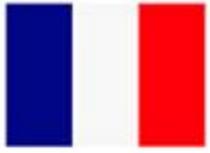




PAYS-DE-LA-LOIRE EVENT
FRANCE MEANS
BUSINESS

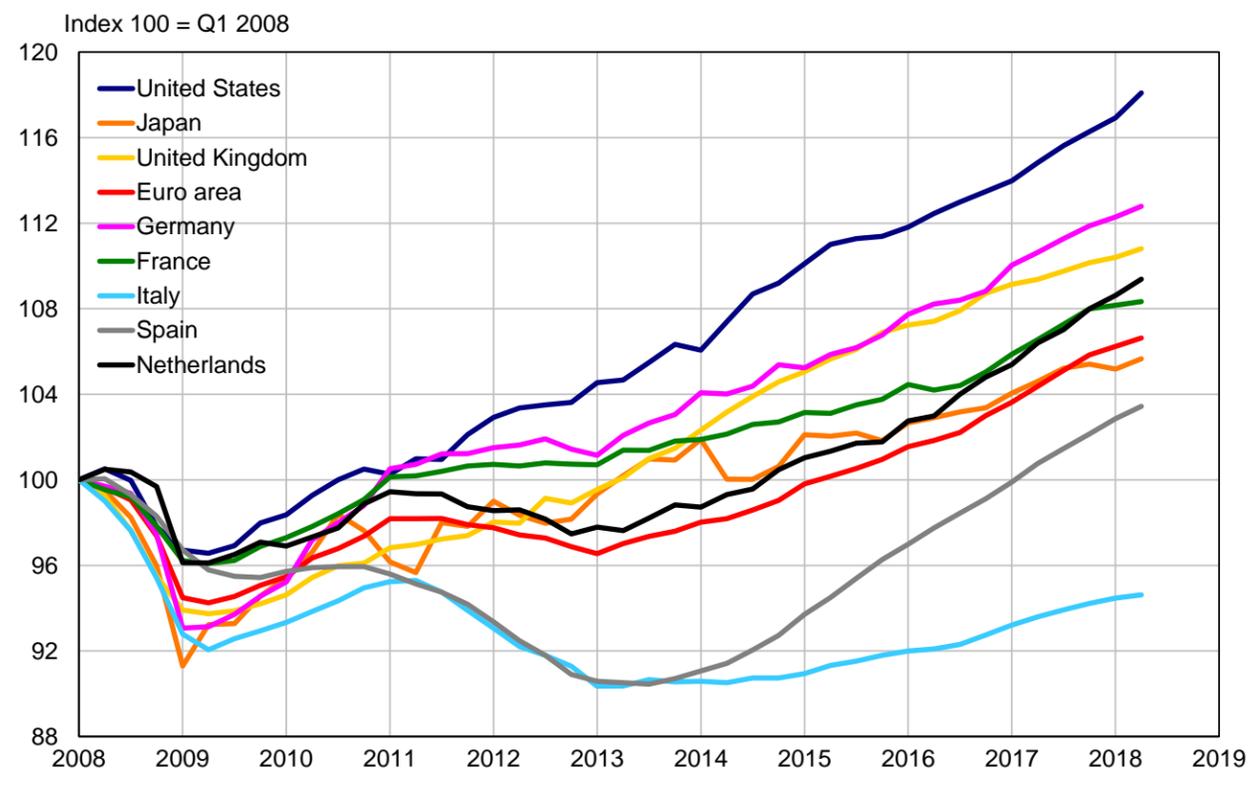
Choose !



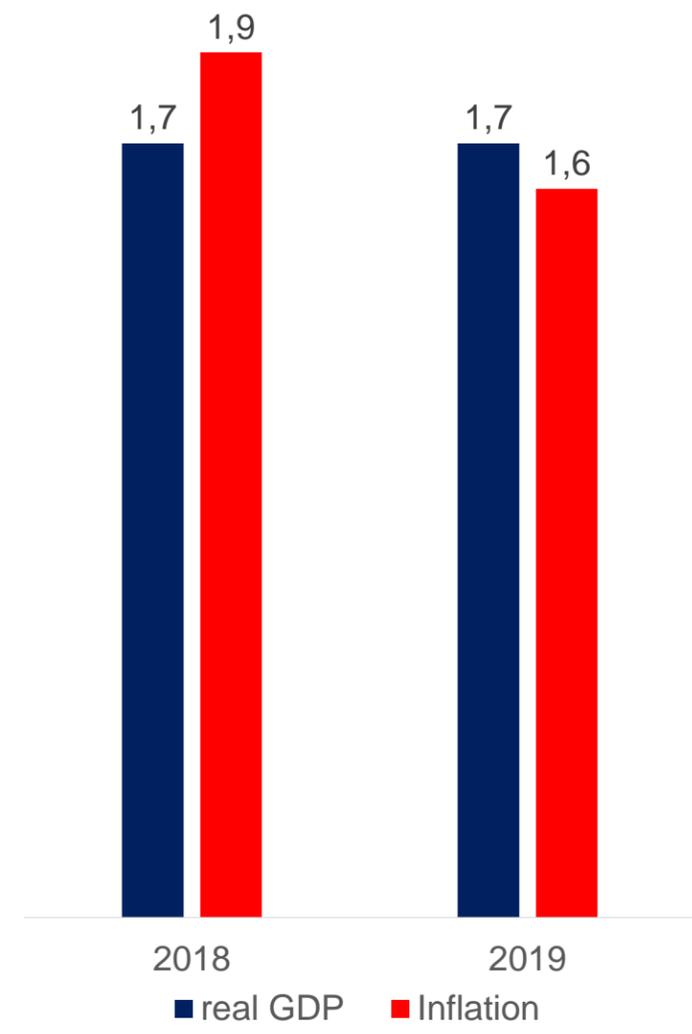
A POSITIVE ECONOMIC OUTLOOK FOR FOREIGN INVESTORS

France has fully recovered from the crisis

Real GDP in OECD countries, Index 100 = Q1 2008



... reinforced by a favorable economic outlook



+1.7%: 2018 & 2019 growth forecast

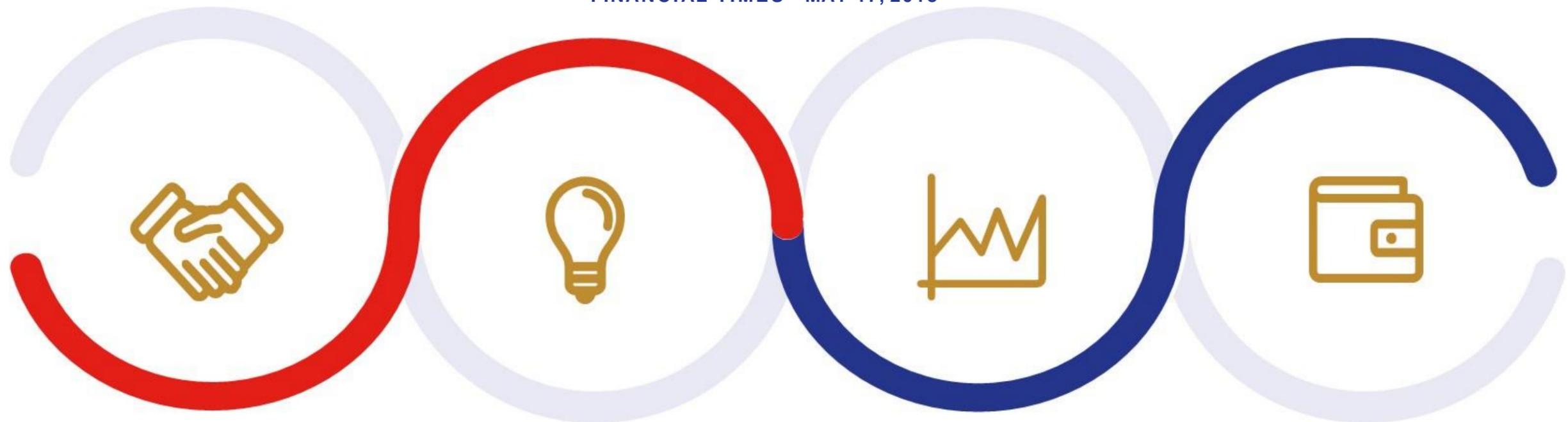
Source: Consensus Forecasts

A STRAIGHTFORWARD PRO BUSINESS AGENDA

Choose !

“France is witnessing reform at a rate never seen before”

FINANCIAL TIMES - MAY 17, 2018



IMPROVE FLEXIBILITY AND PREDICTABILITY

Flexible legal
framework to **make
businesses more agile
and resilient**
to economic changes

FOSTER HUMAN CAPITAL

**Better training and
education** to prepare the
workforce
to technological
breakthroughs

PROMOTE CAPITAL SPENDINGS

**Reduced corporate and
capital taxation** to
promote job creation
and better finance
innovation

INVEST IN FUTURE INDUSTRIES

**Pro small businesses
innovation and regulation
and public funding**

Choose !

A LEADING INDUSTRIAL POWER



AERONAUTICS:

#1 in Europe,
#2 global exporter

Deloitte, 2017



NUCLEAR:

#1 in Europe

CEA, 2016



PHARMACEUTICALS:

#4 in Europe,
#3 global exporter

LEEM, 2017



LUXURY:

#1 globally

Deloitte, 2016



CHEMISTRY:

#2 in Europe,
#7 worldwide

UIC, 2016



FOOD & BEVERAGES:

#2 in Europe,
#4 global exporter

*Ministère de l'Agriculture,
2016, Douanes 2017*



Dara KHOSROWSHAHI,
CEO, UBER

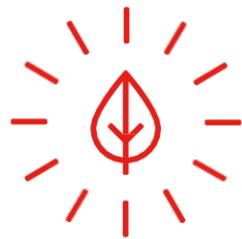
“With world-class engineers, and a unique skillset in aviation, we think that Paris is the perfect place to advance our Uber elevate program.”

MAY. 23RD 2018

A “BIG” PUBLIC INVESTMENT PLAN TO SUPPORT THE GOVERNMENT STRATEGY

Choose !

€57 BILLION - THE BIG INVESTMENT PLAN 2018-2022



€20 Bn

Accelerating
ecological
transition



€15 Bn

Building
a skilled
society



€9 Bn

Creating the
Digital State



€13 Bn

Competitiveness
through innovation

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TEAM FRANCE INVEST NEDERLAND

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www.businessfrance.fr

Choose !



Mathieu KAHN

Chef du Service économique

Mathieu.kahn@dgtresor.gouv.fr

Mob : +31 6 21 92 91 80



Olivier BOUILLE

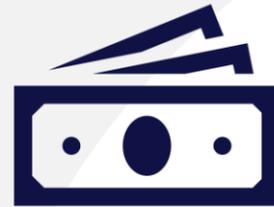
Senior adviser

Olivier.bouille@businessfrance.fr

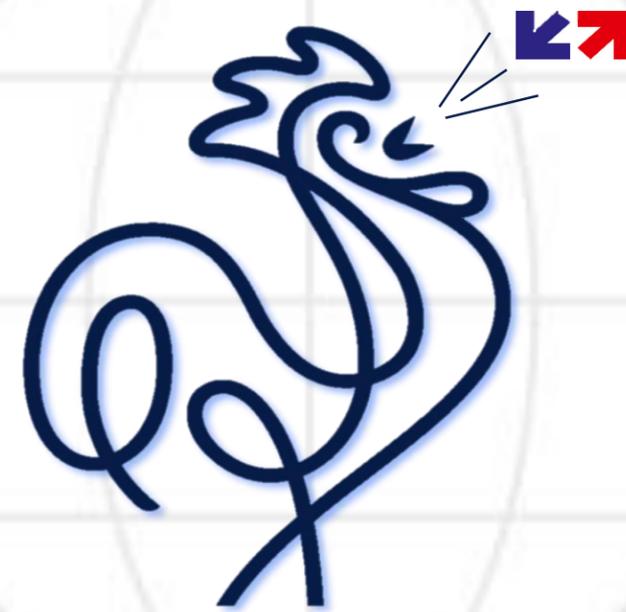


Business France:
A **Government Service Agency** for the promotion of:

International investments / FDI



Export



Investment climate



VIE

[*volontariat international en entreprise*]

CROSSED INVESTMENTS



2300 companies

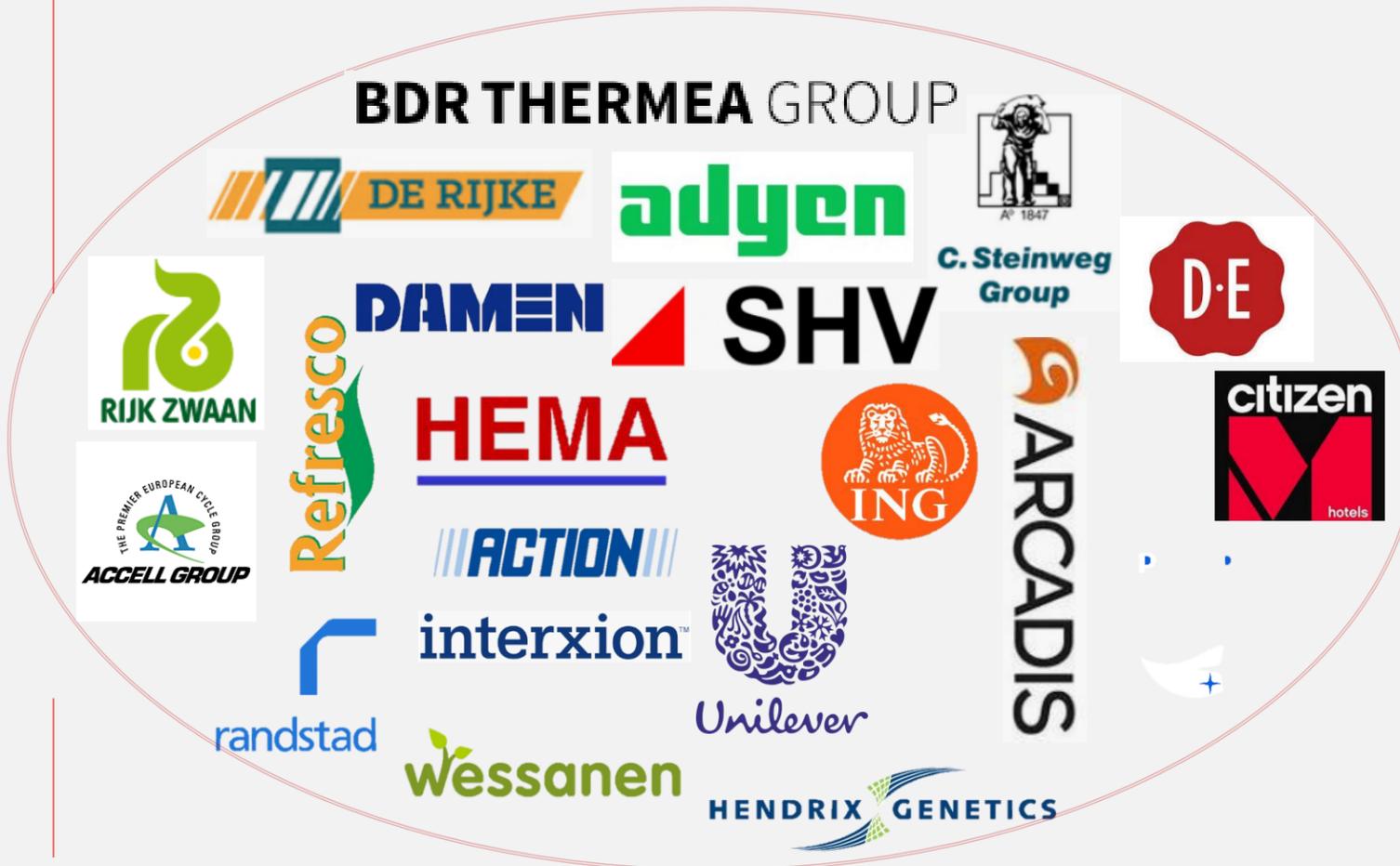


200,000 employees



53 investment decisions


Investments
in 2017



1497 jobs created/saved

BUSINESS FRANCE AGENCY: YOUR ONE-STOP SHOP TO START IN FRANCE

Choose !

In association with the French Treasury at the Embassy:

Business France **connects you to all French regions** so you can make an informed decision about the best location for your business

Business France is the national agency supporting the international development of the French economy



Business France offers **free and confidential guidance** to make your new business in France a success, regardless of your plans:

- Discovering France's key strengths and advantages,
- Planning for a new investment,
- Looking for industrial or technology partners,
- expanding existing sites,
- assessing acquisitions or financial investments.

Every year, Business France monitors 1,600 new investment projects and accompanies businesses on over 800 visits

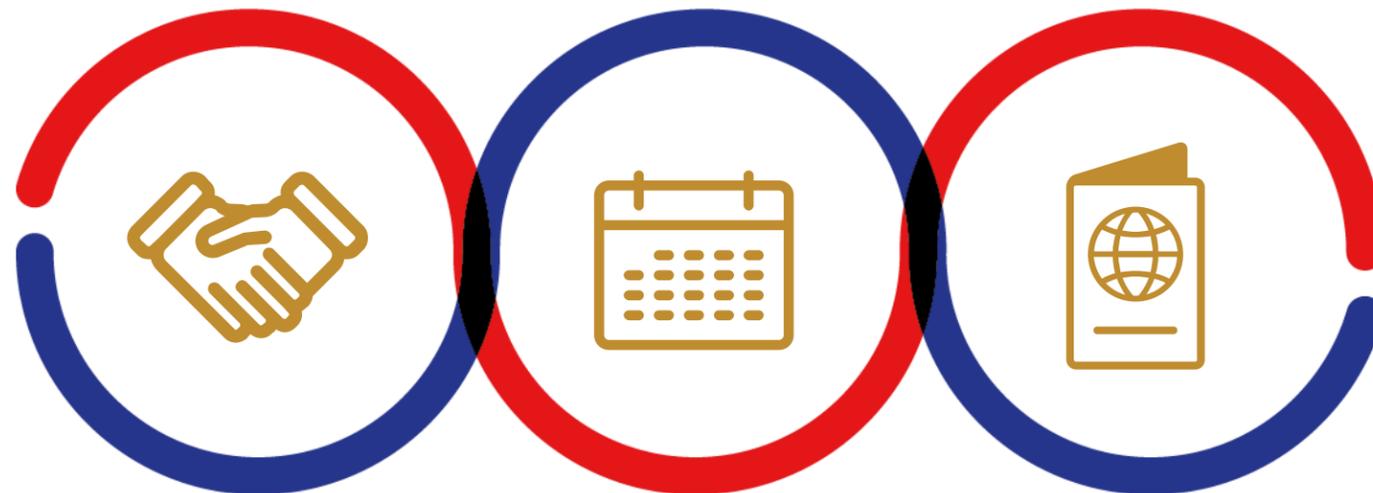
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**Welcome
TO FRANCE**
HELPING YOU TO SETTLE IN



INFORMATION

- Visas
- Residence Permits
- Work permits
- Personal Tax
- Social security
- Day-to-day life

GUIDANCE

- Personalized guide for setting in France
- Anticipate the steps with a dedicated schedule

SUPPORT

- A dedicated team in Global Mobility
- Contact via the online form
- Reply within 3 working days