



ANNA ROBOTKA

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EDUCATION

2025 - present - University of Szeged, Food Science and Technology Engineering (MSc)

2007 - 2008 History and Applied Arts, Sorbonne II, Paris

2005 - 2007 EFET - Visual Art and Communication, Paris

2001 - 2004 Communication Française Langue Étrangère – Kodolányi János University, Budapest

1997 - 1999 Visual Merchandising Graphic Design School, Budapest

1997 - Graduation, Arany János High School, Budapest

LANGUAGES

Fluent French, Fluent English, Native Hungarian

SOFTWARES

Ms Office, Mac OSX, Adobe Photoshop, Adobe Lightroom, WordPress, Inventory systems, Internal Dashboards

PERSONALITY

- Result Oriented
- Reliable
- Client Focused

KEYSKILLS

- Decision - making under pressure
- Strong Multi-tasking ability
- Creative, Strong Communication Skills

- Team Player
- Well-organised
- Performance Management

WORK EXPERIENCES, MAIN ACHIEVEMENTS

2019- : British Telecommunication/ BT ROC- Business Support Specialist:

- Business Continuity Management, Hungary and DACH Region - Business Plan, Country Exercise Owner
- Regular cooperation with units from the region, Business Impact Analysis, update
- Non-Financial Control GRC SPOC Hungary,CEE
- Regular contact with stakeholders, mitigation plan preparation, data update
- Audit Organiser (ISO 9001) for Hungarian teams
- Quality Rep country planning, highlight risks

2017 - 2019 British Telecommunication Project Manager:

- Budget and Resource Planning
- Coordination of project team, managing schedules, driving project streams
- Structure and managing reporting KPI's to management on a regular basis, documentation
- Coordination of project communication
- Managing Monthly Reports
- ROC Leadership Team Meeting Programme Manager

More than 10 Years work experience in France

2006-2021 Photo Editor - ELLE International

- Visual content (picture) editor
- Team Coordinator
- Monthly content, budget management
- Editorial - Food, Lifestyle Reportages for Hungarian press releases

2014 - 2017 La Maison Montparnasse Hotel, Paris

- Building new online communication/sales strategy
- Social media and people management
- Cost/Budget planning on a yearly basis, Monthly follow-up

2014-2019 Visual Content Specialist for Majda Bekkali Parfums, Paris

- Parfum collection pack-shots for B2B distributors in Europe
- Social Media Management
- Complete brand look creator for international luxury parfum exposition in Milano

2005-2011 LA Vision audio-visual society, Paris

- Food Photographer, Web content Planner, Design for websites
- Customer Relation (Paris based Brasseries, Restaurants)