

Citelum

creates a smart, attractive and sustainable world of light

3 millions

of lighting
points managed

30 millions

of people provided
with light

1,000

references
worldwide

Éclairage connecté 



Vidéoprotection



Stationnement intelligent

Gestion du trafic



Nouveaux services urbains : capteurs,
panneaux à messages variables...

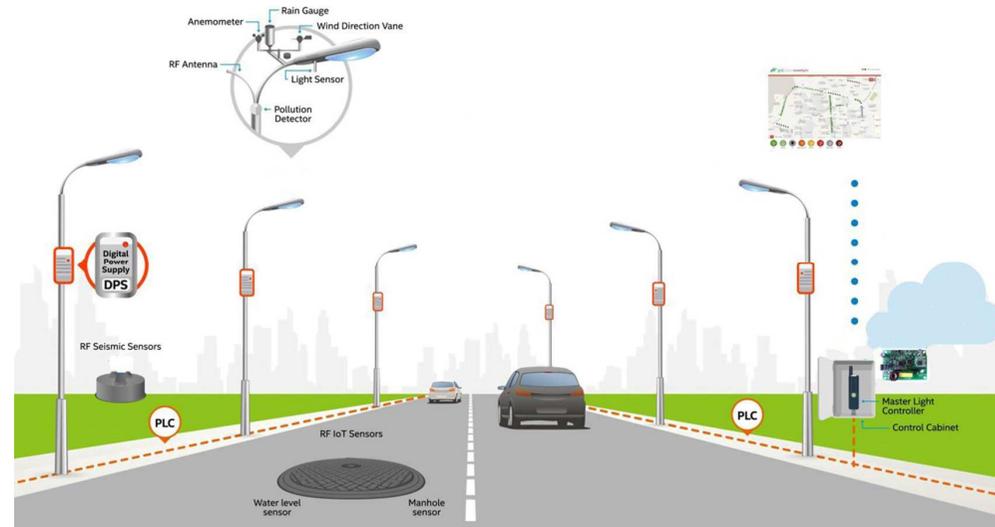
TORRE MAYO

CITIES TAKE THE LEAD



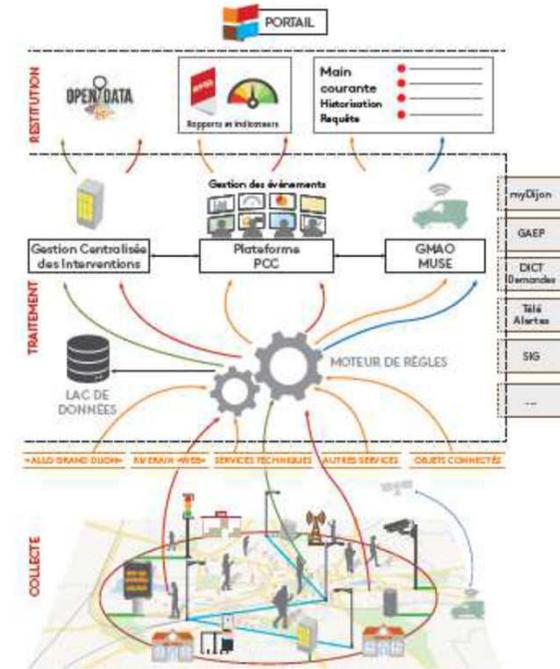
SMART CITY: MUCH MORE THAN TECHNOLOGY

- Citizens' inclusiveness
- Generating added value
- Infrastructure renewal



SMART CITY PLATFORM AND CONTROL CENTERS

- City sensors and IoT
- Centralized data
- Open data and public consultations (Europe, US)



NEW ACTORS AND NEW BUSINESS MODELS

- 5G
- Data governance
- Public space management



GOOGLE CREATING MARK OF THE BEAST 'SMART CITY' IN CANADA AS PILOT TEST PROJECT FOR GLOBAL APPLICATION

Everything from rubbish bins to traffic lights could be equipped with hardware designed to gather data and monitor changing conditions in the area. If successful, the scheme could one day lead to entire cities where citizens every move is scrutinised by technology. The plans, being developed at Alphabet-owned Sidewalk Labs, will start with the construction of an area called Quayside, located just southeast of Downtown Toronto.



- Different culture
 - Different regulation
- = Different business models

