

SUCCEED IN  
SOUTH KOREA WITH

***FKCCI***

French-Korean Chamber of  
Commerce and Industry





# WHY KOREA?



**13<sup>th</sup> largest**  
economy



**35,000\$ GDP**  
per capita



**51 million**  
inhabitants



**85% of World GDP**  
covered by FTAs



## A Laboratory for New Trends

Korea is the ideal country to innovate, test and launch products and services. Its local market is reactive, while Korean consumers are curious and sophisticated!



**4<sup>th</sup>**

in Global  
Innovation Index  
(2025)



**1<sup>st</sup>**

in 5G coverage



**1<sup>st</sup>**

higher education  
graduation rate  
in OECD



**Top  
new industries  
in Korea**

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Semiconductors & Display  
Future Vehicle IoT  
Bio & healthcare  
New energy industry  
Fintech Big Data AI  
Aerospace

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**A strengthening  
soft power**

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Beauty  
Culture  
Entertainment  
Fashion  
Gastronomy

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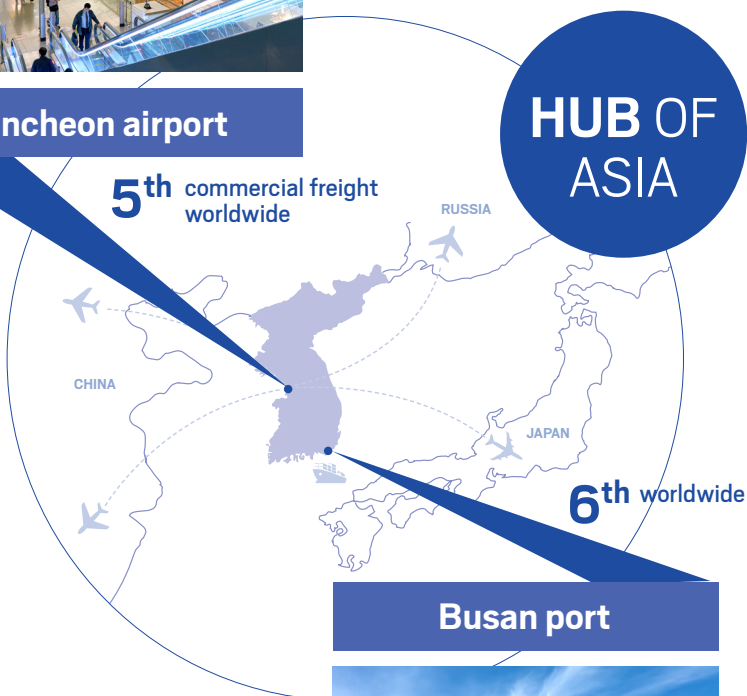
# WHY KOREA?



**Incheon airport**

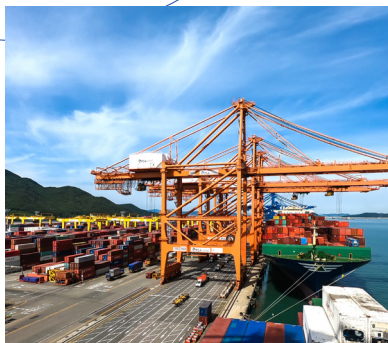
**5<sup>th</sup>** commercial freight  
worldwide

**HUB OF  
ASIA**



**6<sup>th</sup>** worldwide

**Busan port**





# FRANCE IN KOREA



**5,000**  
French residents  
in Korea



**5.5 Bn€**  
French FDI stock  
in Korea



**6,400**  
French companies  
export to Korea



**13.5 Bn€**  
Bilateral trade  
volume

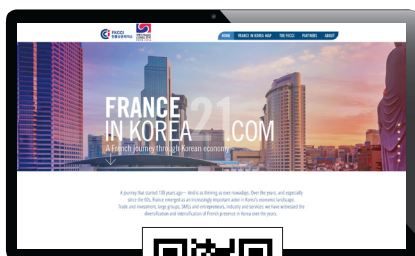


**33,000**  
Jobs



***FranceinKorea21.com***

to know all about French  
economic presence in Korea



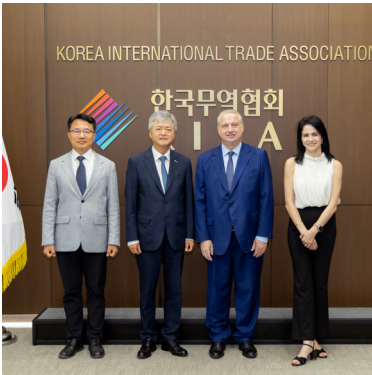
# ABOUT FKCCI

Since 1986, the French-Korean Chamber of Commerce and Industry is the key player of the French-Korean business community through its powerful network.



[www.fkcci.com](http://www.fkcci.com)





#Expertise #Network #Development



*Follow us!*

**CONTACT** [welcome@fkcci.com](mailto:welcome@fkcci.com) Tel. +82 2 2268 9505



## OUR SOLUTIONS TAILORED TO YOUR NEEDS

The French-Korean Chamber of Commerce and Industry provides a wide range of business services thanks to the expertise of its bicultural permanent team, dedicated to help your business thrive in Korea or France!

**CONTACT** [welcome@fkcci.com](mailto:welcome@fkcci.com)





## **MARKET EXPERTISE & CONSULTING**

Market Studies

Economic Intelligence  
& Regulatory Watch

Learning Expeditions  
& Sectoral Seminars

Marketing Strategy

Economic Magazine  
& Business guidebook

Weekly Press Review

A man with dark hair, wearing a dark blue suit jacket over a black turtleneck, is speaking into a silver and black handheld microphone. He is smiling and looking towards the camera. In the background, two other people are visible but out of focus: a woman with long dark hair on the left and a man with a shaved head in the center. The background is a blurred indoor setting with light-colored walls and blue accents.

## PROSPECTION & NETWORKING

Start'Export (Market Test)  
Prospection / Sourcing  
Qualified Leads List  
Sales Representation  
M&As & Investors Research  
Networking Events





## BUSINESS CENTER & SUPPORT

### Business Incubator

- Offices & Meeting Rooms
- Legal & Administrative Support
- Membership Services
  - Networking
  - Communication
  - Events, ...

### Employee Hosting

### Advocacy

A photograph of a young woman with long dark hair, wearing a white blazer, smiling and looking down at something in her hands. The background is a bright, out-of-focus office setting.

# HUMAN RESOURCES

Online Talent Pool

Trainings

- Newcomers' Seminar
- Intercultural
- Communication
- Management
- Sales
- Business French Language
- Business Korean Language



A professional video camera with a ZEDEN microphone is the central focus, mounted on a tripod. The microphone has a black foam windscreen with 'ZEDEN' written on it. The camera's LCD screen is visible, showing a live feed of a woman in a brown sweater and black skirt standing in a modern office hallway. The background is slightly blurred, emphasizing the camera and microphone. A dark blue semi-transparent overlay covers the bottom right portion of the image, containing white text.

## MARKETING & COMMUNICATION

Content Creation  
(Videos, Images, Texts....)

Targeted Communication  
Campaigns

Press Relations

Events Sponsorship



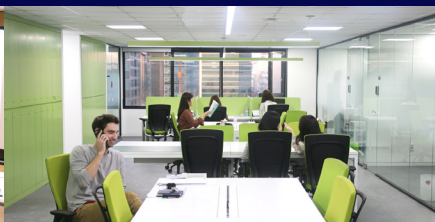


**CONTACT**

[welcome@fkcci.com](mailto:welcome@fkcci.com)

# JOIN FKCCI

1. To **succeed** your implantation and development in Korea
2. To be in the heart of the dynamic **French-Korean Business Community**
3. To be hosted in our international **business incubator** in Seoul
4. To benefit from our **support and expertise**
5. To identify new **business opportunities**
6. To keep a close eye on the **Korean market**, regulations and latest news
7. To **gain visibility** and improve your brand awareness
8. To benefit from FKCCI network of influence for **advocacy**



# Our 475 members trust us

## Patron Members 2025



## Our local partners



## Our international partners



## French-Korean Chamber of Commerce and Industry

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