



# Gala Dinner

Innovate to Elevate

Friday 10 April 2026

Emirates Golf Club Dubai

# About CCI France UAE: A leading Business Community

CCI France UAE is a private organization representing the largest French, Francophone, and Francophile business community in the Middle East, with over 550 members spanning SMEs and multinational corporations.

With more than three decades of experience in the UAE, our mission is to:

- Strengthen Franco-Emirati Relations through trusted partnerships with local authorities.
- Empower French Businesses by supporting their establishment and growth in the UAE.
- Foster High-Value Networking through premium events and business opportunities.
- Showcase Our Members to the UAE's thriving business ecosystem.

As part of the CCI France International Network, which spans 125 chambers across 98 countries, we serve as the foremost gateway for companies seeking to expand their influence in this dynamic region.

## Why sponsor the Annual Gala Dinner?

Becoming a sponsor of the CCI France UAE Gala Dinner positions your company as a key player in fostering innovation, sustainability, and cross-cultural collaboration.

Unmatched Benefits for Sponsors:

- **Strategic Positioning:** Align your brand with innovation, excellence, and cross-cultural collaboration.
- **Elite Visibility:** Be seen by top decision-makers, industry pioneers, and government leaders.
- **Multi-Channel Exposure:** Gain coverage through media, digital campaigns, and event storytelling.
- **High-Impact Networking:** Build meaningful connections with influential executives and partners.
- **Creative Brand Integration:** Activate your brand through immersive on-site experiences.
- **Sustainable Influence:** Contribute to an ecosystem that champions responsible growth and shared ambition.”



 CCI FRANCE UAE  
Gala Dinner 2024

# The Annual Gala Dinner

The CCI France UAE Gala Dinner is the most prestigious annual gathering of the UAE's French and international business community. It brings together **around 1,000 influential leaders, decision-makers, and VIPs** for an evening of elegance, networking, and inspiration.

Past notable attendees include:

- Sébastien Bazin – CEO of Accor
- Anne Browaeys - CEO Club Med Markets Europe & Africa
- Elisabeth Borne – Former Prime Minister of France
- Khalfan Belhoul – CEO of Dubai Future Foundation
- H.E. Sheikh Nahayan Mabarak Al Nahyan – UAE Minister of Tolerance and Coexistence

An exceptional evening, renowned for its elevated benefits, featuring:

- A unique location in a glamourous atmosphere
- A fine gastronomy
- A spotlight on French know-how and expertise

This exceptional evening is a unique platform for meaningful connections, bringing together corporate leaders, government officials, and prominent figures from both countries to celebrate shared successes and build the future.

## Innovate to Elevate

This year's theme, **“Innovate to Elevate”**, celebrates creativity, sustainability, and collaboration: values that drive today's most forward-thinking organizations. By joining as a sponsor, your company becomes part of a powerful story that connects business, culture, and innovation. It's your chance to stand alongside leaders who are shaping the future, while showcasing your commitment to progress and purpose.

What makes this Gala exceptional?

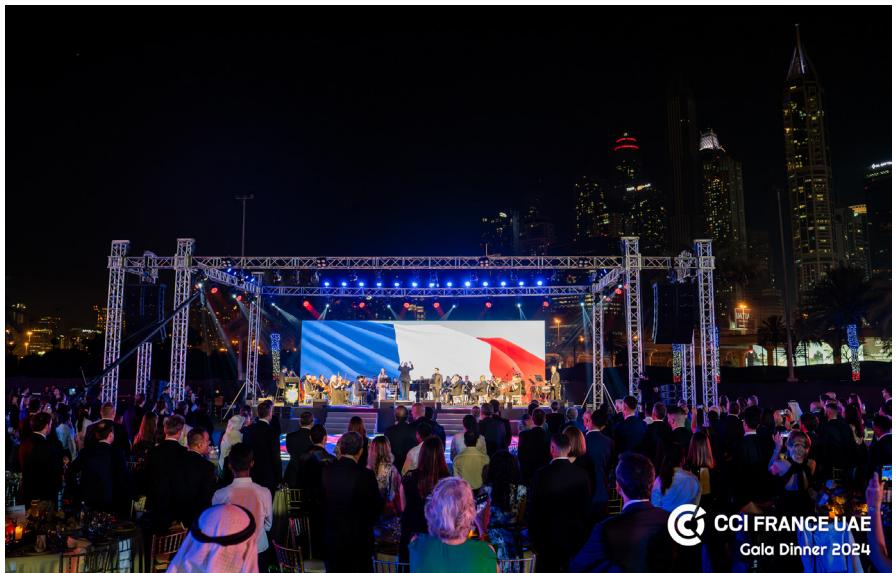
- **Inspiring Theme:** Explore how innovation is transforming industries and communities, driven by bold thinking, creativity, and a shared vision for progress.
- **World-Class Attendees:** Meet and engage with influential leaders from business, technology, design, and the arts—united by a commitment to shaping a better tomorrow.
- **Experience a showcase of transformative ideas and cutting-edge solutions** that drive progress, empower communities, and shape a more sustainable and inspired future.

# Branding Opportunities

## Cocktail Experience

Make a bold statement in an exclusive networking space.

- Prime Logo Placement: On entrance displays and the photobooth.
- VIP Connections: Private access to high-level guests and dignitaries.
- Brand Activation: Showcase your expertise with a dedicated booth and branded presence.



## Dinner Experience

Immerse your brand in the centerpiece of the evening.

- VIP Sponsor Table: Host guests alongside key French and UAE dignitaries.
- Stage Recognition: Acknowledgment during the event, reinforcing your leadership role.



## Digital Marketing Channels

Reach a broad and engaged audience through CCI France UAE's extensive digital platforms:

- Website: Prominent visibility on a site with over 4,500 monthly visitors.
- Emailing Campaigns: 12,000+ qualified contacts.
- LinkedIn: Targeted exposure to 25,000+ professional followers.

# Sponsorship Packages

## PLATINUM SPONSOR

*1 company ONLY*

AED 120,000 (incl. VAT)

## DIAMOND SPONSOR

*Maximum 2 companies*

AED 70,000 (incl. VAT)

## GOLD SPONSOR

AED 50,000 (incl. VAT)

## AWARD SPONSOR

*Maximum 2 companies*

AED 40,000 (incl. VAT)

## EXHIBITION SPONSOR

*Maximum 5 companies*

AED 6,000 (incl. VAT)

*(Exclusive to our Business Essentials Members)*

# Sponsorship Packages

	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Exhibition Sponsor
<b>Website</b>				
Logo inclusion in the event registration pages with outbound link	●	●	●	
Looking back article on the event, quoting your company name and redirection link	●	●	●	
Company name and outbound linking on photo gallery page	●	●		
<b>Emailing</b>				
Logo inclusion in all emailing campaigns dedicated to the event	●	●	●	●
<b>Social Media</b>				
Tags and link to company page on social media	●	●	●	
Post of sponsor's own dedicated creative content pre-event (provided by sponsor)	●			
Short interview made during the event to be released after the event on social media	●			
<b>Other</b>				
Logo on banner on all CCI France UAE staff signature	●	●		
Logo on customised invitation to be sent to your guests	●	●		

# Sponsorship Packages

## During Event

	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Exhibition Sponsor
Logo on screens	●	●	●	●
Special thanks during the CCI France UAE speech	●	●	●	
Logos on photobooth	●	●	●	
Photos of your table guests in HD sent to you	●	●	●	
Printed program booklet distributed on the tables during the dinner	2 pages	1 page	Half page	Logo & Website
Possibility to bring marketing collaterals (flyers...) under approval of CCI France UAE events team	●	●	●	
Dedicated cocktail table in the networking area	●	●	●	
Table in VIP section	●	●	●	
VIP tour / Key guests introduction	●	●		
1 booth in the prefunction area (design has to be approved by CCI France UAE Gala Team)	●			●
Possibility to distribute goodies	●			
1 minute video showcased during the dinner	●			
Number of seats included	20	10	10	1



# CCI France UAE Business Awards 2026

## Jury

The jury comprises respected UAE-based experts with a strong background in small business, environmental sustainability, and innovation, as well as honorary members of CCI France UAE, advocates of the Franco-Emirati partnership, and sponsors of our 2025 gala. Each juror will bring professionalism and confidentiality to their thorough review of all submissions.

## Candidates

Candidates for the prestigious awards must submit an extensive online application through the CCI France UAE website, detailing their achievements in the UAE, current initiatives, and future projects. Each candidate should also outline their strategic approach to addressing challenges in the UAE market. After careful deliberation, the jury will announce the 2026 winners in each category, whose CEOs will be celebrated on stage during the gala dinner.

## Recognition for Winners

- On-Stage Celebration: Winners will receive awards and deliver brief remarks.
- High Visibility: Logos displayed prominently on event screens.
- Post-Event Publicity: Extensive coverage on CCI France UAE's website and platforms.

## Categories

### Innovation Leadership Award - Small Businesses

Celebrating a small business that has demonstrated exceptional creativity, agility, and impact through innovation - proving that bold ideas can elevate even the most modest ventures to remarkable heights.

### Innovation Leadership Award - Large Businesses

Honoring a leading company that has embraced innovation at scale, driving transformation, inspiring industry progress, and elevating standards through visionary leadership and strategic excellence.





# CCI France UAE Business Awards 2026

## What the sponsor gets

### Website

**Logo inclusion on the landing page with outbound linking to company page**

**Logo inclusion in all emailing campaigns dedicated to the event**

**Company name and outbound linking on Photo gallery page**

### Social Media

**Tags and link to company page**

**Your company logo on the video presenting the finalists**

### Dinner

**Your company name on the winner trophy**

### Printed Booklet

**Possibility to award the prize to the winner**

### Vocal thanks on stage

### Logo on screens

**2 seats to the gala dinner (including the member of the jury)**

### Post-Event

**Logo on special thanks published on all CCI France UAE channels**

## What the winner gets

### Dinner

**Visibility on the night on stage with their logo as a winner**

**Opportunity of 1mn speech**

### Post-Event

**Tags and link to company page on social media**

**Logo on special thanks published on all CCI France UAE channels**

# CCI France UAE Gala Dinner 2026 - Sponsoring Agreement

## Sponsorship agreement as

- Platinum Sponsor (*1 company only*) AED 120,000 (VAT incl.)
- Diamond Sponsor (*Maximum 2 companies*) AED 70,000 (VAT incl.)
- Gold Sponsor (*Maximum 6 companies*) AED 50,000 (VAT incl.)
- Award Sponsor (*Maximum 2 companies*) AED 40,000 (VAT incl.)
- Exhibition Sponsor (*Maximum 5 companies*) AED 6,000 (VAT incl.)  
*Exclusive to our Business Essentials Members*

## Contact

Company .....

First Name .....

Last Name .....

Position .....

Telephone .....

Email .....

Date

Signature

Company Stamp

### General conditions

- CCI FRANCE UAE does not provide or coordinate the design of the advertisement.
- Advertisement and proofs can be directly delivered by email or by mail to the attention of Cecilia JOURDAN, Sponsoring & Membership Development Manager, CCI FRANCE UAE.
- CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be cancelled. They may be rescheduled upon availability.
- Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.



## CONTACT

Cecilia JOURDAN

Membership and Sponsoring Development Manager

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