



Taking AI to Production and Scale

From value discovery
to realised solutions



Getting **Impact** from digitization in the often complex enterprise **is hard!**

Silos and duplication, central team "stuck in group", large programs tend to fail or have unclear ROI

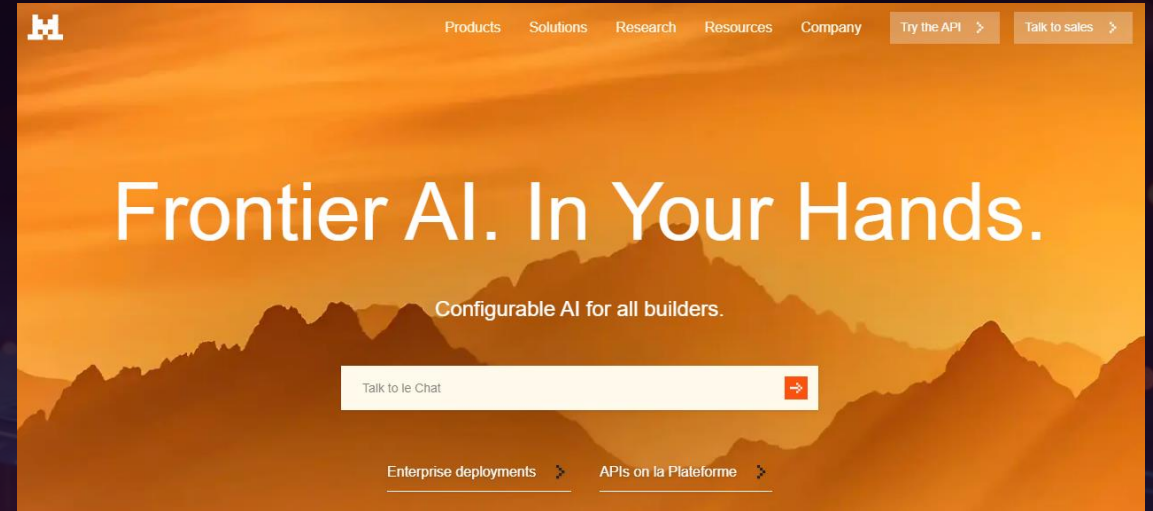
Why are We Talking about this Today?

- 50% of AI to production, 80% adoption gap...?
- Value + scale is the topic of 2025 – and it is possible!
- Our countries have a DNA with innovation, entrepreneurship and tech we know this!
- We are French =)
(And our part of the group even has a name tricky to say, in a good way!)

<https://www.forbes.com/sites/bemardmarr/2025/03/10/15-mind-blowing-ai-statistics-everyone-must-know-about-now/>

<https://www.gartner.com/en/newsroom/press-releases/2025-03-05-gartner-identifies-top-trends-in-data-and-analytics-for-2025>

<https://www.forrester.com/blogs/predictions-2025-artificial-intelligence/>



We are dealing with emergent complex processes. Which we are good at dealing with!

The Why and Value Needs to Come First – Example of Returns

Forest Damages

21 000 000 EUR
2018 & 2019 in
Timber Value

Illegal Substances in E-Commerce

Work taking 4-5 years
took 15-30 min

Quality Translations

10X ROI + Faster
Time to Market

Three Areas that are Important in Order to Succeed

Value



Technology



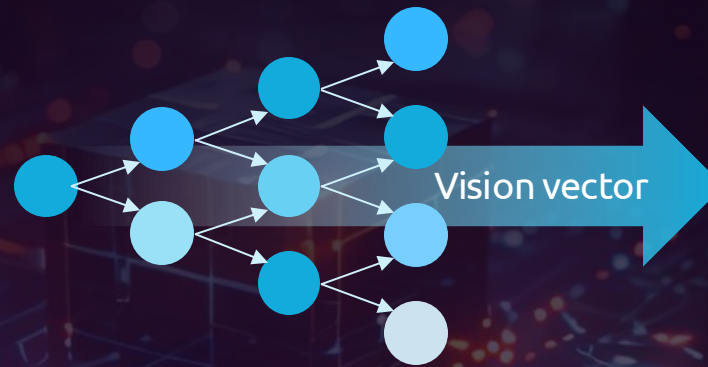
Organization



Set Direction, Connect to Goals, Build an AI Investment Portfolio of Multiple Cases with a Value Conversion Approach



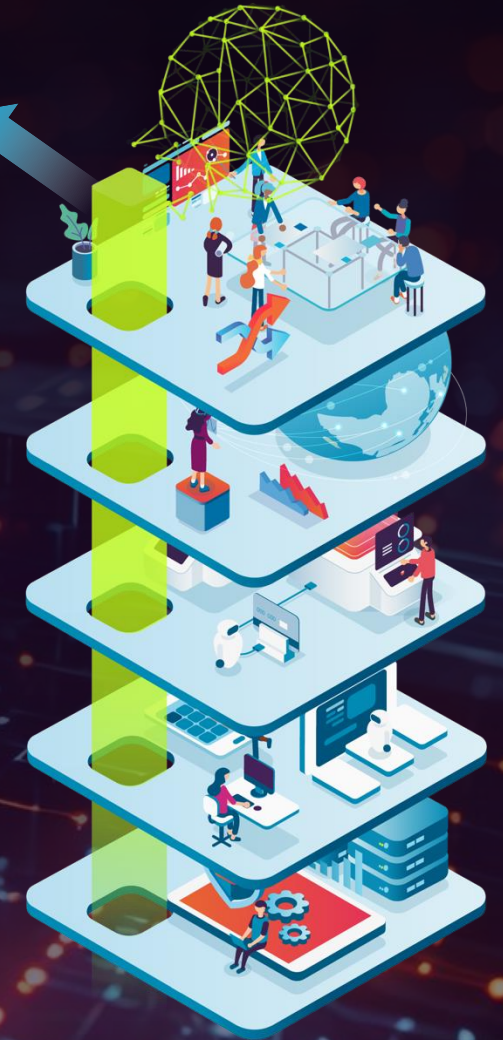
Find and validate
business value



Build cross sectional pillars
to realize value with users



Business Value
Activation

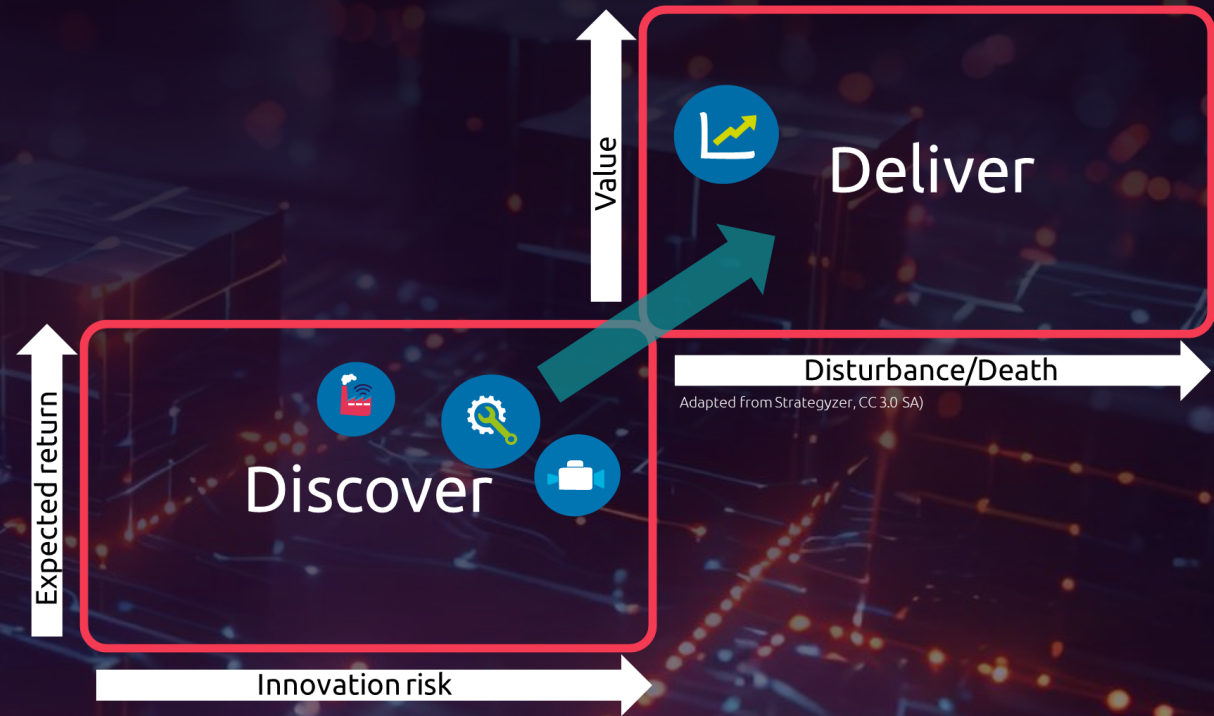


Realized business value
drives a robust estate

We were in pace to see 8000 pitches this year and expected to fund 8.

So far we have funded 3.

Benjamin Narasin, Tenacity VC

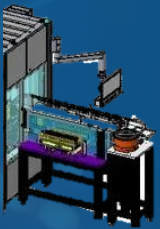


Use Cases Should Carry Their Investment while Infrastructure, Data and Enablement can **Give a Compounding Effect**

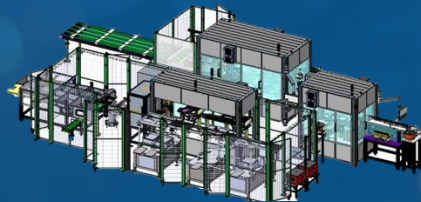
- Forget about AI (for a while!), shift left to get it right at source. Ability to look at data near problem = value
- Robust data respecting system boundaries (testable) will pave the way for AI and autonomous Agents
- Talk to each other, collaborate to sort out policies, firewalls and operating model to enable divisions and "the business"

Data Value Realization

Component



Machine



Plant



Company



Cases that are also Examples of Different Ways to Scale and go to Production

Shagowaskee - Tooling



Husqvarna - Enterprise



How do we do all this in practice?

1. Identify what the organization wants to solve using AI

- Is this a problem that AI should solve?

2. Does your organization have what it takes?

- What is the character and quality of their data?
- What is the AI readiness in the organization?
- Minimize risk of unsure investment





80% adoption gap
of AI solutions in production

3 Tips to get started

1. **Speak** with the right people
2. **Get your hands dirty** – start implementing and iterations
3. **Pave the way** for future AI projects

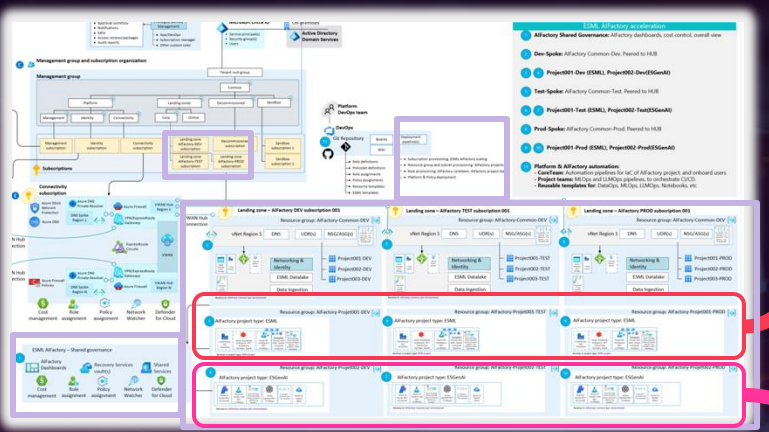
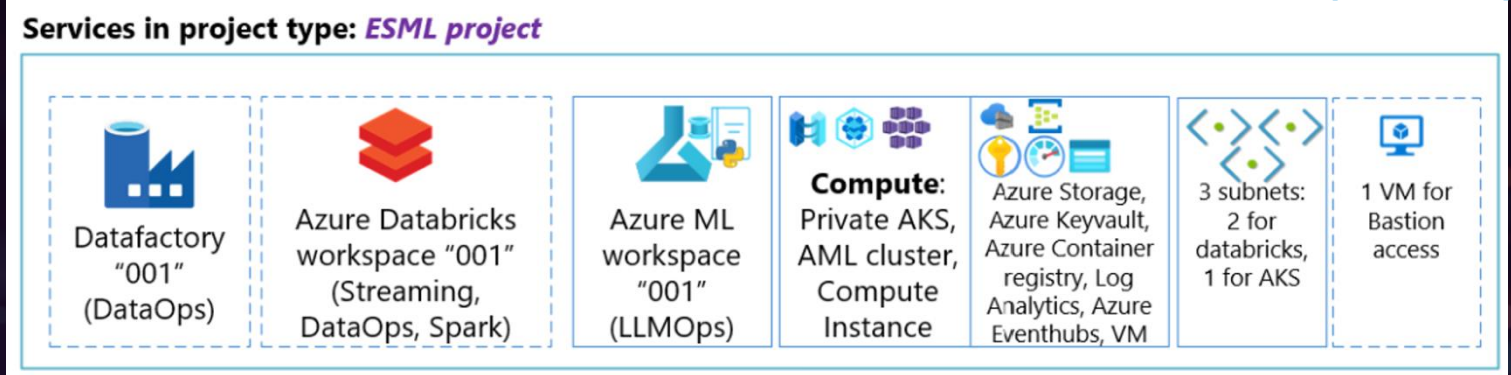
Accept that AI implementations take time.

Following: an example of a successful delivery of a multi AI agent at the airport --->

Technology (the short version...)

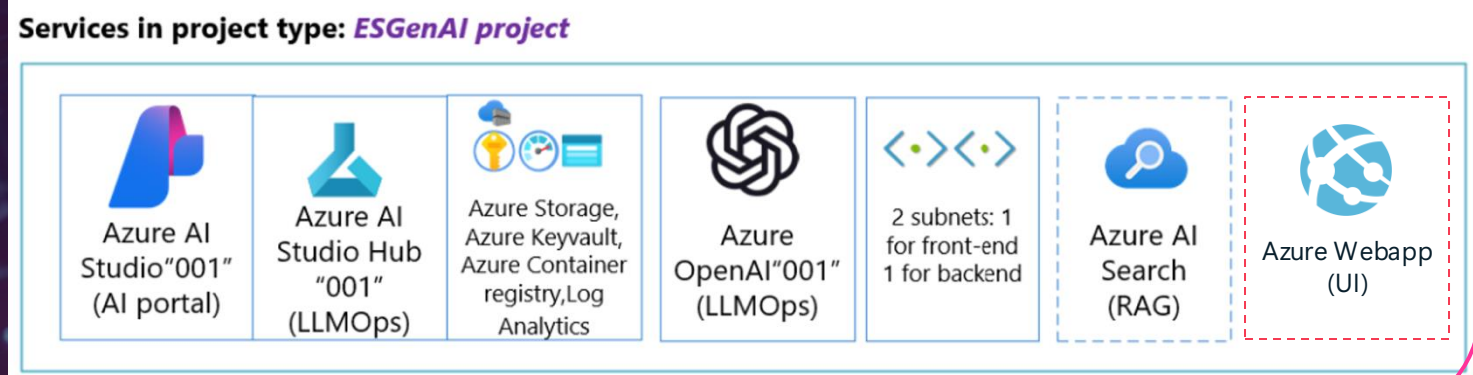
Discriminative AI "Classical AI" MLOps + DataOps
 Machine Learning, Deep Learning,
 Predictions, Vision, Speech

ESML (est 2019)



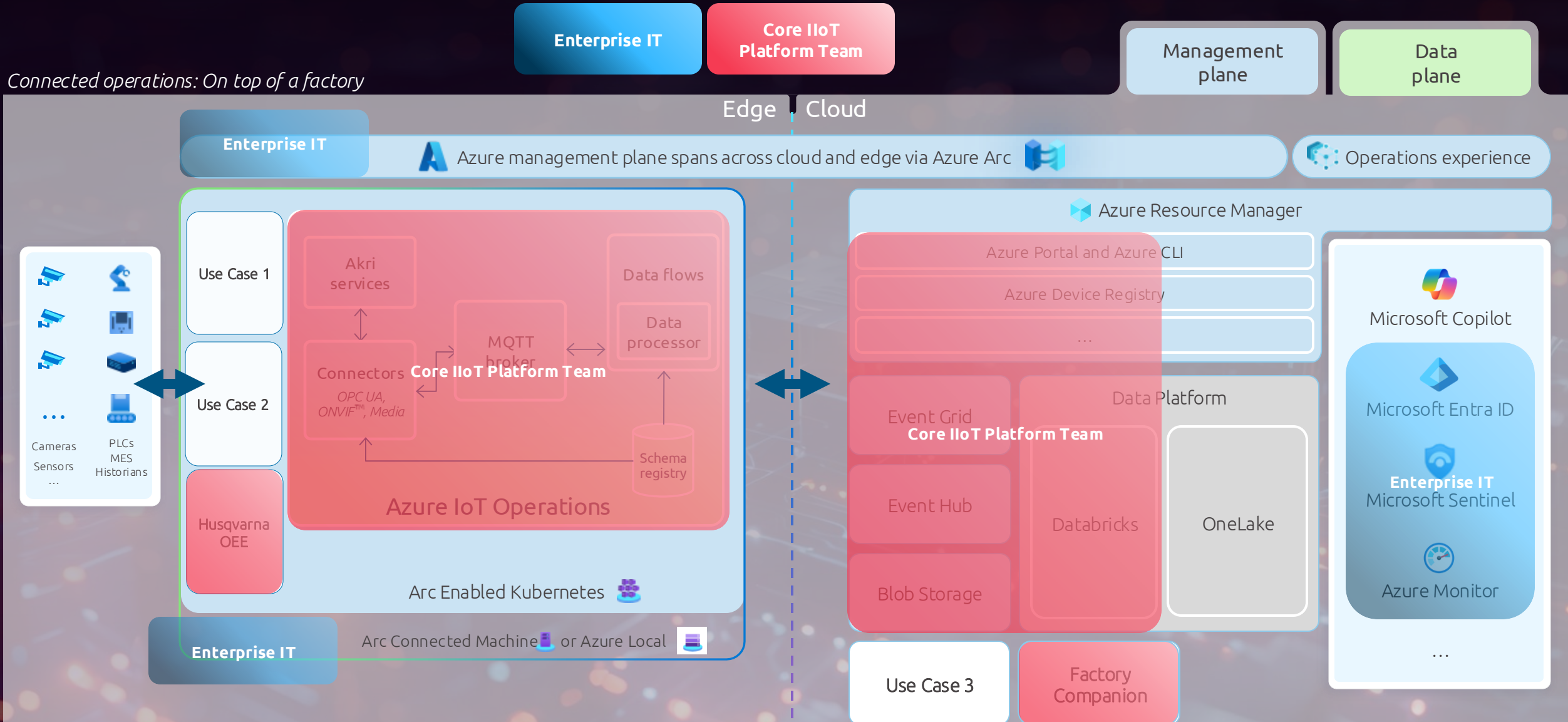
Generative AI "ChatGPT" – GenAIOps
 ChatGPT, RAG, Agentic, Generate text, Image, Summary, Video

GenAI (est 2024)

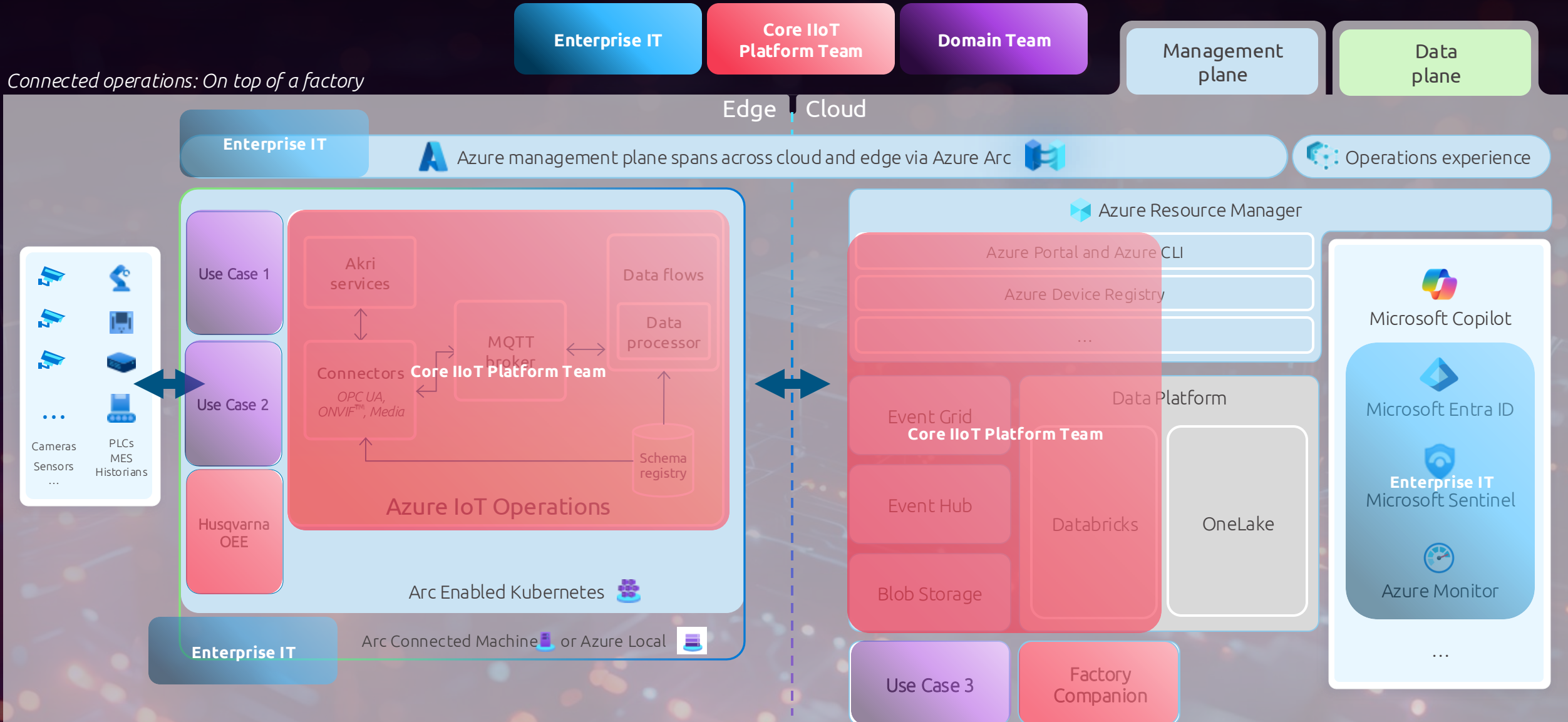


Reaching n cases, establish a unified infrastructure supporting work through dev, QA to prod. This is done in parallel with use cases.

Architecture, Organization, Governance and Operations Need to Enable, Especially so in a Decentralized Organization

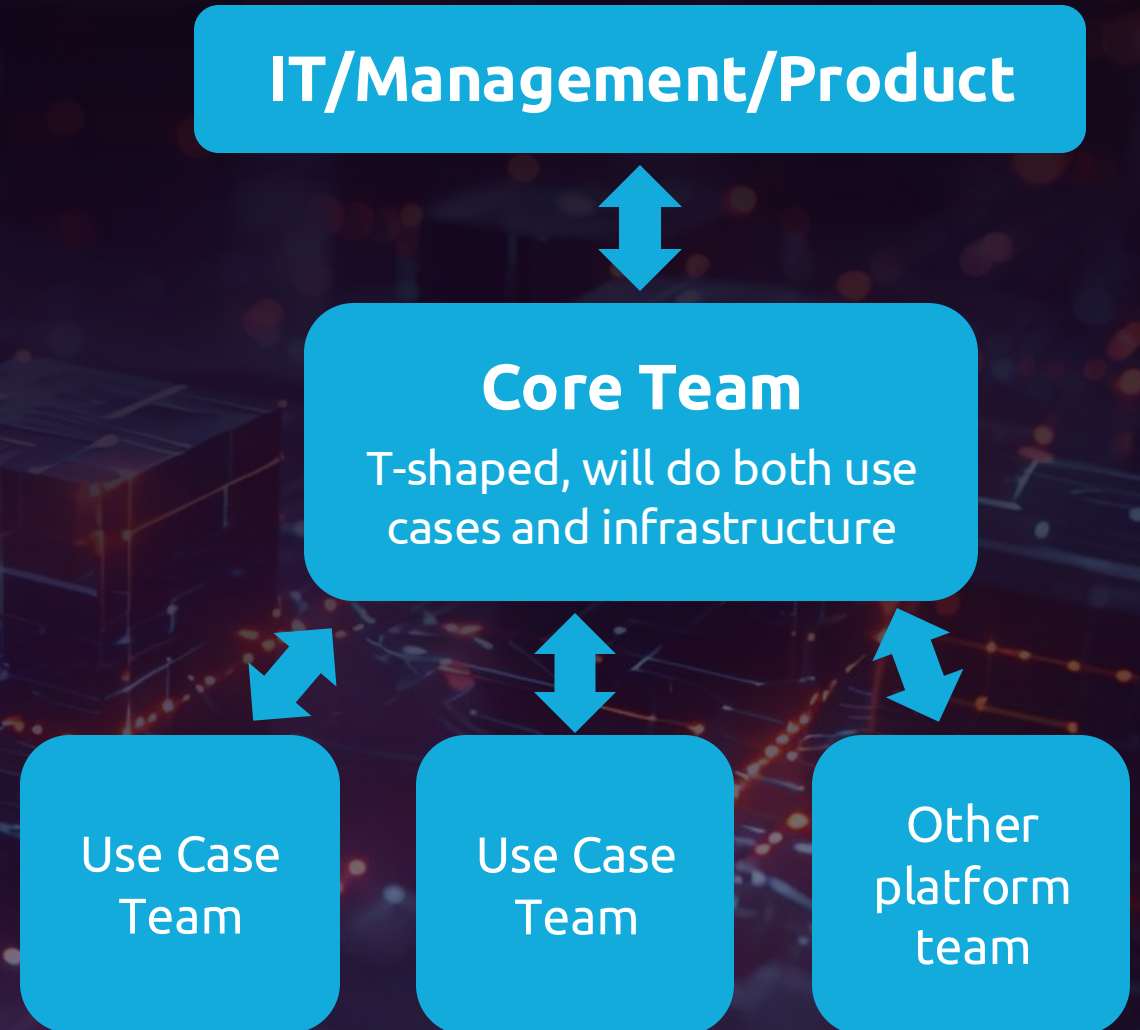


Unified Architecture and a Strife Towards Joint “Rules of the House” can Enable Multiple Teams in a Decentralized and Collaborative Way

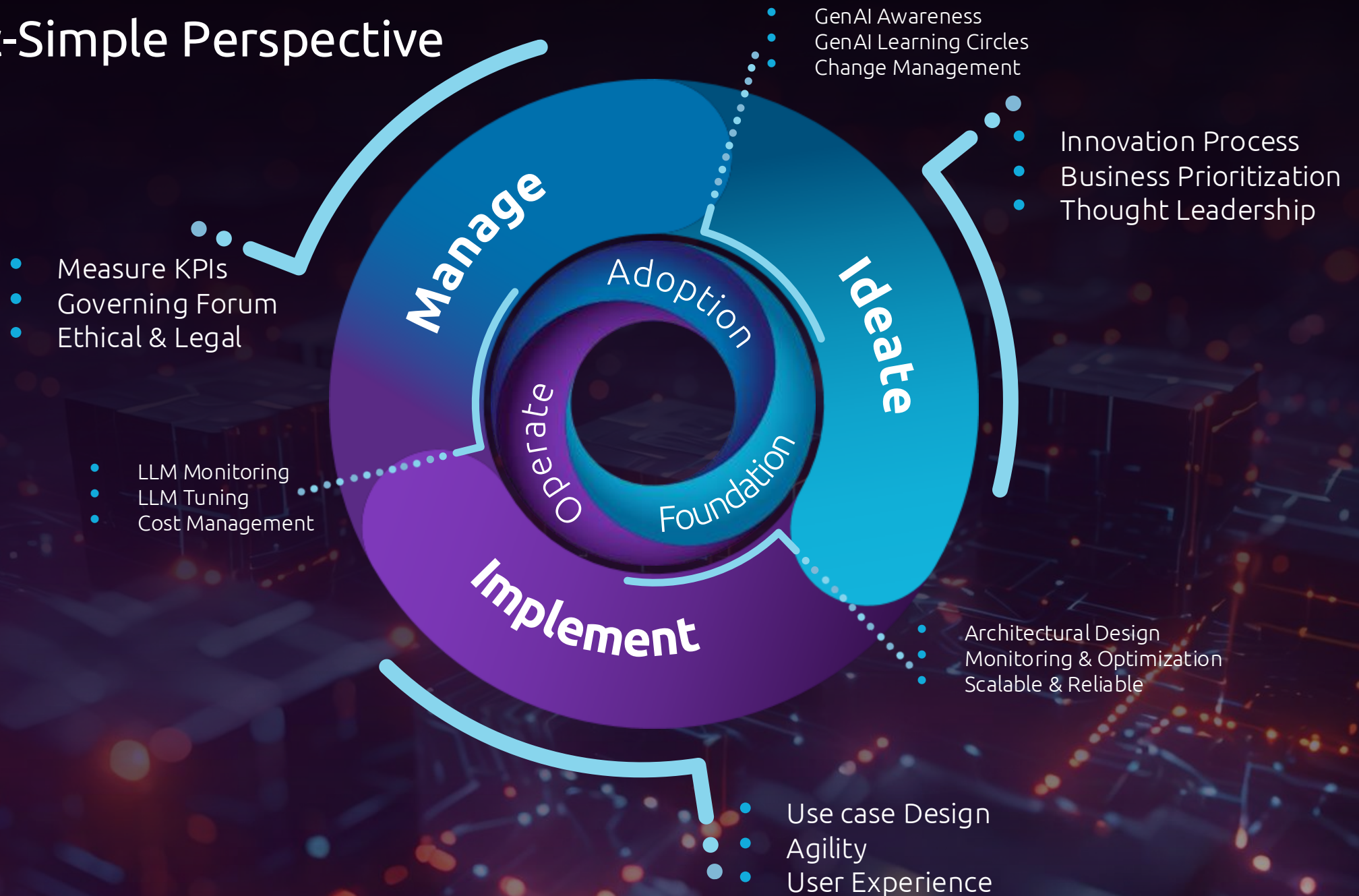


Tech + Organization

- We set a **scalable infrastructure and architecture** that matches how we want to work and enable (Conway's law)
- Our starting core team can be small, can scale but will stay core to **keep a unified approach**
- Additional **autonomous** teams, (e.g. Amazon's "two-pizza teams") can be given workspaces within this platform and governance
- **Components can be shared** from core team to use case teams and vice versa



Holistic-Simple Perspective



Embrace uncertainty through our heritage in tech,
innovation and entrepreneurship

Respect system boundaries, form contracts to
reach robustness coping with AI

Set a capability with a direction and autonomy
to drive value through cases, scale around it

About Sogeti

Part of the Capgemini Group, Sogeti makes business value through technology for organizations that need to implement innovation at speed and want a local partner with global scale. With a hands-on culture and close proximity to its clients, Sogeti implements solutions that will help organizations work faster, better, and smarter. By combining its agility and speed of implementation through a DevOps approach, Sogeti delivers innovative solutions in quality engineering, cloud and application development, all driven by AI, data and automation.

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

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