



Webinar: 5 reasons why leaders should rely on their employees during uncertain times

Tuesday, 5th May, 2020
11am SGT/HKT



Hi!

Aurelie Wen

CEO of APAC

Agorize

- 2,000 challenges for 300 companies
- 5 million innovators
- 185 countries

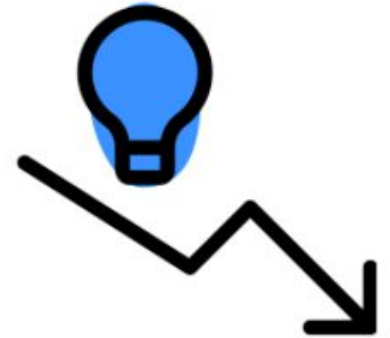


Housekeeping rules 🧹

- Please stay on mute for everyone's comfort
- Post your questions through the chat
- Slides and recording will be shared

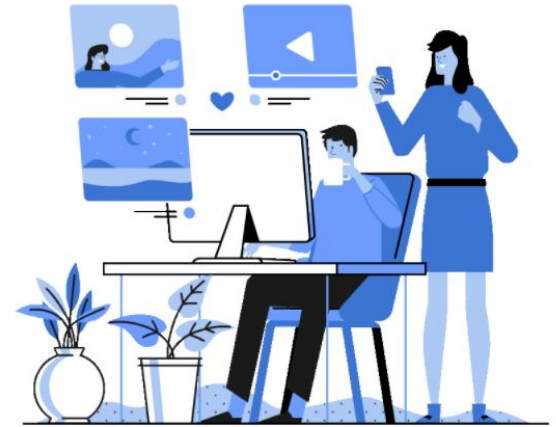
Uncertainty reigns

- Higher pace of disruptions arising
- Covid-19: humanity's latest challenge
 - Lockdowns
 - Economic slowdown
 - Still unknown consequences



The surprising virtues of isolation

- Boosts creativity
- Examples in History
 - Shakespeare | King Lear
 - Newton | Theory of Universal Gravity
 - Victor Hugo | Les Miserables
- And today
 - Citizens, doctors, neighbours, tech enthusiasts, entrepreneurs, artists...





Goat 2 Meeting

Invite a goat or a llama to your meeting for a good cause

When facing a major issue, ask your employees

- The leader's dilemma
- Adaptation through Collaboration
 - Symbiogenesis
- 2 ways of innovating
 - #1: closed innovation
 - #2: collaborative innovation
- Employee Driver Innovation (EDI)



What is EDI and what does it look like?

- Leverage your employees' creativity to solve problems
 - Business continuity | Future of work | Process optimization | Opportunities during and after a crisis
- Different forms of EDI
 - Idea box, employee survey
 - Focus groups, workshops
 - Lab
 - **Internal innovation challenge**



The 5 benefits of an internal innovation challenge

1. More engaged employees = Increased growth
2. Crowdsourcing solutions
3. Alleviate silos and federate your teams
4. Stimulate their creative problem-solving skills
5. Boost employee engagement

They run internal innovation challenges

HSBC 



accenture 



Parkway Pantai



PEPSICO



SOCIETE
GENERALE



Nestlé

VINCI



Capgemini 

Four key takeaways

1. Gather your employees' ideas now more than ever
2. Internal innovation challenges is the most efficient form of EDI (Employee Driven Innovation)
3. Include your people in your decision-making process to increase their engagement
4. Highly engaged employees means x4.5 higher growth and revenue

Free resources

What an internal innovation challenge looks like:

[Resilient Company Challenge](#)

How to organize your challenge Ebook: [10 steps to](#)

[organizing your hackathon](#)

Whitepaper: [Overcoming the unexpected with the help of your employees](#)



Thank you!

Q&A

Contact



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agorize





Agorize is the leading platform for open innovation challenges.

We connect organizations with a global community of **5 million innovators.**

Because the best ideas can come from **anywhere.**

Our ambition



6 Offices

Hong Kong, Singapore,
Japan, Paris, Stuttgart,
Montreal



300+ Clients



2000+ Challenges



100+ Employees



9 Years in operation



Our Open Innovation Challenges



Student Challenge

Attract, engage and recruit the best talent. Cut your recruitment costs & boost your employer brand



Startup Challenge

Engage, collaborate & hire startups for your business. Keep your business up to date with the latest tech



Online Hackathon

Get prototypes that can be quickly implemented & attract the best tech talent



Internal Challenge

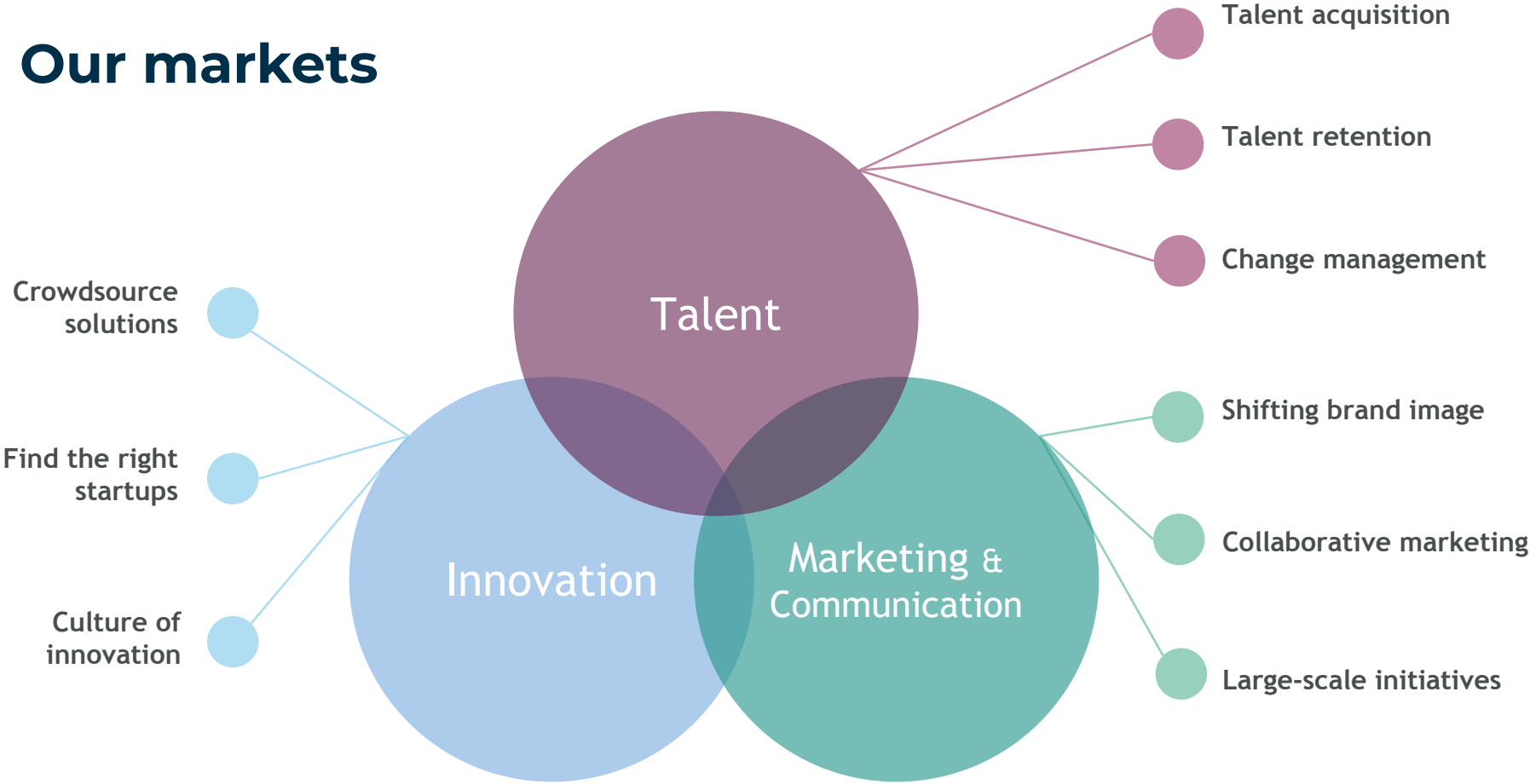
Involve your team in achieving key strategic goals & foster intrapreneurship.



Learning Challenge

A training program to empower your team, catalyse their creativity & reinforce their commitment.

Our markets



Our part



Network

- Participant sourcing (students, startups, general public)
- Re-Engagement of past Agorize Winners, innovators
- Promotional material, social outreach



Platform

- Building a platform to promote the challenge
- Integrated backend for corporate mentoring and interaction with participants



Program guidance & support

- Challenge management: teams, organisation support and follow-up
- Awards ceremony: event, logistic, prize management

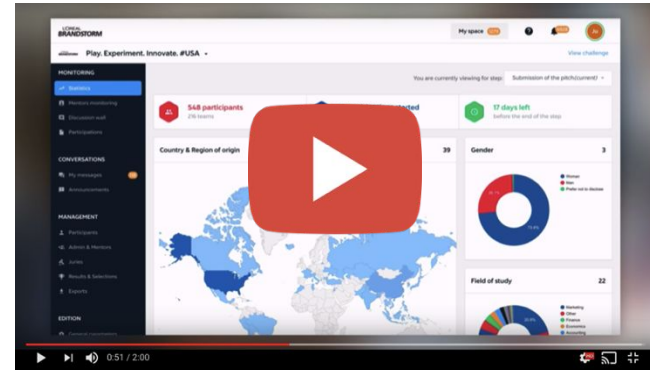
Our Clients in Asia



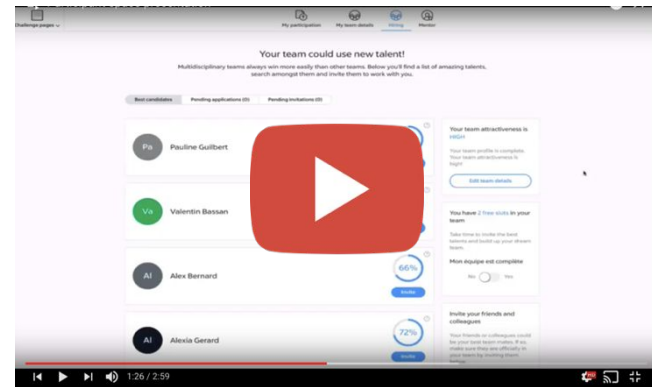
Platform



More info on our platform [HERE](#)



Watch the Agorize admin interface [HERE](#)



Watch the Agorize participant interface [HERE](#)

A unique network of 5 million innovators

3,000,000 STUDENTS



600,000 DEVELOPERS



300,000 STARTUPS



800,000 EMPLOYEES

