

SPECIAL OFFER FOR THE "NATIONAL TRAVEL DISCOUNT"

Increase Awareness and Visibility
through our special package



WWW.CCIFJ.OR.JP

PACKAGE RATES

OPTION #1

- **Company/establishment's mention:** general contact details, short presentation, photos, and logo on our website

OPTION #2

- **An article (English/Japanese)** dedicated to your company and/or your offer will be published on our website (and on our mobile app) + **SNS**

OPTION #3

- **An article (English/Japanese)** dedicated to your company and/or your offer will be published on our website (and on our mobile app) + **SNS**
- Your promotional offer will be sent via a **promotional e-newsletter** (non exclusive) to 9000 contacts

MORE OPTIONS

- **Web banner (600x200 px)** on top of our "Hebdo du Japon" emailing
- **Web banner (full header)** on our website - one month
- **Demi-color page** on our France Japon Eco magazine

BENEFACTOR MEMBERS	
FREE	<input type="checkbox"/>
5000 円	<input type="checkbox"/>
20,000 円	<input type="checkbox"/>
20,000 円 <i>i.e. a 20% reduction</i>	<input type="checkbox"/>
80,000 円 <i>i.e. a 20% reduction</i>	<input type="checkbox"/>
75,000 円 <i>i.e. a 35% reduction</i>	<input type="checkbox"/>

ACTIVE MEMBERS	
FREE	<input type="checkbox"/>
7500 円	<input type="checkbox"/>
25,000 円	<input type="checkbox"/>
22,500 円 <i>i.e. a 10% reduction</i>	<input type="checkbox"/>
85,000 円 <i>i.e. a 15% reduction</i>	<input type="checkbox"/>
90,000 円 <i>i.e. a 20% reduction</i>	<input type="checkbox"/>

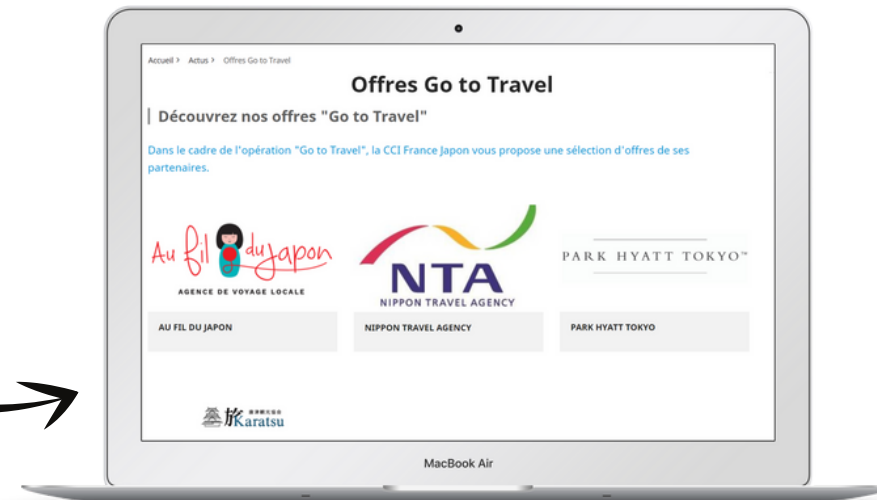
COMMUNICATION PACKAGE

Website

- Mention of the establishment: general contact details, short presentation, photos and logo

OR

- An article (English/Japanese) dedicated to your company and your special offer



SNS

Promotion on our SNS:



18.000 FOLLOWERS



7000 FOLLOWERS

E-newsletter (non-exclusive)

Your promotional offer will be sent via a promotional e-newsletter



9000 CONTACTS



25-30% OPEN RATE



3-5% CLICK RATE



OPTIONS

Hebdo du Japon (banner)



3500

CONTACTS



25-30%

OPEN RATE



3-5%

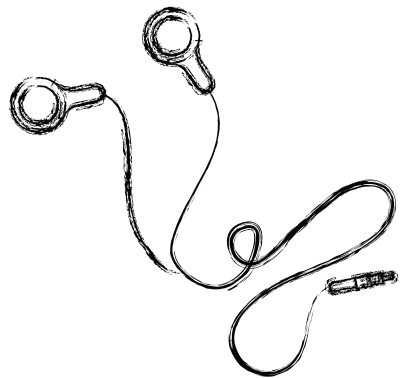
CLICK RATE



Web banner



Podcast sponsoring



France Japon Eco magazine



ELEMENTS TO PROVIDE: ご用意いただく素材

**For option 2&3 only*

- Logo
- 1 to 3 landscape photography
- Offer (discount, special prices...)*
- Content of the offer in French / English and Japanese* /
- Offer's URL/contact for reservation

** Any translation request will incur additional costs*

Google Forms :

<https://forms.gle/B1GPuH6cDE8fesJD6>

PLANNING: スケジュール

SENDING OF ELEMENTS BEFORE:

October 11

RELEASE

October 27

CONTACTS:



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