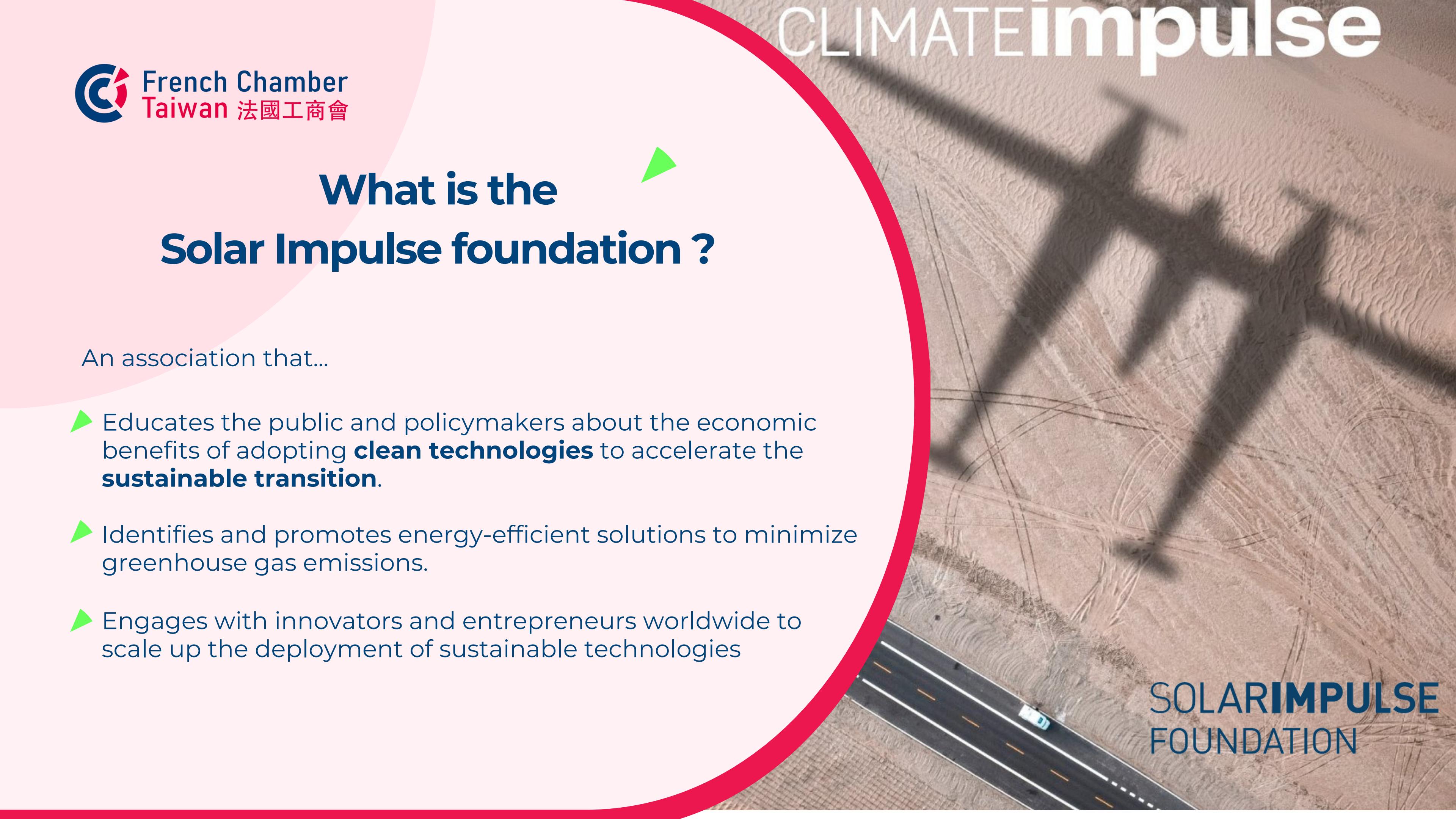
Meaningful
cause



What is the Solar Impulse foundation ?

An association that...

- ▶ Educates the public and policymakers about the economic benefits of adopting **clean technologies** to accelerate the **sustainable transition**.
- ▶ Identifies and promotes energy-efficient solutions to minimize greenhouse gas emissions.
- ▶ Engages with innovators and entrepreneurs worldwide to scale up the deployment of sustainable technologies



SOLARIMPULSE
FOUNDATION

Our local partners

45% of the amounts collected will be donated to our long-standing partner charities :

- ▶ The **Homeless Taiwan Association** provides comprehensive support, including shelter and employment services, to combat homelessness and poverty. It focuses on raising awareness, encouraging self-sufficiency, and empowering the disadvantaged.
- ▶ **PACK Taiwan** is a non-profit organization dedicated to elevating animal welfare standards by offering sanctuary to Taiwan's forgotten dogs, including the sick, disabled, and abused, housing around 200 dogs in Shanzhi.
- ▶ **One Tree, One Mountain** is an organization focused on environmental restoration in Atayal tribal areas in Taiwan. The initiative aims to enrich the ecosystem and envision a greener future, embodying the mission of protecting the environment as a lifelong commitment.



How the challenge works

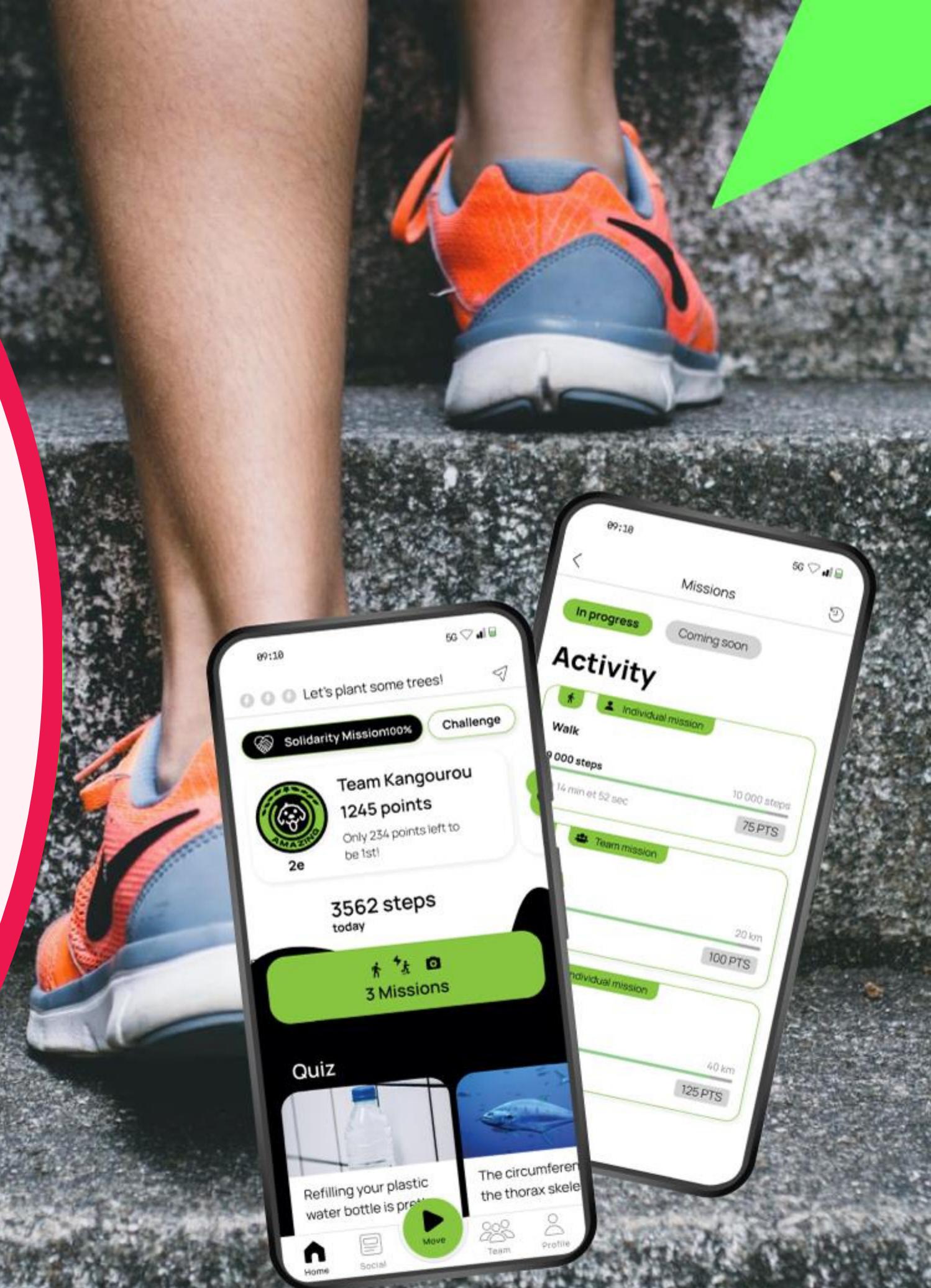
The initiative at a glance

The challenge will take place on the **SQUADEASY** App.

French Chamber members can enroll their companies in teams of 5 colleagues for **NT\$ 8,000 per team** for a period of 4 weeks – 8 April to 5 May 2023.

Simply get exercising : Points will be cumulated on the app depending on each individual's performance.

Find out more



Sponsorship exposure

Feature your company at the forefront of this initiative

Connect with the CCIFI worldwide network and showcase your company's commitment to getting active and protecting the world's oceans.

By sponsoring this great CSR challenge, gain extra premium visibility **before, during and after** this unique 4-week challenge.



Sponsorship Package

NT\$ 40,000



FRENCH CHAMBER TAIWAN CSR SPORT CHALLENGE 2024 SPONSORSHIP ADVANTAGES

BEFORE THE CSR SPORT CHALLENGE

Company logo on the event page on the French Chamber website as Sponsor and Participant

Company logo on one of the top banners of the French Chamber homepage (starting from April 8th until the last day of the Challenge)

Company logo on all the Challenge communication

Mention in pre-event posts on social media

Mention as sponsor in all of the communications released to the challenges

DURING THE CSR SPORT CHALLENGE

One complementary team is offered to each Sponsor

Company logo on **at least 3** communication materials to participants throughout the Sport Challenge

Mention on French Chamber's Social Wall on the SquadEasy application

Company logo added to the application SquadEasy's welcome page

AFTER THE CSR SPORT CHALLENGE

Mention in post-event communication in the newsletter to our contacts

Mention in our "thank you" EDM sent to the participants

Mention in a post-event post on media channels

Company logo in our "thank you" EDM forwarded to the participants

5 minutes speech at our post-event gathering

3 free entry tickets to our post-event gathering

Special recognition to the sponsor during the post-event gathering

Get in touch for more
information

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