

# BUSINESS SUMMIT 2020

## ON LINE B2B MISSION

Tokyo-Japan

Meet your future  
Japanese partners  
On line

### YOUR PROJECTS



Willing to export to Japan ?



Willing to find Japanese investors ?

#### MARKET POTENTIAL

- #3 largest economy in the world
- #1 electronics goods industry
- #2 pharmaceutical market
- #3 in chemistry, automotive and e-commerce
- 3 trillions USD spending power
- Innovation is a key-success factor
- Market drivers : silver economy, smart cities, robotics, 5.0 society, sharing economy, 5G, digital, retail tech

#### KEY FIGURES

- #1 creditor and financing nation
- #4 WW importer-exporter
- Japanese investments in Africa and Middle-East : 20 billions USD (2016 to 2018)
- Japanese exports to Africa : 7 billions USD
- Japan's interest points for Africa/Middle-East : Huge market potential and abundant natural resources
- 2 major approaches of Japan : "quality growth" & "human security"



B2B on line meetings

+

Remote access to  
Business Summit

### OUR PROGRAM



NISSAN MOTOR CORPORATION AirLiquide DASSAULT SYSTEMES EY faurecia MAZARS VEOLIA BOLLORE

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在日フランス商工会議所





## ABOUT THE ON LINE B2B MEETINGS



**You have a project in Africa**

### PITCH IN FRONT OF JAPANESE PARTNERS

- Introduction to Japanese business manners
- 'Japanization' of your offer
- Interpreters (recommended option)
- Pitch and Q&A session with several partners
- 395,000 JPY\* - ~3,300 euros (excl taxes 10%)

(\*) prices include participation to the Business Summit



**You have a project in Japan**

### MEET WITH JAPANESE PARTNERS

- Introduction to Japanese business manners
- 'Japanization' of your offer
- Interpreters (recommended option)
- 1to1 B2B matching with selected partners
- 495,000 JPY\* - ~4,125 euros (excl taxes 10%)



## ABOUT THE BUSINESS SUMMIT

### TOP EXECUTIVE SPEAKERS



### ORGANIZATION HIGHLIGHTS

- 2020, November 18th
- Nikkei Hall Tokyo & **remote access**
- Organized by the French Chamber of Commerce and Industry in Japan & the French Embassy
- Full day of plenary sessions and conferences to highlight excellence and strengthen economic relations
- Around themes that will define the future of WW economic and business relations
- An average of 30 executive speakers per edition
- **Network** with 500 leaders, journalists, researchers, policymakers...
- **Learn** priorities for Africa for 2020 and beyond
- **Hear** from expert speakers with in-depth knowledge about business in Africa
- **Discover** huge potential often hidden throughout Africa

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