

# Sponsorship Opportunities

EVENTS PROGRAMME 2026



# Sponsorship Benefits

All sponsorship packages with the Chamber include:

## 01 Boost Your Brand Visibility

Brand visibility and recognition through Chamber communications and social media\* **before, during, and after** the event

## 02 Stand Out On-Site

On-site brand recognition on event materials and signage

\*Social media platforms (LinkedIn, X, Instagram, YouTube), email campaigns, press releases and media outreach, the Chamber's partner network, and any other promotional channels.

## 04 Take the Stage

Opportunity to deliver an introduction or remarks at one session

## 05 Enjoy Complimentary Access

Complimentary tickets for sponsor and guests (allocation varies per event)

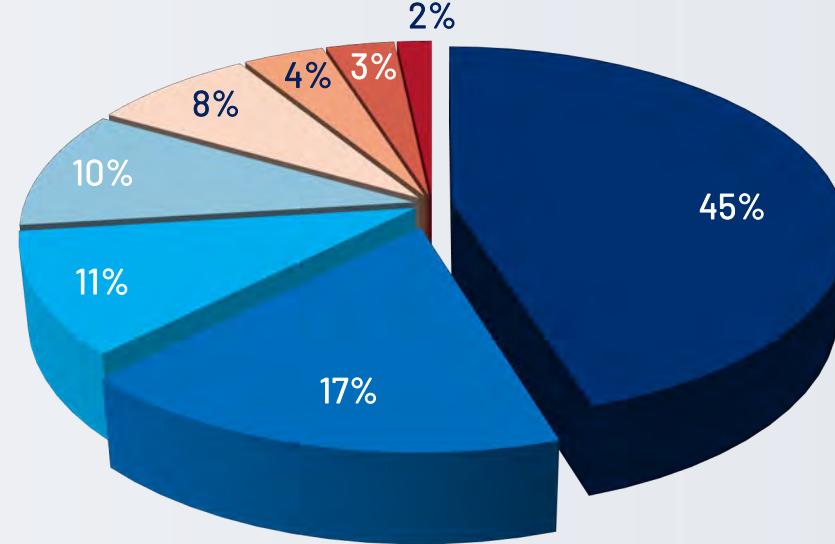


©Jeremie Souteyrat / CCFGFB

# The Franco-British Community

## Our Members by Sector of Activity

- **45%** Services  
(Legal, Consulting, Accounting & Finance)
- **17%** Manufacturing
- **11%** Information & Communications
- **10%** Retail
- **8%** Hospitality
- **4%** Education
- **3%** Art & Entertainment
- **2%** Institutions



## Our Partners & Stakeholders

# Senior Leadership Events

## President Circle Dinner

Position your brand at the centre of this influential series through an annual partnership, offering year-round visibility across all five high-level dinners. This is a unique opportunity to align your organisation with executive leadership, strategic dialogue, and peer-level networking at the highest level.

### Key Additional Benefits

Annual partnership across 5 high-level dinners

Exclusive access to 20 Patron CEOs and senior leaders

Two complimentary tickets per dinner (value £290 + VAT each)

Sponsor welcome / introduction during drinks reception



PATRON & CORPORATE MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP  
£10K



3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits  
£24K

# Senior Leadership Events

## Women In Business Dinner

Align your brand with a powerful network of senior female leaders through an annual partnership supporting the Women in Business Dinner series. With full visibility across all three exclusive dinners, this is a unique opportunity to champion leadership, diversity, and cross-sector collaboration at the executive level.

### Key Additional Benefits

**Annual partnership across 3 dinners**

**Access to senior female leaders from Patron & Corporate member companies**

**Two complimentary tickets per dinner (value £150 + VAT each)**

**Sponsor welcome / introduction during drinks reception**



**EXCLUSIVE SPONSOR**



**PATRON & CORPORATE MEMBERS**



**1 YEAR EXCLUSIVE PARTNERSHIP £3K**



**3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits £7.2K**

# Senior Leadership Events

## Chief Financial Officer Lunch

Position your brand at the forefront of financial leadership through an annual partnership supporting the CFO Lunch series. With full visibility across both exclusive lunches, this opportunity offers direct access to Chief Financial Officers from leading Patron and Corporate member organisations.

### Key Additional Benefits

**Annual partnership across 2 CFO lunches**

**Direct access to 60 senior finance leaders in an intimate setting**

**Two complimentary tickets per lunch (value £100 + VAT each)**

**Sponsor welcome / introduction during lunch**

**Brand positioned at the forefront of financial leadership**



**PATRON & CORPORATE MEMBERS**



**1 YEAR EXCLUSIVE PARTNERSHIP £3K**



**3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits  
£7.2K**

**NEW EVENT**

# Impact & Dialogue Events

## Reception at Parliament

Position your organisation at the heart of Franco-British business and political dialogue by sponsoring the prestigious Reception at Parliament, held at the iconic Houses of Parliament in London. This exclusive evening brings together up to 200 members and distinguished guests, including Members of Parliament, senior executives, and key stakeholders from both the public and private sectors.

### Key Additional Benefits

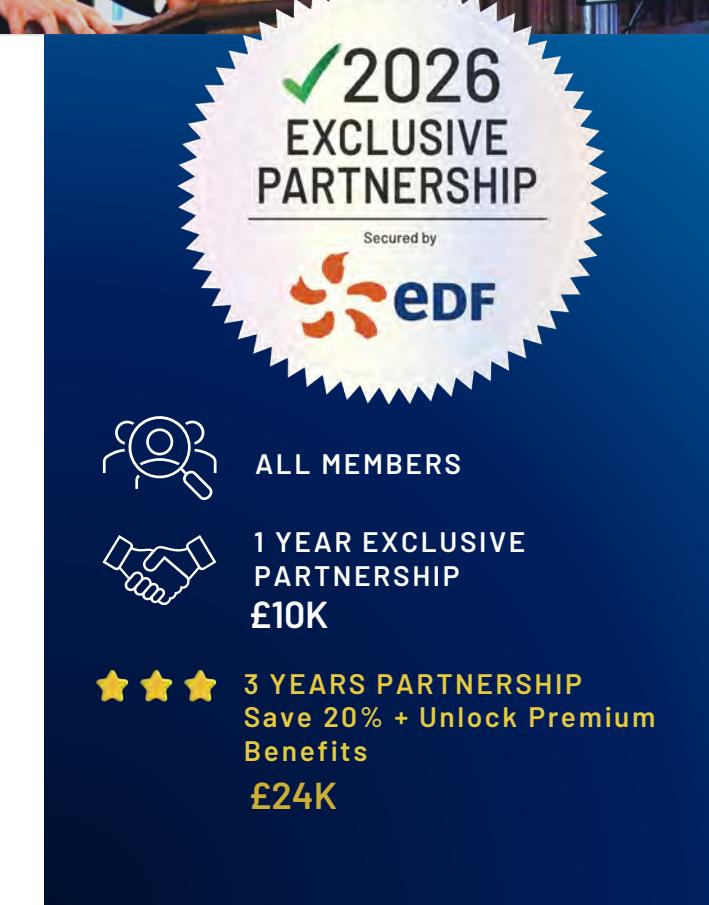
**Visibility as a key supporter of Franco-British political and business dialogue**

**Acknowledgement during welcome remarks**

**Facilitated contact with MPs and senior political figures in attendance**

**Ten complimentary invitations for sponsor guests**

**Opportunity to be associated with a high-level, symbolic event at the heart of UK democracy**



# Impact & Dialogue Events

## Advocacy Breakfast

Demonstrate your organisation's leadership and engagement on policy and regulatory issues by becoming the Annual Sponsor of the Advocacy Breakfast series. These invitation-only breakfast discussions convene senior representatives from government, public institutions, and business, offering a confidential forum for strategic dialogue.

### Key Additional Benefits

**Annual partnership across 3 breakfasts**

**Co-branding as thought partner on a key advocacy theme**

**Sponsor-proposed content/speaker (subject to approval)**

**Two complimentary invitations for the session**



**PATRON & CORPORATE MEMBERS**



**1 YEAR EXCLUSIVE PARTNERSHIP £5K**



**3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits £12K**

**NEW EVENT**



## "In Conversation With" Series

Position your organisation at the forefront of strategic dialogue across industries by becoming the Main Sponsor of the "In Conversation With / About" breakfast series. Held eight times per year, these high-level events feature prominent CEOs, political leaders, and industry experts sharing insights on key topics shaping the business landscape.

### Premier Sponsor

All events in the series

3 years partnership  
(-20%)

£10K

£24K

### Partner Sponsor

1 event in the series

3 years partnership  
(-20%)

£2K

£4.8K



### Key Additional Benefits

- Co-branding on the event series with recognition in all promotional materials
- Sponsor acknowledged as thought partner on the selected theme
- Opportunity to propose or join the conversation as speaker/moderator (subject to approval)
- Complimentary tickets for sponsor guests
- Visibility as a champion of thought leadership in Franco-British business dialogue

# Club Events (Breakfasts & Networking)

## Sustainability Club

Become the Club Sponsor of the Sustainability Club, a series of four high-level breakfast sessions uniting sustainability leaders and cross-industry experts from Patron and Corporate member organisations. This year-long partnership positions your brand at the centre of strategic dialogue on climate, energy transition, and sustainable growth.

### Key Additional Benefits

Recognition as Club Sponsor across **4** annual sessions

Speaking or panel participation on sustainability topics

Visibility as a leader in advancing responsible business practices

Sponsor recognition on all club communications



PATRON & CORPORATE MEMBERS



1 YEAR EXCLUSIVE PARTNERSHIP  
£5K



3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits  
£12K



# Club Events (Breakfasts & Networking)

## Human Resources & Talents Club

Position your organisation at the heart of strategic conversations on talent, leadership, and workplace transformation by becoming the Club Sponsor of the HR & Talents Club. This year-long partnership supports a series of four focused breakfast meetings, bringing together HR leaders and cross-industry experts from Patron and Corporate member organisations.

### Key Additional Benefits

Recognition as Club Sponsor across **4 annual sessions**

Speaking or panel participation on sustainability topics

Visibility as a leader in advancing responsible business practices

Sponsor recognition on all club communications



PATRON & CORPORATE MEMBERS

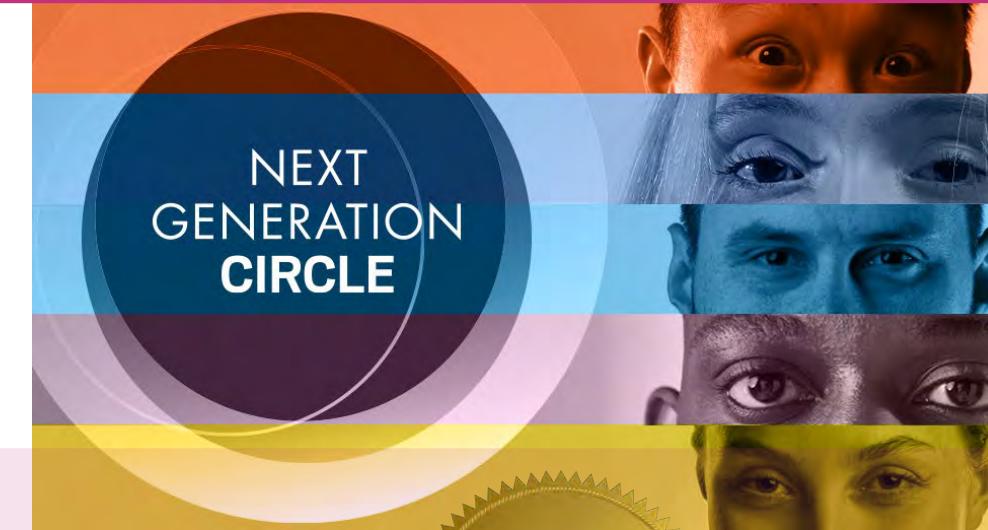


1 YEAR EXCLUSIVE PARTNERSHIP  
£5K



3 YEARS PARTNERSHIP  
Save 20% + Unlock Premium Benefits  
£12K

# Club Events (Breakfasts & Networking)



## Next Generation Circle

Support and engage with the future leaders of the Franco-British business community by becoming the Annual Sponsor of the Next Generation Tribe. This new initiative brings together young professionals (aged up to 30) from all member organisations through three dynamic and informal events focused on connection, collaboration, and generational insight.

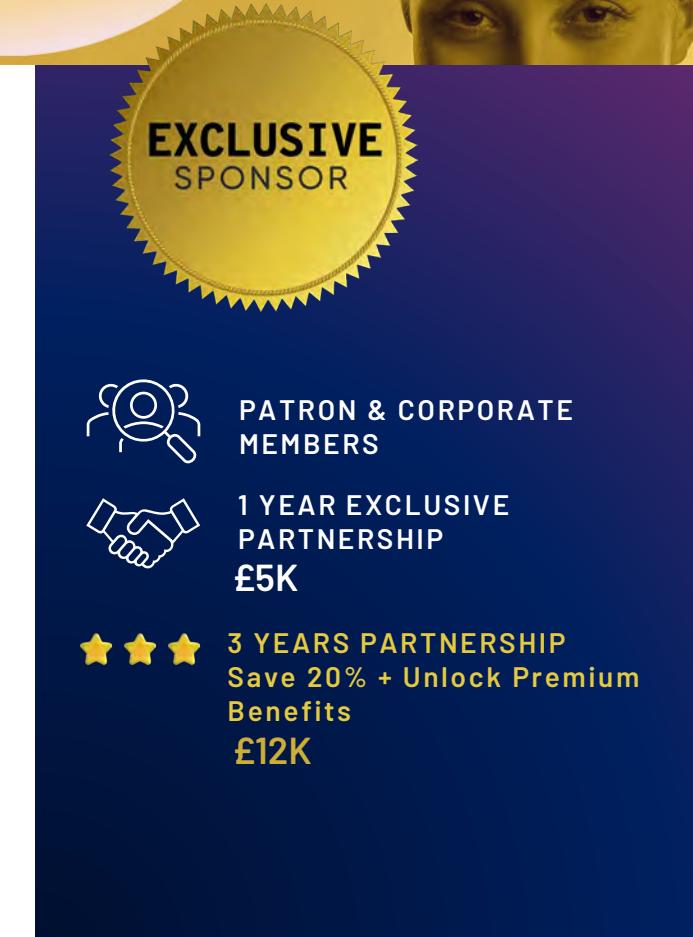
### Key Additional Benefits

Recognition as  
Circle Sponsor  
across the annual  
programme

Speaking  
opportunity at one  
session

Brand aligned with  
young leaders and  
next-generation  
professionals

Sponsor  
recognition in all  
Circle  
communications



# Networking Receptions & Social Events

## Signature

**Galette des Rois** (January) • **Champagne Party** (July) • **Cocktail de la Rentrée** (September) • **Christmas Party** (December)

Throughout the year, we host four flagship informal events designed to bring our members together in prestigious settings, combining excellent networking with seasonal celebration. Each event is a unique opportunity to connect with peers, expand your network, and enjoy a relaxed yet high-quality atmosphere.

### Premier Sponsor

4 events in the series

3 years partnership  
(-20%)

£20K

£48K

### Partner Sponsor

1 event in the series

3 years partnership  
(-20%)

£8K

£19.2K



## Key Additional Benefits

- Speaking opportunity at each event
- Visibility at the Chamber's most popular networking receptions (logo on website, newsletters, relevant communications on social media)
- Complimentary sponsor tickets:

Main Sponsor: 10 tickets per events (total of 40 tickets)

Sponsor 1 event: 5 tickets

# Networking Receptions & Social Events

## Evening Social

**Pétanque Tournament (June) • Franco-British Pub Quiz (October) •  
New Concept Event (Spring)**

Our evening social events offer members a relaxed and enjoyable setting to connect informally, strengthen professional relationships, and take part in friendly competition. Held from 7:00pm to 9:30pm and typically welcoming 60 to 80 guests from across our membership, these gatherings strike the perfect balance between networking and entertainment in a casual, welcoming atmosphere.

### Premier Sponsor

**3 events in the series**

**3 years partnership  
(-20%)**

**£8K**

**£19.2K**

### Partner Sponsor

**1 event in the series**

**3 years partnership  
(-20%)**

**£3.5K**

**£8.4K**



### Key Additional Benefits

- Visibility at the Chamber's most popular networking receptions (logo on website, newsletters, relevant communications on social media)
- Opportunity to provide branded giveaways
- Complimentary sponsor tickets:

**Main Sponsor:** 6 tickets per events (total of 18 tickets)

**Sponsor 1 events:** 4 tickets

# Flagship Events



## Franco-British Business Conference

This flagship annual event brings together leaders from business, politics, and academia to strengthen Franco-British trade, investment, and innovation.

Through keynote speeches, panel discussions, and breakout sessions, the conference provides a unique platform for dialogue on shared economic priorities. With 200–300 participants, it combines high-level insights with dedicated networking opportunities in a business-standard venue.

Prestige	Premium	Panel	Exhibitor
Limited to 2 sponsors	Limited to 4 sponsors	Per panel session	Exhibition stand only
3 years partnership (-20%)	3 years partnership (-20%)	3 years partnership (-20%)	3 years partnership (-20%)
£15K	£10K	£5K	£2K
£36K	£24K	£12K	£4.8K

## Key Additional Benefits

- Access to VIP networking area
- Logo branding on stage and event collateral
- Opportunity to introduce a keynote or chair a panel (subject to level of sponsorship)
- Complimentary sponsor invitations
- Visibility alongside senior executives, policymakers, media and influencers

Benefit	Prestige (Exclusive - Max. 2)	Premium (Limited - 4)	Panel (Per session)	Exhibitor (Stand only)
<b>Lead partner recognition</b>	<input checked="" type="checkbox"/> Exclusive in all communications	✗	✗	✗
<b>Co-branding on main stage / plenary</b>	<input checked="" type="checkbox"/> Main stage & plenaries	✗	✗	✗
<b>Keynote / opening speech</b>	<input checked="" type="checkbox"/> Opportunity to deliver	✗	✗	✗
<b>Branding during panel / session</b>	✗	<input checked="" type="checkbox"/> Selected session	<input checked="" type="checkbox"/> Exclusive panel	✗
<b>Logo placement</b>	<input checked="" type="checkbox"/> Website, programme, signage, digital marketing	<input checked="" type="checkbox"/> Website, programme, marketing materials	<input checked="" type="checkbox"/> Website & programme next to panel	<input checked="" type="checkbox"/> Website & exhibitor listing
<b>On-screen branding</b>	<input checked="" type="checkbox"/> Main stage	<input checked="" type="checkbox"/> Selected session	<input checked="" type="checkbox"/> Panel session	✗
<b>Exhibition stand</b>	<input checked="" type="checkbox"/> Double stand in prime location	<input checked="" type="checkbox"/> 1 stand in networking area	✗	<input checked="" type="checkbox"/> 1 stand in networking area
<b>Advertising in programme</b>	<input checked="" type="checkbox"/> Full-page	<input checked="" type="checkbox"/> Half-page	✗	✗
<b>Branded item in delegate bag</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/> 1 item
<b>Complimentary passes</b>	<input checked="" type="checkbox"/> 8	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 2	<input checked="" type="checkbox"/> 2
<b>VIP networking / priority access</b>	<input checked="" type="checkbox"/> Priority access & VIP	<input checked="" type="checkbox"/> Invitation	✗	✗
<b>Nominate a speaker</b>	✗	✗	<input checked="" type="checkbox"/> (subject to approval)	✗
<b>Post-event branding</b>	<input checked="" type="checkbox"/> Follow-up communications	✗	✗	✗

# Flagship Events

## Franco-British Business Awards

This flagship annual event brings together leaders from business, politics, and academia to strengthen Franco-British trade, investment, and innovation.

Through keynote speeches, panel discussions, and breakout sessions, the conference provides a unique platform for dialogue on shared economic priorities. With 200–300 participants, it combines high-level insights with dedicated networking opportunities in a business-standard venue.



### Key Additional Benefits

- Access to VIP networking area
- Logo branding on stage and event collateral
- Be part of the Jury of your choice
- Opportunity to present a winner, or deliver an opening / closing speech
- Complimentary sponsor invitations
- Visibility alongside senior executives, policymakers, media and influencers

#### Prestige

Limited to 2 sponsors

3 years partnership  
(-20%)

£20K

£48K

#### Premium

Limited to 4 sponsors

3 years partnership  
(-20%)

£15K

£36K

#### Category

Sponsor 1 award

3 years partnership  
(-20%)

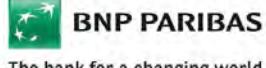
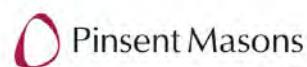
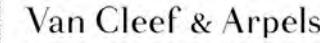
£10K

£24K

Benefit	Prestige Sponsor (Max. 2 sponsors)	Premium Sponsor (Max to 4 sponsors)	Category Sponsor (one award)
Recognition as Official Partner of the French Chamber	<input checked="" type="checkbox"/> logo on website, newsletters, comms, email signature	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Official recognition as Lead Sponsor of the Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo featured on step-and-repeat wall & throughout the venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> venue displays	<input checked="" type="checkbox"/>
Speaking opportunity during the awards ceremony	<input checked="" type="checkbox"/> welcome or closing remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Priority branding (invites, website, programme, signage, videos, post-event highlights)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> website, programme, backdrop during award presentation	<input checked="" type="checkbox"/>
VIP table(s)	<input checked="" type="checkbox"/> 1 prime front-row table of 10 + 1 preferred table of 10	<input checked="" type="checkbox"/> 1 VIP table of 10, front-row	<input checked="" type="checkbox"/> 1 table of 10, preferred placement
Advertising in printed programme	<input checked="" type="checkbox"/> full-page advert	<input checked="" type="checkbox"/> half-page advert	<input checked="" type="checkbox"/> logo only, next to sponsored category
Branded items in gift bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 1 item	<input checked="" type="checkbox"/>
On-stage presence during award presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement in event programme	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (next to sponsored category)
Mention in press & media communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media presence	<input checked="" type="checkbox"/> dedicated pre- & post-event post	<input checked="" type="checkbox"/> mentions in posts & follow-up	<input checked="" type="checkbox"/> mentions in posts & follow-up
Recognition as Official Partner of the French Chamber	<input checked="" type="checkbox"/> logo on website, newsletters, comms, email signature	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

# Patron Members

(as of October 2025)

	<b>AIRBUS</b>	<b>AIRFRANCE</b>				
	 The bank for a changing world					
						
		 GIDE LOYRETTE NOUËL	 PARIS			
 Royaume-Uni	 WORLDWIDE REACH. HUMAN TOUCH.	 Innovation for patient care				 WHEN IT MATTERS MOST
						
						
						
						



# FRENCH CHAMBER OF GREAT BRITAIN

**Established in 1883**

French Chamber of Commerce in Great Britain  
Becket House, 1 Lambeth Palace Road, London SE1 7EU [www.ccfgb.co.uk](http://www.ccfgb.co.uk)