

Teads

THE PLATFORM THAT
MEANS BUSINESS



Why Teads?



Quality Media

- ✓ Direct supply access across every screen
- ✓ Exclusive inventory
- ✓ Brand Safety Guarantee



Data-driven mass reach



Evidence-based creative



Measure & Optimize what matters



Responsible Advertising

THE PLATFORM THAT MEANS BUSINESS

Let's build together



Quality Media



Data driven mass reach



Evidence-based creative



Measure & Optimize what matters

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Simon Whitehead, Senior Business Director



Bio: Digital marketing professional, with consolidated experience across ad technology, client direct sales, services and retention, agency sales, strategy and activation. Looking to provide clarity and truth for clients in such a fast-paced industry. Over 20 years media experience being disruptive, entrepreneurial and collaborative across the global consumer & B2B eco systems.