

CorD

17 YEARS IN SERBIA

LEADERS MEETING POINT!

PRINT | DIGITAL 2020



50,000 READERS

CorD magazine is the leading regional business-orientated lifestyle monthly in English.

It is distributed every first day of the month to the hands of business, political and diplomatic leaders in Serbia and the region, in addition to all members of the Serbian and regional governments.

For more than 15 years, both local and global brands have been utilising CorD Magazine in order to present their operations to a carefully selected target readership.

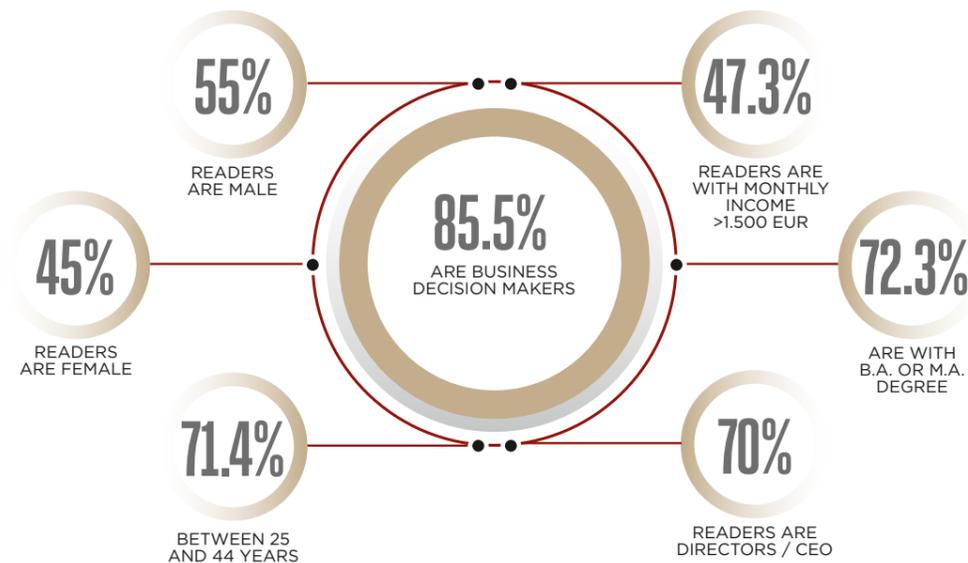
CorD, in both print and digital format, has long been recognised for its high global graphics standards, the most influential interlocutors and its independent editorial policy. This is confirmed by many years of continuous cooperation with the most successful domestic and foreign companies, organisations and associations.

Our cover page has featured over 500 officials from Serbia, the region, the European Union and the wider world.

We have to date published 450 special editions in cooperation with governments and ministries, business associations, chambers of commerce and diplomatic missions.

CorD's interlocutors are the most influential political, diplomatic and economic leaders – people who have something to say, leaders who make decisions.

Communicate With The Leaders Who Make Decisions!



MOST POPULAR TOPICS



Source: ABC SRBIJA 2015

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SPECIAL EDITION

Business Partner France



Respected Sirs,
To mark the occasion of Bastille Day, the National Day of France, we are delighted to announce traditional special edition produced in cooperation with the Embassy of France in Belgrade and the French-Serbian Chamber of Commerce.

The new Ambassador of French Republic to Serbia, H.E. Jean-Louis Thierry Falconi will also express his views on political and economic cooperation between France and Serbia.

This publication, devoted to French companies and investors in Serbia, aims to contribute to the further improvement of bilateral economic, political and cultural relations between Serbia and France.

This exclusive publication will contain interviews, reviews, comments and analyses from the leaders of French companies in Serbia, as well as covering the trends of French-Serbian economic cooperation in fields of the economy, tourism and culture, but also other sectors that link the two countries.

We invite you to participate in this project and thereby contribute to its success.
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