

Key Figures

France Attractiveness Scoreboard

2019



The world's
#5 host
country
for international students
and #2 non-Anglophone nation

OECD



France,
the leading host
country for R&D
investment in Europe

EY



France,
the leading host
country for industrial
investment in Europe

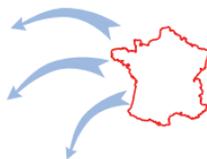
EY

Subsidiaries of foreign
groups account for
25%
of business R&D
expenditure in France

Eurostat

France
the world's #6
largest economy

IMF



France,
the world's #4
exporter of services

OMC

#1

for public **R&D**

funding thanks to the research
tax credit

OECD

AVERAGE COST of a
researcher among

**the most
competitive
in the world:**

- **50%** compared with
the United States

- **21%** compared with
Germany

- **17%** compared with
the United Kingdom

ANRT



**Paris-Charles
de Gaulle**

**#2 European airport
for cargo and #2 for
passengers**

Eurostat

L'Oréal, the
**world's leading
company**

for filing registered
trademarks
in 2017

WIPO



#3

**fixed broadband
internet penetration**
rate among OECD countries

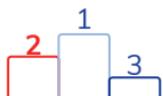
OECD. Broadband Statistics,
December 2018



France,
home to one of
the best electricity
networks

renowned for its quality,
reliability and price stability

Eurostat; CEER (Council of European Energy
Regulators), 2018



#2

worldwide

for the quality and accessibility
of online public services

E-Government Survey 2018, United Nations



+5.4%

increase in net enterprise
creation in the whole
economy in 2017

Eurostat

France, home to one of
**of the lowest business
death rates in
Europe:**

4.9% in 2017 compared with
7.6% in Germany and
12.5% in the United Kingdom

Eurostat

#2

largest renewable
energy producer



among the EU-28

EurObserv'ER

#3 EUROPEAN EMPLOYER

in the **renewable energy**
sector, with more than

140,000 jobs

EurObserv'ER

France's greenhouse gas
emissions are among the

lowest in Europe

Eurostat

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Trésor
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