

100周年
ANS

1918-2018



CCI FRANCE JAPON
100 YEAR CELEBRATION



CCI FRANCE JAPON
在日フランス商工会議所



FRENCH CHAMBER: WHO ARE WE?



1st

European Chamber
in Japan



+570

Corporate members
in all industries



+100

Events/year



Our missions are

to contribute to developing French-Japanese business relations
to help them gain knowledge and connections through relevant events
to respond to our members' specific business needs

100 ANS ABOUT THE CENTENARY

Organized by



Sponsored by



In partnership with





ABOUT THE CENTENARY

100 years of history into the future

100 years of partnerships between our two countries, 100 years of leading figures to honor and celebrate: it is now time to look into the future and make the next century a success!

The year 2018 will become a landmark year for the French Chamber and its members. A milestone in the history of the French-Japanese community, it will set the groundwork for the next 100 years.



1918



2018



2118



ABOUT THE CENTENARY

French and Japanese companies, a successful partnership which stimulates :

- Individual
- Corporate
- Society

How can we sustain this association ?

Which future for French-Japanese partnership ?



OUR PUBLIC

- Our members and their Japanese partners
- The Japanese government and its agencies
 - The French business community
- Young French and Japanese professionals and entrepreneurs

1



WE WANT TO

- Thank our members for 100 years of support and relations
- Set the Chamber's orientations for the future
- Give visibility to the Chamber and its members

2

OBJECTIVE

Showcase the strong business ties between France and Japan



100TH ANNIVERSARY BOOK

An exceptional chronicle of the history of French companies in Japan

3



EVENTS

An exciting schedule is organized throughout the year with many opportunities to reflect upon the past and look into the future

4



COMMUNICATION

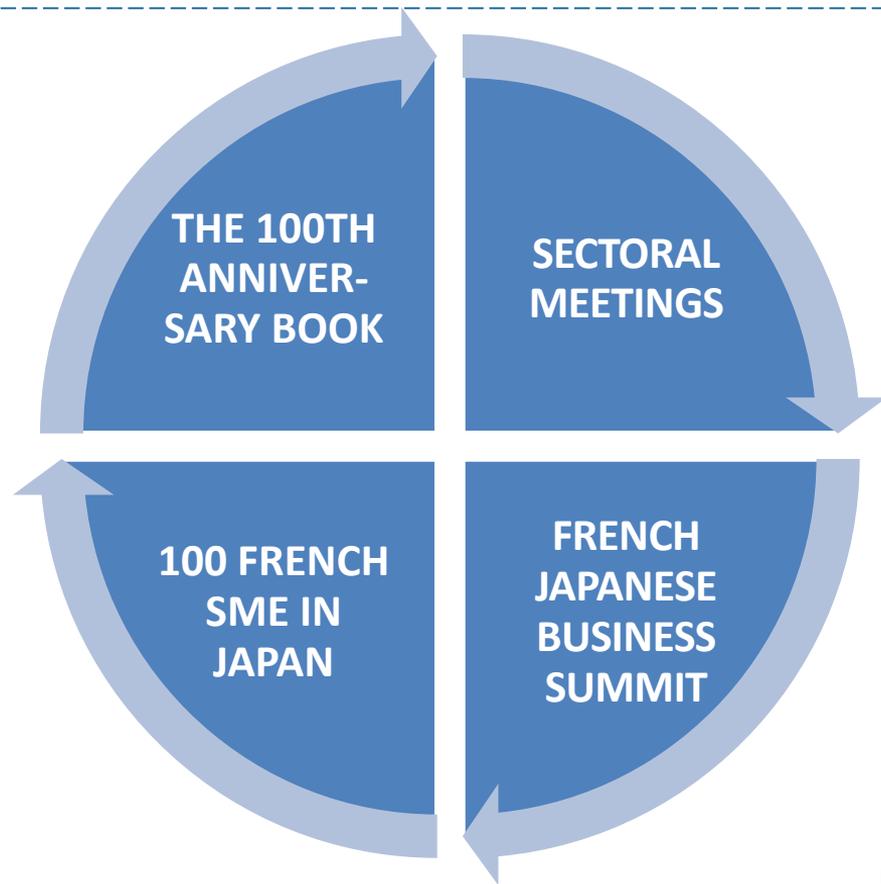
- Offline/online press partnerships
- Online interviews
- Anniversary goodies

5



ABOUT THE CENTENARY

KEY MOMENTS





SECTORAL MEETINGS

To highlight past achievements and future opportunities in these fields

1. GASTRONOMY

B DELMAS

CENTENARY DINNERS

1. **April 23:** Chez Olivier
2. **May 16:** Le Petit Tonneau
3. **June 8:** Pachon
4. **July 3:** Maison de MINAMI
5. **August 29:** Brasserie Paul Bocuse
Ginza
6. **Sept 11:** Lugudunum
7. **OCT 17:** Breizh Café
8. **NOV 27:** HIBIYA PALACE
9. **DEC 3:** La Mere Poulard

GURUNAVI

2. WINE & SPIRITS

A GOURMEL

JUNE 28 - « WINE & SPIRITS »
TASTING PARTY

TRUNK HOTEL

BARON PHILIPPE DE ROTHSCHILD,
MHD (MOËT HENNESSY DIAGEO),
PERNOD RICARD JAPAN, SAPPORO
BREWERIES, UNION LIQUORS

SEPT 26 - VIP DINNER

RÉSIDENCE DE L'AMBASSADE
BARON PHILIPPE DE ROTHSCHILD,
MHD (MOËT HENNESSY DIAGEO),
PERNOD RICARD JAPAN, BACCARAT,
CLARINS

3. ENERGY

M LAFARGE

SEMINAR « THE FUTURE OF
ENERGY »

RÉSIDENCE DE L'AMBASSADE

JULY 5

AIR LIQUIDE, VEOLIA, TOTAL, EY,
ENERGY POOL, ORANO,
ENGIE

4. RETAIL

N LEURET

SEMINAR « BEYOND 2020: RETAIL
ESTATE, WHAT'S NEXT »

LVMH - VOICES LOUNGE

JULY 17

LVMH

To highlight past achievements and future opportunities in these fields

5. AUTOMOTIVE

A ORDOOBADI

« AUTOMOTIVE INDUSTRY: FRANCE
AND JAPAN PANORAMAS AND
FOCUS ON URBAN MOBILITY »

HAPPO-EN

SEPT 19

NISSAN, MICHELIN, VALEO,
DASSAULT SYSTEMES, BOLLORE

6. AERONAUTICS

G BONAUD

PRE EVENT JAPAN AEROSPACE

RÉSIDENCE DE L'AMBASSADE

OCTOBRE 12

With BUSINESS FRANCE

7. DIGITAL

JM SERRE

SEMINAR and PITCHING
« DIGITAL / FRENCH TECH
TOKYO »

NIKKEI HALL - NIO

NOVEMBRE 19

CA CIB, LE VILLAGE, ORANGE,
FRENCH TECH TOKYO, AIR
FRANCE



FRENCH JAPANESE CENTENARY BUSINESS SUMMIT – 19th November



INNOVATION

- Digital - French Tech Tokyo
- Fintech
- Robotics
- AI
- Biotech
- Green energy

ECONOMY

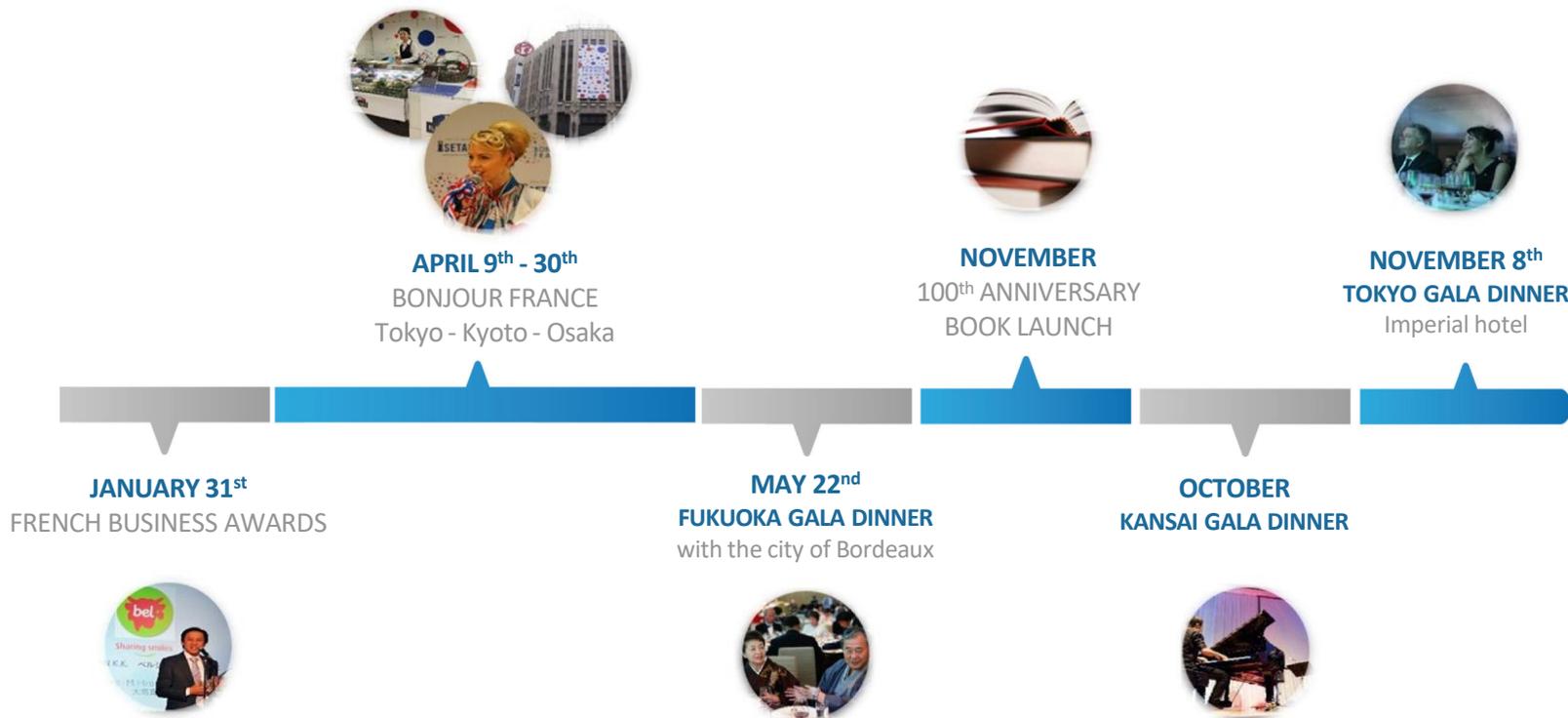
- 4.0 Industry – DGE & METI
- Economic challenge for next century
- Circular economy
- Smart cities
- Future of transportation
- Health
- Silver economy



Hall capacity : 600 guests
Workshop capacity : 100 & 50 guests



2018 EVENTS TIMELINE – Regular event of the Chamber





100 FRENCH SME IN JAPAN

19th ~ 21st November 2018
In partnership with Business France

Using the exceptional Centennial business event to give 100 SME visibility in Japan

- Silver economy
- Health
- Digital
- Smart cities

100 PME au JAPON 2018

du 19 au 21 Novembre 2018 Nikkei Hall, TOKYO

FAITES PARTIE DES 100 ENTREPRISES FRANÇAISES SÉLECTIONNÉES



VILLE DURABLE
SCIENCES DE LA VIE
DIGITAL
SILVER ECONOMIE

Pour prospecter au Japon avec :

- Visites de sites japonais
- Rendez-vous B2B sur mesure
- Ateliers et conférences thématiques
- Participation au forum économique France-Japon

Avec le soutien de :

- 580 entreprises membres de la CCI France Japon
- 50 Conseillers du Commerce Extérieur de la France au Japon



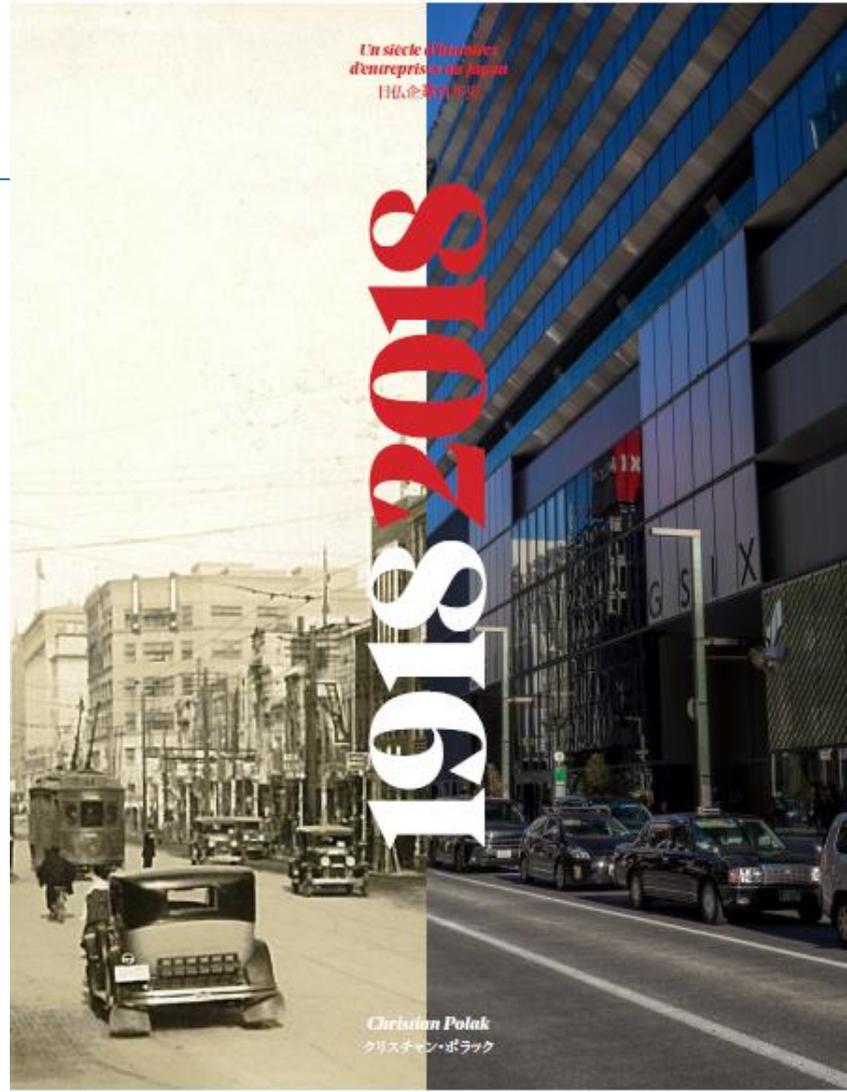


THE 100TH ANNIVERSARY BOOK

To celebrate this historical moment, the French Chamber will publish a book on a century of economic relations between France and Japan.

The book, written by Christian Polak, expert in French-Japanese relations, will highlight our corporate members' achievements throughout a century of partnerships and cooperation, through the use of archives and interviews of key stakeholders of the Chamber.

**Book publication event:
NIKKEI HALL – BUSINESS SUMMIT**



OFFLINE

- Medias



- Business magazine France Japon Eco



- Labellisation / Endorsement

ONLINE

- Media



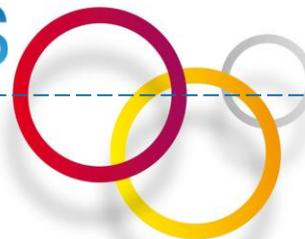
- Centennial logo



- Website
- Centennial logo

"YOUR SUPPORT IS ESSENTIAL
TO MAKE THIS CENTENARY YEAR A SUCCESS"





Show how successful you are
Express your gratitude to the community

| | PLATINUM ¥ 5 000 000 | GOLD ¥ 2 000 000 | SILVER ¥ 500 000 |
|---|-------------------------|---------------------|---------------------|
| Your logo on the dedicated website and 100th anniversary brochure | X | X | X |
| Your logo on dedicated banner at year-round events, articles | X | X | |
| | X | X | |
| Advertisement page showcasing your company in our business magazine France Japon Eco | X | | |
| Insertion of your logo in the 100th anniversary book | X | | |
| Booth at the Business Summit | X | | |
| VIP passes for the Business Summit | X | X | X |
| 100th anniversary book | X | X | X |

CONTACTS

French Chamber of Commerce and Industry in Japan (CCI France Japon)

Chloe QUEVAL

c.queval@ccifj.or.jp

Agnes SALFRAY

a.salfray@ccifj.or.jp

