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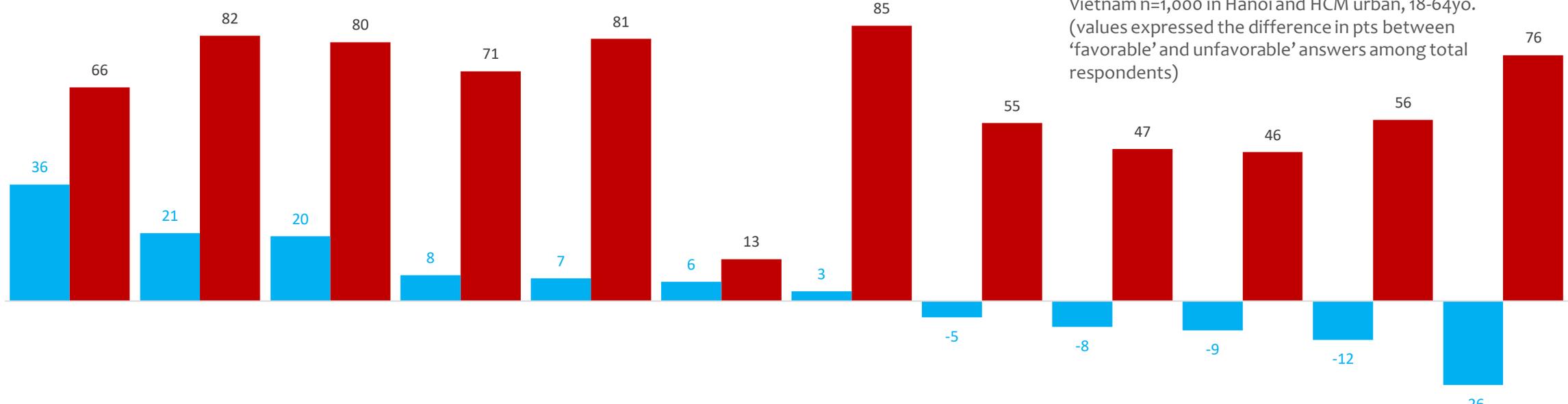
Global leaders perception in the world and Vietnam

Net favorability of world leaders

Global vs Vietnam

■ VN - FAVORABLE INDEX ■ GLOBAL - FAVORABLE INDEX

GIA / WIN – 55 countries EOY survey' 17 : n= 52,793 | Vietnam n=1,000 in Hanoi and HCM urban, 18-64yo. (values expressed the difference in pts between 'favorable' and unfavorable' answers among total respondents)



Pope Francis French President - Emmanuel Macron German Chancellor - Angela Merkel Indian Prime Minister - Narendra Modi British Prime Minister - Theresa May Chinese President - Xi Jinping Russian President - Vladimir Putin Saudi Arabia King - Salman bin Abdulaziz Al Saud Israeli Prime Minister - Netanyahu Iranian President - Hassan Rouhani Turkish President - Erdogan U.S. President - Donald Trump



- Pope Francis receives the most favourable opinion in the World, followed by French President Macron and German Chancellor, Angela Merkel.
- U.S President Donald Trump gets the lowest global favorable perception with more being unfavorable to him globally.
- Vietnamese have an overall more favorable opinion of all global leaders compared to the global results.



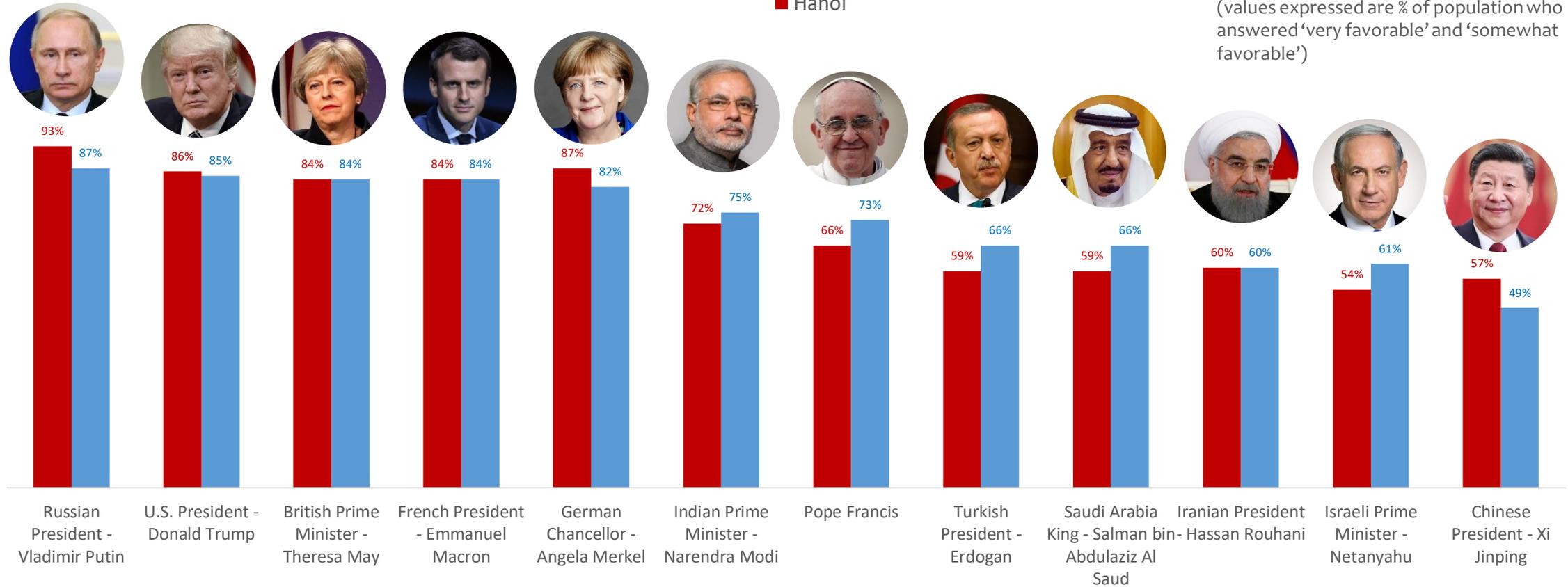
Q.Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

Global leaders perception from Vietnam

Favorability of Global leaders in Hanoi and HCMC

■ HCM
■ Hanoi

IRL Vietnam EOY survey' 17 : n=1,000 in Hanoi and HCM urban, 18-64yo.
(values expressed are % of population who answered 'very favorable' and 'somewhat favorable')



- The Vietnamese population is most favorable to Vladimir Putin, highest in Hanoi.
- Chinese president Xi Jinping remains in lowest position, although increasing favorability from 12% last year to 52%.
- Hanoi and HCMC population have slightly different perception of global leaders.

Q.Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

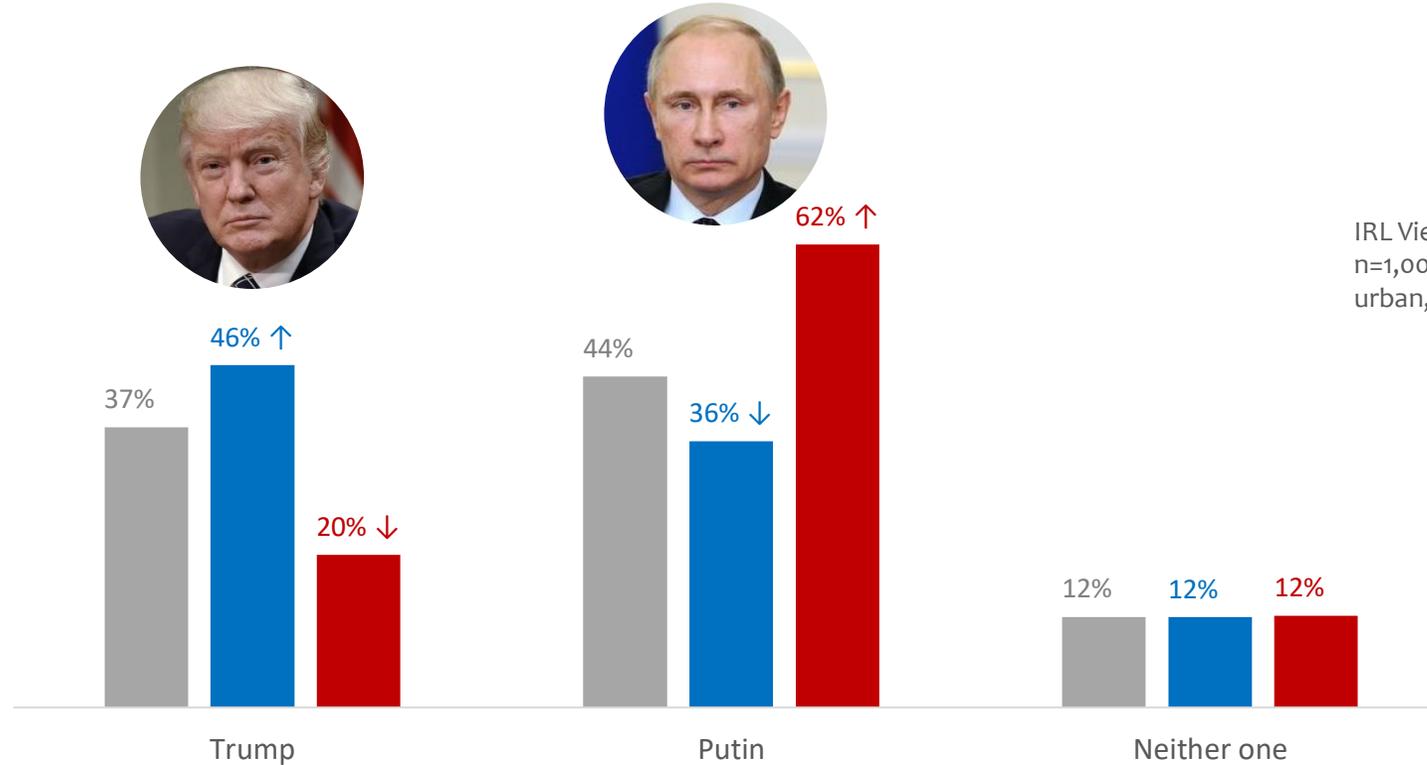


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Trump or Putin ?

Q. If you had to choose between President's Trump and Putin to govern Vietnam, which one would you chose – Trump or Putin?

■ TOTAL ■ HCM ■ HaNoi



IRL Vietnam EOY survey' 17 :
n=1,000 in Hanoi and HCM
urban, 18-64yo

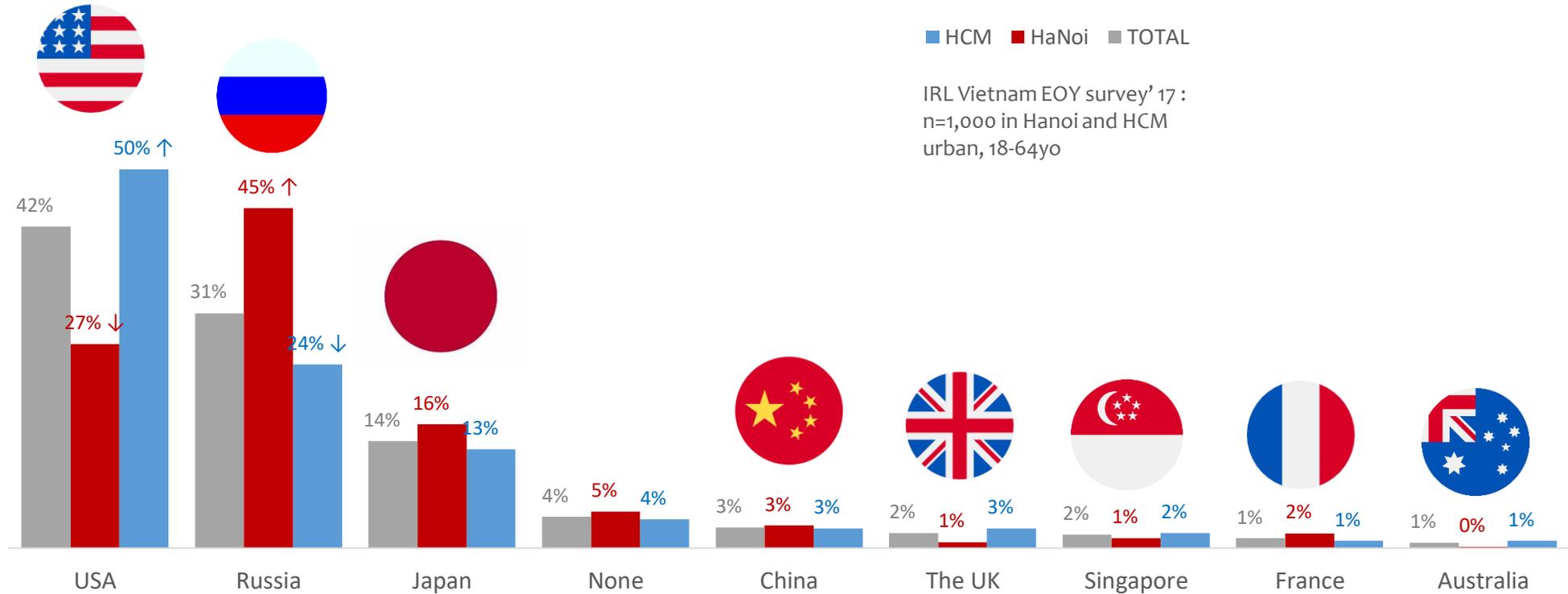
- Overall, Putin is perceived more suitable to hypothetically govern Vietnam but it hides significant differences between Hanoi and HCM respondents.
- Hanoi respondents are much more in favor of Russian President Putin while HCM respondents are more in favor of US President Trump.



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Best military allies to Vietnam

What country is perceived to be the best ally to Vietnam ?



■ HCM ■ HaNoi ■ TOTAL

IRL Vietnam EOY survey' 17 :
n=1,000 in Hanoi and HCM
urban, 18-64yo

- The Vietnamese population is most favorable to Vladimir Putin, highest in Hanoi.
- Population in Hanoi and HCM have a different view of what country would be the best ally

Q. If there was a conflict involving Vietnam, what country would you consider the best ally to Vietnam?

